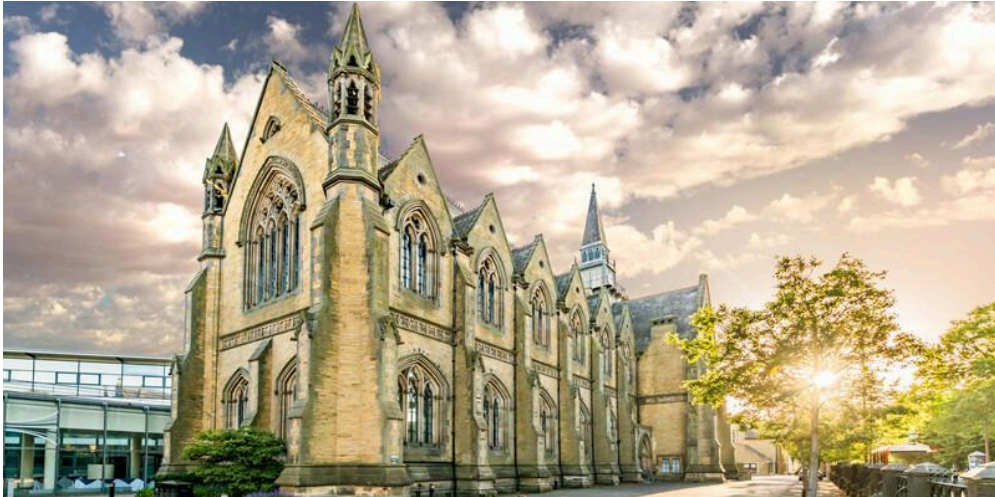


Accounting Education Special Interest Group Conference 29 – 31 May 2024, University of Leeds



Leeds University Business School are delighted to host the BAFA Accounting Education Special Interest Group Annual Conference at the University of Leeds in 2024.

Leeds is a vibrant and exciting city to visit currently celebrating a year of culture in Leeds2023. A great place to visit and to hold our conference. You can find out more about the city on the [Visit Leeds website](#).

Our venue will be Cloth Hall Court located in the heart of the city itself with the conference running from lunch time on Wednesday to lunch time on Friday

In this document you will find some key information on the conference. If you have any questions please contact Beth Picton (beth.picton@durham.ac.uk).

We look forward to seeing you in Leeds in May.



On the following pages you will find key information about the conference. Click on ctrl+ the links below to take you directly to the information you are looking for.

The Venue.....	3
Times.....	3
Cost.....	3
Registration.....	4
Conference Dinner.....	4
Conference Sponsors and Supporters.....	4
Papers and presentations.....	5
Keynote Speakers.....	5
Dr Nicola Beatson.....	5
Professor Patricia Everaert.....	6
What else can I expect from the 2024 conference?.....	6
Do I have to present to attend the conference?.....	7
Can I present online?.....	7
When should I submit my abstract?.....	7
Where can I find accommodation?.....	7
Is there parking at the venue?.....	7
Where can I find out more about Leeds?.....	8
How do I get to Leeds?.....	8



The Venue

The conference will be held in the University of Leeds conference venue, [Cloth Hall Court](#). This Grade II listed building, once the centre for trade of “Yorkshire Broadcloths”, has been transformed into a modern conference facility. Centrally located it is just a two

minute stroll from the train station.

Times

The conference starts with registration and lunch on Wednesday 29 May (12pm) and we aim to close the conference with lunch on Friday 31 May (1pm).

On Wednesday evening we will be holding a drinks reception at the Royal Armouries and on Thursday evening our conference dinner takes place in the Queens Hotel.

The Annual General Meeting will be held on Thursday with all conference attendees strongly encouraged to attend.

Cost

The cost of the conference is £290 for our early bird fee running up to 21 April 2024. After this date the full conference fee of £320 will be charged.

Your conference fee includes all conference sessions, drinks reception on Wednesday evening, the conference dinner on Thursday evening and refreshments including lunch on all three days.

You must be a member of BAFA to register for the conference at a cost of £30 for 12 months or £15 if you are unsalaried PhD/MPhil student or retired. Please select Accounting Education SIG as one of your groups to stay up to date with all out communications.



Registration

Registration opens: 7 February 2024

Registration closes: 14 May 2024

To register you must be a member of BAFA. If you are not already a member, you can join for £30 for 12 months or £15 if you are unsalaried PhD/MPhil student or retired. [Use this link](#) to sign up for membership.

To register for the conference, please [login to your BAFA account](#) Once logged in, please choose 'Purchase Tickets' from the list of options. [If you have already made an abstract submission to the conference, please note this is a different account than the one used at the submission site.]

Conference Dinner

The Conference Dinner is included in your conference fee and we encourage as many people as possible to come. This year our dinner will be in The Queens, Leeds.



You can see from the picture that there are beautiful art deco flourishes throughout the hotel and people may wish to embrace that 1920s vibe and dress for dinner. (I know some have already outfits picked out). If “flapper” or “gatsby” are not your thing then please be assured that your sparkling smile will add quite enough glamour to whatever you decide to wear.

Conference Sponsors and Supporters

We are grateful for the support of our sponsors, ICAEW, CIMA, ACCA, ICAS, CPA Australia, AccountingPod and Leeds University Business School.

FAQs

Papers and presentations

Keynote Speakers

We have two keynote addresses during the 2024 conference, Dr Nicola Beatson and Professor Patricia Everaert.



