

A PROPOSAL
for
A FEDERAL GOVERNMENT EDUCATIONAL PROGRAM
On
THE NEEDS AND BENEFITS
Of
URGENTLY AND SIGNIFICANTLY RESPONDING
To
THE GLOBAL CLIMATE CRISIS.

Despite the best efforts of international scientists to provide reliable and thoroughly researched information about the dangers of the increasing warming of the planet's atmosphere, along with the attempts of excellent environmental organizations and activists including the Canadian Government, to arouse concern about this globally disturbing development, Canadians have not generally embraced the life style changes necessary to reduce our carbon emissions to the level necessary to uphold our committed contribution to keeping the rise in global temperature below 1.5 degrees.

A bold new, socially inclusive, persuasive, educational and positive focused initiative is urgently needed to inform Canadian society of the needs and benefits of transitioning our economy and way of life from a carbon energised one to a renewable energised one.

Whilst such an educational program needs to be realistic about the causes and dangers of continuing to heat the atmosphere, the most important focus of such a program's messaging should be upon the improved quality of health, security and prosperity at home and abroad, that would follow from such a transition.

I suggest that the programs format might be along the following lines:

It should be carried out, if possible, over a period of 18 months.

There should be a series of information resources delivered throughout in time period

Each resource should focus on a different but related area related to climate change.

The resources should cover the benefits of transitioning to a renewable energy economy, such as:

- Global warming

- Food and water

- Health and well being

- Disasters and expenses

- Preservation of land and species

- Sustainability and prosperity

- Homes and vehicles

These resources should be in a format that is concise, readable and attractive.

They should be sent to every home in both hard and electronic copy.

The government should seek the support of opposition parties for this educational project.

The government should commit itself to constantly referring and defending the information it has provided