

Why not expand your audience?

Hi Scott,

I've been looking to get lean soon and I found your channel. I admire that you focus on having a life outside the gym. Many influencers don't discuss this issue.

You would be great at teaching the youth to maintain a healthy body and a healthy life. Today's young people often struggle with comparing themselves to adults who use steroids.

If you are willing to do so, I'm willing to lend a hand.

I see fitness experts like Jeff Nippar and Jermy Ethier using Facebook ads to reach more people.

Emulating their strategies can be a quick and easy way to increase your own numbers. I used their strategy as well as a bonus version...

To showcase what's possible, I have a complimentary Facebook ad campaign made for you, and more.

Let me know if the ad resonates with your style, and if you want to exchange some more ideas I would be glad to.

I'm looking forward to what's ahead!

Carpe Diem!

Una

Matt, why don't you already do this?

Hey Matt,

I've been watching your videos lately to optimize my gym hours.

I discovered you hold 3 world records.

I've seen lots of other creators who don't have half of what you have to show. Although they get far more recognition than you.

They have something you're missing. Utilizing it can amplify your potential and outperform your competition.

I'm referring to lead magnets. Top players in every niche use them to attract leads that later become paying customers.

You already have a newsletter, social proof, and niche authority. Not leveraging this would waste your potential.

The tricky part is selecting an effective magnet. With years of watching Fitness, I know what's needed for an exceptional one.

I've drafted a lead magnet and a simple landing page design.

Let me know if it resonates with your style. If you're interested in a more elaborate landing page, email me by the end of the week and I'd be happy to show you.

Carpe diem!

Una