

Privacy Policy

Effective Date: August 15, 2024

1. General Provisions

This Privacy Policy describes how the developers of this mobile application "Upgrade PC" (hereinafter referred to as "Developers") collect, use, store, and disclose information obtained from users (hereinafter referred to as "Users") of our mobile application "Upgrade PC" (hereinafter referred to as the "Application"). We are committed to protecting your privacy and adhering to applicable data protection laws.

2. Data Collection

We may collect the following types of data:

2.1. Personal Data: Name, email address, phone number, user profile information, and other data that you voluntarily provide when registering or using the Application.

2.2. Technical Data: Information about your device, including device model, operating system, unique device identifiers, IP address, as well as data on how you use our Application.

2.3. Location Data: We may collect location data if you have granted the appropriate permission on your device.

3. Data Usage

We may use the collected data for the following purposes:

3.1. Service Provision: To ensure the operation of the Application and to provide you with the requested services.

3.2. Personalization: To personalize your experience using the Application, including providing content and recommendations based on your preferences and behavior.

3.3. Communication: To contact you regarding issues related to the use of the Application, including sending notifications, news, and updates.

3.4. Application Improvement: To analyze the use of the Application, identify errors, and improve our product.

3.5. Security: To protect our users and prevent fraud, unauthorized access, or other illegal activities.

4. Data Sharing with Third Parties

We do not share your personal data with third parties, except in the following cases:

4.1. Third-Party Service Providers: We may share your data with third-party service providers who assist us in operating the Application (e.g., hosting, analytics, notifications) but only to the extent necessary for providing such services.

4.2. Legal Requirements: We may disclose your data if required by law or upon request from government authorities in accordance with applicable legislation.

4.3. Business Sale: In the event of a sale, merger, or other reorganization of our business, your data may be transferred to the new owner.

5. Data Retention

We retain your data only for as long as necessary to fulfill the purposes described in this Privacy Policy or as required by law.

6. Data Protection

We take reasonable measures to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no method of data transmission over the Internet or electronic storage is completely secure, so we cannot guarantee absolute security of your data.

7. Changes to the Privacy Policy

We reserve the right to update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy in the Application and, if necessary, notifying you via the contact details provided in your profile.

8. Other Provisions

By using our Application, you agree to the terms set forth in this Privacy Policy.