Title (20pt)

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Abstract (250–300 words)		
This Article aimed to study (1)		
(2)		
3) the sample		
wasThey was selected by		
the instrument for collecting data was		
Analysis data by Descriptive statistics and		
Content Analysis. The research results were found as follows;		
1		
2		
••••••		
3		
Keywords:;;		

Introduction

The first paragraph describes the research topic, phenomenon, interest, and significance. It presents data and published research to identify the current state of knowledge or practice. It also briefly summarizes relevant past research to highlight what has been discovered and by whom. This information is used to present gaps in the study.

(Citing figures from government agencies/research articles published within the last 1-2 years/theory authors)

The second paragraph describes the research area, problems, needs, or characteristics of the target group. What experiences have the researchers had or participated in this area? What research has been conducted on this area, and what types of research are available regarding this area and the target group?

The third paragraph introduces the research objectives or goals, which will act as a compass guiding the research [how?, where?, when?]. The researcher briefly outlines the research methodology to be used to achieve the established research objectives.

Objectives

1.	To
study	
2.	To
study	
3.	To
study	

Literature Review

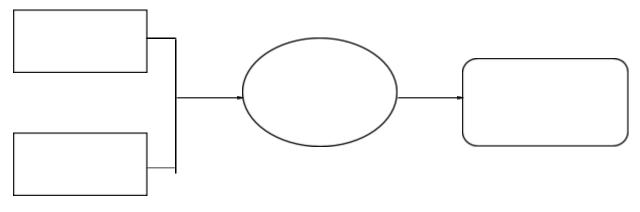
The review should describe the results of the literature search, articles, and other relevant research to identify any unaddressed "knowledge gaps" that this research can fill. The literature review must include complete citations and should include an analysis and organization of the relationships between the literature.

Summary of the literature review: This should demonstrate how the authors applied the reviewed theories/concepts to the research and to what issues.

Research Conceptual Framework

Independent variable Process Dependent Variable

Process/Tool/Area/Target Group



ภาพที่ 1 กรอบแนวคิดในการวิจัย

Research Methodology Type 1

This research is a (quantitative/qualitative/mixed-methods) study. The research area is Population is number of persons (reference). The sample is number of persons. The selection method was (describe the selection in detail). The research instruments used are types: 1) Questionnaire (describe characteristics, components, and conceptualization based on the research instrument. The reliability of the (describe characteristics, components, Interview conceptualization based on the research instrument. The reliability of the research instrument) is used to study group discussions 3) Focus (discussion topics, components, and conceptualization based on the research instrument). Data were collected by between the months of and B.E. quantitative data were analyzed The statistics...... (basic/reference statistics for quantitative The qualitative data were analyzed research). documentary research, synthesized, and then presented in a descriptive format.

Type 2

Step 1: Study of the business situation of new entrepreneurs

(Sample group, tools, characteristics of tools, quality of tools, data collection, data analysis, statistics used)

Step 2: Study of the potential and business opportunities of health products of new entrepreneurs in Chiang Mai Province

(Sample group, tools, characteristics of tools, quality of tools, data collection, data analysis, statistics used)

Step 3: Increasing the potential and business opportunities of health products of new entrepreneurs in Chiang Mai Province

(Sample group, tools, characteristics of tools, quality of tools, data collection, data analysis, statistics used)

T	y	p	e	3

/ 1
This research was conducted using the following methods:
1) Field study: Books, research reports
meeting minutes, photographs, documents demonstrating
relationships that demonstrateas
follows:
(1)
(2)
(3)
otc

- (1) Conduct a study and select organizations, communities, and policy organizations within the country using purposive

sampling based on the importance of the topic, noabout the process	amely:
(2) Study and collect data from interviews and focus	group
meetings	
with	•••••
••••••	
	•••••
(3) Conduct an in-depth analysis of concepts, for	mats,
management, and approaches to developing relation	ships,
applying knowledge, and management prod	esses
regarding, emphasizing the particip	oatory
process of those involved in the research.	
(4) Summarize and present the results of	both
documentary and field studies, analyzing key issues: con	cepts,
principles, background, formats, relationships,	and
processes This empho	
disseminating the research results to	
relevant stakeholders at the national level.	
(5) Analyze the formats	and
approaches	5.1.1.5.
арр. о а стосии	
	••••••
(6) Summary of the research results	and
recommendations	ana
recommendations	
3) Key Informant	
has the following qualifications:	
1) is a person involved with	
2) has at least 5 years of experience working in the	e field
of	

Arts of Management Journal Vol No
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Objective 2. The research results found that
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Figure 1

	Objective 3. The research results found that
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Diagonalism
Discussion
The results of the research objective 1 found that
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The results of the research objective 2 found that
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The results of the research objective 3 found that
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New knowledge from research
Identify the knowledge resulting from research and
synthesize it in the form of diagrams, charts, or concept maps, along with a concise and easy-to-understand explanation of the
format/structure

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Conclusion	
Overall summary of the article	
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Suggestions Based on the research findings, the researchers make the following recommendations: 1. Suggestion for Implementing the Research Findings The results of the research objective 1 revealed that	
Therefore, relevant agencies should take the following actions:	
The results of the research objective 2 revealed that	
Therefore, relevant agencies should take the following actions:	
The results of the research objective 3 revealed that	
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actions:	t agencies should take the following
2. Suggestion for Fut	
	yielded important findings (knowledge):, which can be
• •	future research, the focus should be on

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