

# Privacy Policy

## 1. Introduction

Endless Boundary is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and protect information when you use our mobile game application. By using our app, you agree to the collection and use of information in accordance with this policy.

## 2. Information Collection

We automatically collect certain information to provide and improve our services. This includes device identifiers (such as advertising ID), device model and operating system information, approximate location based on your IP address, and data about how you interact with ads and app features. We also collect technical information such as app performance data and crash logs to maintain service quality. This information is collected through integrated third-party advertising and analytics services (Google AdMob, Facebook Meta and TopOn SDK).

## 3. How Information Is Used

The collected information helps us deliver personalized advertising experiences, measure ad performance, and improve our app's functionality. We use device and usage data to analyze user behavior patterns, optimize game features, troubleshoot technical issues, and ensure service stability. Location information is used to show geographically relevant ads. All data processing is aimed at enhancing your gaming experience while maintaining app performance and security.

## 4. Information Sharing

We share necessary information with advertising partners (Google AdMob, Facebook Meta and TopOn) to display ads and measure their effectiveness. These partners may further share data with their advertising networks to serve personalized ads. We may also share information with service providers who assist in app operations, analytics, and data storage. Additionally, we may disclose information when required by law, to protect our rights, or to prevent fraud. We do not sell your personal information to third parties.

## 5. Data Security

We implement appropriate technical and organizational measures to protect your information. All data transmitted between your device and our servers is encrypted using industry-standard protocols (HTTPS/TLS). We store data on secure servers with restricted access controls and regularly review our security practices. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security. You can reset your advertising ID through your device settings at any time to limit ad tracking.

## 6. Contact Us

If you have any questions or need to exercise your privacy rights, please contact us via the following methods:

Email: [donglingdou911@gmail.com](mailto:donglingdou911@gmail.com)

Developer: donglingdou

## **7. Policy Updates**

We reserve the right to modify this Privacy Policy at any time. Any updates will be reflected by revising the "Last Updated" date below.

Last Updated: 2026-01-05