

Inquiry Topic: Trade and Enterprise - Term 3 2015

Yr 5 & 6 Extension Focus: How can we market and advertise effectively for the School Production?

Topic Task: Your task is to work in small groups to market and advertise effectively so that we can increase numbers of attendance to the school matinee and evening shows. You will be creating/designing tickets, posters, and promotional ads.

	1	2	3	4	5
Planning on Google presentation, Completion of Tasks	Incomplete planning and completion of tasks	Planning and tasks are mostly completed	All elements of task and planning is completed to a reasonable standard	3+ completed to a high standard	4+ Evidence of detailed planning, and tasks are completed to an outstanding level
Ticket and poster design	Lacks information about the production	Some information included about the production	Specific information about the production is included. Poster design is eye-catching and appropriate	3+ poster design is well thought out, good layout and use of colour for impact	4+ X Factor in poster design which makes it stand out from the rest
Promotional Ad	Lacks information about the production, poorly produced	Some information included about the production,	Covers all main aspects of production details e.g. time, date etc,	3+ good sound quality, engages audience, entertaining	4+ Wow Factor is evident, entertaining, engaging, original and creative
Review/Reflection about Production	Lacks information, incomplete	Some thoughts about production has been included	Adequate review or reflection which covers all main points about production	3+ a separate review and reflection has been created about the production to share thoughts, opinions	4+ Both a review and reflection has been completed to a high standard, evidence of thoughtful thinking, posted on blog
COMMENTS: This task will only be marked if it is completed by the deadline.	Name:				OVERALL MARK: /20