Fundraising Report AGM

50/50 Raffle:

In 2024 we hosted a classic 50/50 raffle. Tickets were sold for $5 each throughout the summer season with the prize being 50% of all money collected and the remaining 50% going to Union House Arts. Tickets were sold at the gallery and also at pop up events attended by our summer staff, for example Clarenville Farmers Market and Church Street Festival in Bonavista. We loved hosting the raffle and selling the tickets also provided a great opportunity to connect with new members of the community and welcome people to our space. We raised $870 from the 2024 50/50 raffle.

Chummyjiggers:

In 2024 we also held our first annual Chummyjiggers online silent auction.

After reaching out to previous artists in residence, exhibitors, board members, friends and supporters of Union House Arts, we were thrilled and grateful to have 43 pieces of art donated for the online auction.

When making their donation, artists had the option to receive 50% of the proceeds of the sale of their art or to donate the full amount to Union House Arts. One of the most successful elements of the auction was that there was no limitation in regard to medium or scale of the art pieces and artists were only required to ship their pieces if they were sold. Artists predetermined the shipping cost within Canada and that amount was rolled into each bid. This meant that we were able to attract purchasers not only from Newfoundland but also across the country which helped us to make more sales and also promote the artists and Union House Arts to a wider audience.

We received a beautiful and diverse selection of artwork for the fundraiser and it was wonderful to see the response. Of the 43 pieces donated, 28 pieces were sold. After paying the artists and covering fees, we were able to raise $3336.14 for Union House Arts through this fundraiser.

Swag and Product sales:

Throughout 2024 we continued to sell our beautiful Union House Arts t-shirts and tote bags produced in collaboration with English Harbour based Toporama. These pieces are popular and 2024 saw us producing a new run of these items that we will continue to sell throughout the coming year. We also produced postcards and greetings cards which feature the artwork of past artists in residence, exhibitors and supporters of Union house Arts. Some of the proceeds of the sale of these cards go to each artist. Sales for all of these items take place at the gallery, event pop ups and at events like our summer garden party.

2025 and onwards:

This year we look forward to continuing and expanding our fundraising efforts. We are hosting another 50/50 raffle, we will hold our second annual Chummyjiggers auction and we will continue to sell our products and swag.

This year we will be adding a new fundraiser which is a Professional Headshot and Portrait session fundraiser with photographer Johnny C.Y. Lam. Johnny will be offering an opportunity to have professional headshots taken at a very reasonable price, with a portion of the proceeds going to Union House Arts. Details on this will be provided closer to the time, but if this is of interest to you and you would like to be notified when details are available please reach out to Union House Arts.

To conclude:

We are always appreciative of all of the support received for Union House Arts. In these uncertain times and with high costs of living, fundraising is increasingly difficult and all forms of support are greatly appreciated.

If you are interested in getting involved in our fundraising committee, please reach out directly to Bethany at unionhousearts@gmail.com and she will provide you with details.

Thank you so much.