



Become A Celebrity" In Your Industry or Field Of Expertise! (Or, at least become very well known in your community, industry, you name it!)

by BartSmith.com

Start making it one of “your marketing goals” to get known, popular, talked about in circles of influence just like ... a celebrity!

You’re not looking for special treatment, on the contrary, you’re looking to reach a high-profile status so that people know who you are the second they hear your name. When (lots of) people know your name, know who you are, love talking about you, love referring people to you, then, you’ve crossed the threshold into making



more money and finding clients much easier than if ... no one knew you. How do you become a celebrity in the eyes of others? Five quick ways:

1 Get your face seen and our voice heard on YouTube, TikTok, Instagram and other social media platforms.

Write them back after you meet them, so they REMEMBER YOU! Out of sight, out of mind.
Network with big players in your industry or people who are cl

2 Network at networking events, seminars, business events and get your face out there in front of people.

Write them back after you meet them, so they REMEMBER YOU! Out of sight, out of mind.
Network with big players in your industry or people who are close to the big players so they get to know your name. This is networking at its best.

When the big boys and girls know who you are and they start spreading your name around and inviting you to their events as their guest and you meet as many people there as possible, and you keep popping up time and time again ... I think you get the picture. You're on your way (to becoming a semi-well-known celebrity).

3 Speak often and regularly at seminars, workshops, trade shows, training events, bootcamps, and on webinars and tele-seminars!

Get your voice and expertise out there so people can hear you. When they record those events (whether they're yours or someone else's), guess who's name gets repeated over and over again, listener after listener ... that's right! YOURS!

4 Write a book and promote yourself from sea to shining sea! Authors are instantly recognized as celebrities. So, write a book and promote it!

Get your book listed on websites. And, if you don't have a book, well, try your best to get as much news coverage and free publicity as possible in your field of expertise. Get your picture taken, be seen, get out and about, the people you meet, the more people will know you, the faster it'll be to reach the top!

5 Join clubs, associations, networking groups, ... anything that has to do with your industry and get your face and business card out there!

Speak, showcase your book (or special talent/skill/service), etc., network, socialize and be present when these groups meet. Get to know all the people who were there (belonging to the organization) before you joined, and help greet those who are new to the group. The newbies will certainly feel grateful and they'll tell their friends how kind you were to show them the ropes. Wow, you're building your celebrity network already.

6 Do something extraordinarily well and do it often and in front of or for as many people as possible in your target market!

When I started as a web designer, I designed as many sites as I could, quickly, did a great job and got people to start talking about me and what I could do for them. Word traveled fast and I was soon on my way to being known by hundreds, if not thousands of people months and years later.

Today, I think about 15,000 people have heard my voice when they watched the video tutorials I've made for certain high-profile shopping cart companies, and even for my own website. Well, when I show up to events now, and they say, "Are you the guy that does those videos?" And, I reply, "Yes, did you like 'em?" And, they reply, "Oh, they're just the best! Wow, you're the guy!" It makes you feel special, doesn't it? Anyhow, celebrity-status, strive for it, it'll help your sales and PR.

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THE END