

LinkedIn Intel Drop



NACM LinkedIn Intel Drop

Jan 31, 2025

Workshop 1: Digital Asset Management + Content Strategy

Resources

Name	Type	Notes
Link	Website ▾	Slides
 video14...	Video ▾	Recording
Link	Website ▾	NotebookLM

Name	Type	Notes
Link	Website ▾	Slides
 video14...	Video ▾	Recording
Link	Article ▾	Content Calendar Example
Link	Website ▾	LinkedIn Banner in Canva Example

Questions and discussion

Question	Notes
Add question	I know this is getting close to time for the webinar but I was talking with someone else and I think it would be beneficial if others got to see an example of a headline for some of the positions like an Account Executive/Customer Service/CEO
	So sometimes I give co-workers a hard time because when I go on LinkedIn my feed is all another affiliate because they are being supportive and I love the show of support. But I'm like knock it off. My feed is full of other NACMs! Now I don't really care. I love the show of support. But from an algorithm side of things and the fact that people don't seem to pay attention because our logos all look the same is that kind of brand confusion? Would members they follow also be seeing more of all the other affiliates and not our own? I don't tend to see our own posts and I am the one on LinkedIn daily and post our content. Am I not seeing more of us and all the staff that do interact because I control our page and am an employee? - Amanda - NACM CS

Question	Notes
Add question	•