- 1. Using https://sites.google.com/4j.lane.edu/9th-grade-information/home
- 2. as an example
- 3. External platforms like Google Sites or other third-party tools have a few issues. First, there may be unwanted advertising or ads on the sites that is inappropriate. As a district we don't really want to be endorsing products. (:
- 4. Second, use third party platforms we cannot guarantee the site is following federally mandated standards for ADA compliance. These standards make sure our websites are accessible to those with disabilities by implementing standards such as:
  - Built-in language translation tools
  - o Proper handling of links, image alt tags, and more
  - Color contrast
  - Keyboard navigation
  - Image alt text
  - o Captions
  - Responsive design
- 5. Our district's website platform, SmartSites, has many of these features built in to the platform to ensure ADA compliance that third party sites may not have.
- 6. Please ask your website managers to review your school's site and identify any embedded third-party content. I'll also keep an eye out.
- 7. We'll gather and share with you a list of the identified third-party sites and a timeline for transferring their content to the official school website.
- 8. Principals, please ensure that staff responsible for the third-party content are informed about the issue and the upcoming transfer.

## Hillary:

Principals, please share this information during staff meetings to prevent future use of third-party sites for school content.