Dr Nicola Beatson will present her keynote address on self-efficacy and sense of belonging, exploring how these variables impact motivation and academic performance. With several published articles on the subject, Beatson's use of educational theory provides a rich foundation for exploring the intricacies of these non-cognitive variables and the practical applications within accounting education. The session will delve into Beatson's works, examining how self-efficacy beliefs influence various aspects of human behaviour, and how as educators we can influence these variables in students. Attendees can expect

an engaging discussion on the mechanisms through which individuals develop and maintain self-efficacy, as well as strategies for fostering resilience and confidence in the face of challenges.

About our Speaker: Dr Nicola Beatson is the NZ president of the Accounting and Finance Association of Australia and New Zealand (AFAANZ), and a Senior Lecturer at the University of Otago. Her research is predominately focused on non-cognitive aspects of accounting education. Nicola has been awarded several teaching accolades, including 'Overall Premier Lecturer' for the University in 2018 and receiving a 2019 Otago Excellence in Teaching Award. In 2022, Nicola received the Otago Business School "Outstanding Early Career Researcher" award. Nicola is an Associate Editor for *Accounting Education*, and on the Editorial Review Board for *Journal of Accounting Education*.



Professor Patricia Everaert will present her keynote address on Gamification and Active Learning in Higher Education exploring the integration of gamification in education, where educators harness game design elements to enhance learning experiences. This keynote aims to showcase practical examples of infusing lectures with active, engaging, and exciting learning methods. Drawing from our own teaching experiences, we'll share real-life examples and provide actionable tips and tricks for

implementation in your own classrooms. Imagine starting your next class with a funny game or reinforcing key concepts through interactive quizzes like Bingo or Connect-4. Additionally, we'll introduce an app developed at Ghent University designed for reviewing material anytime, anywhere. Participants will have the opportunity to experience this web-app firsthand on their smartphones, gaining insights into its effectiveness based on our empirical research. Depart with a wealth of ideas and tools tailored for courses such as financial accounting, managerial accounting or taxation, ready to enhance your teaching approach.

About our Speaker: Prof. dr. Patricia Everaert is full professor at Ghent University in financial and management accounting. She did research on target costing, time-driven activity-based costing and on the effectiveness of innovations in accounting education (Lego Game, team learning, online tools). Her latest research highlights her interest in innovations in accounting education, with focus on active learning and gaming. She has numerous publications in international journals such as Small Business Economics, Journal of Business Finance and Accounting, Accounting Auditing and Accountability Journal, British Accounting Review, Qualitative Research in Accounting and Management, Issues in Accounting Education, Accounting Education, Journal of Accounting Education, Australian Accounting Review, , etc. She is also Associate Editor at Accounting Education. At Ghent University, she runs with her colleague Prof. Opdecam, the research group of Accounting Education.

[What else can I expect from the 2024 conference?](#)

We have already accepted a number of submissions to the conference. We have full papers which are completed, or near completed pieces of research on topics such as gamification, work placements, orientation days and, of course, Artificial Intelligence.

We also have short presentations of emerging papers and learning and teaching innovations looking at everything from assessment practices to storytelling. In addition to the papers submitted to the conference and the keynote addresses detailed above, we have a panel session with our sponsoring professional bodies representatives and our annual general meeting.



All of this is in addition to the opportunities to meet and chat with people working in accounting education whether its over lunch or a tea break during the day, our Wednesday evening drinks reception or the conference dinner on Thursday night. Hopefully our friendly conference has something for everyone.

Do I have to present to attend the conference?

No. Our presenters need an audience. The more the merrier. Come along to the conference and mingle with people with an interest in accounting education. With a broad range of sessions on offer, there will be something for everyone.

Can I present online?

No. This is an in-person conference and facilities are not available for online hosting.

When should I submit my abstract?

As soon as possible. We have already accepted a number of papers for the conference and acceptances are on a rolling basis so sooner is better.

Where can I find accommodation?

Accommodation is not included in the conference fee. We strongly recommend booking as early as you can. Leeds is a popular city and we are already aware of at least one other conference being held at the same time. All the usual hotel chains are present in Leeds but here is a link to the visit Leeds site for some additional ideas.

<https://www.visitleeds.co.uk/where-to-stay/>

Is there parking at the venue?

We are in the heart of the city and so parking is limited. The nearest car park is Q Park Albion Street: <https://www.q-park.co.uk/en-gb/cities/leeds/albion-street/>

- Alternative car parking can be found at NCP Leeds The Core: <https://www.ncp.co.uk/find-a-car-park/car-parks/leeds-the-core/>
- Q Park Wellington Street: <https://www.q-park.co.uk/en-gb/cities/leeds/wellington-street/>
- Trinity Car park: <https://trinityleeds.com/trinity-leeds-car-park>
- Q Park The Light car park: <https://www.q-park.co.uk/en-gb/cities/leeds/the-light/>
- Full list available here: https://en.parkopedia.co.uk/parking/locations/quebec_street_leeds_Is1_2ha_united_kingdom_hgd4gcwfh9rycrgc6/?country=uk&arriving=202405011200&leaving=202405011730



Where can I find out more about Leeds?

Visit Leeds is a great resource and the main Leeds Tourism site:

<https://www.visitleeds.co.uk/>

Explore Leeds City map:

<https://www.visitleeds.co.uk/wp-content/uploads/2022/06/Explore-Leeds-City-2022.pdf>

Leeds City Centre Walking map:

https://www.visitleeds.co.uk/wp-content/uploads/2023/02/A3-Walkit-Map_Nov-21-D3_VECTOR.pdf

How do I get to Leeds?

Check out this information on travelling to Leeds:

<https://www.conferenceleeds.co.uk/why-leeds/travelling-to-leeds/>