

Our Story

For the believers.

For those with the rare courage to fight.

For those who show great defiance in the midst of life's storms.

This is for you.

When my mother, was diagnosed with breast cancer, it felt like the ground gave way beneath our feet. A moment of deep fear, yes - but also a moment that revealed just how strong she truly is.

We believe - without a shadow of doubt - that she will beat this ugly ailment. Not just survive it, but thrive in spite of it. Because she's a fighter. Always has been. And beyond her healing, we believe she'll become a beacon of light and strength to many others going through their own battles—whether with cancer, grief, heartbreak, or any life-altering struggle.

As a family, we've done what families do.

We've rallied.

We've prayed.

We've invested our resources into ensuring she's getting the best possible care—from her initial tests, to the lumpectomy, and the ongoing treatment.

But we quickly realized something else: hope needs to be sustainable.

And so, in the middle of pain, uncertainty, and a fierce determination to keep going - we're building Bold Statements.

Why T-Shirts?

Because we needed to say something. Loudly. Daily. Unapologetically.

From the moment we received the diagnosis, we began making declarations. We said, "She will live and not die."

We wrote it.

We prayed it.

We sang it.

And eventually, we wore it.

It wasn't enough to just say the words. We needed to touch them, feel them, embody them.

Here we are with the idea:

To create high-quality t-shirts that carry the very words we want to live by. Words that affirm us. Heal us. Ground us. Push us forward.

We're putting powerful, life-giving statements on fabric - first for ourselves, then for others. We're offering you a way to wear your convictions, declare your what you believe, and fight your battles out loud.

More Than a Brand - A Community

Bold Statements is not just a t-shirt line. It's a tribe.

A home for people who know pain intimately - yet refuse to let it have the final say.
A space for those who are still figuring it out, but choose to wake up and try again.
A community of believers who remind each other - daily - that healing is possible, that hope is real, and that faith, spoken boldly, changes things.

We created a space where we could share the same encouragements we feed ourselves every day. The same hope we cling to. The same fire that keeps us going.

You are welcome to join us.
To share in the strength.
To lend yours to someone else.
To be reminded: you're not alone.

[\[Click here to join the community\]](#)

One Shirt. One Declaration. One Life at a Time.

Our most cherished collection right now is simply titled:
"I'll live and not die."
It's not just a phrase. It's a prophetic defiance in the face of darkness.

Every purchase you make partly contributes to funding my mum's cancer treatment. Because that's what started this whole journey: fighting for someone we love.

We're building this from a place of pain, yes.
But also from hope, faith, and a refusal to give up.

This is Bold Statements.
And this is our story.

What's yours?
Join us.

With all the love in the world,
Emmanuel Eze
Head Strategist, ***Bold Statments***