Instant “What Does My Audience Want?” Survey Creator

User Instructions + 3-Module Mini-Course

This Creator answers one question that unlocks everything else:

“What should I make and sell next?”

Not based on vibes.
Not based on guesses.
Based on real answers from real people.

HOW TO USE THIS CREATOR (USER INSTRUCTIONS)

Step 1: Open the Creator

You’ll be prompted to:

- describe your audience (who they are, where they hang out)
- list what you *think* they want (don't overthink this)
- share what you already create (posts, emails, videos, notes)

This gives the Creator context so it can do its job well.

Step 2: Generate Your Survey

The Creator will instantly produce:

- a short, friendly survey
- written in normal human language

- designed to get **honest buying signals**, not fluff answers

You'll get:

- multiple versions if you want them
- suggestions for tweaks based on your audience style

Step 3: Send It Out

Post or send the survey to:

- your Substack
- your email list
- your socials

- your community

You don’t need a big audience.
You need *clear answers*.

Step 4: Feed Responses Back In

Paste the responses into the Creator.

It will:

- summarize patterns
- highlight exact phrases to reuse in offers
- suggest what product to create *first*

This is where clarity clicks.

Step 5: Decide + Move

You'll walk away knowing:

- what people want help with *right now*
- what they'd pay for
- what to build next (and what to ignore)

No guessing. No spiraling.

THE 3-MODULE MINI-COURSE

MODULE 1: Why Most Creators Guess Wrong

Goal: Stop building the wrong things.

What You'll Learn

- why likes and comments lie

- the difference between “interesting” and “buying”
- how creators accidentally ask bad questions

Key Shift

Your job is not to be clever.
Your job is to be clear.

If you don’t ask directly, you get fake signals.

MODULE 2: Asking Questions That Create Buyers

Goal: Get answers that point to money.

What You’ll Learn

- how to ask without sounding salesy
- why *short* surveys work best
- how wording changes the quality of answers

What You'll Do

- use the Creator to generate your survey
- customize tone (casual, expert, playful, calm)
- choose *one* main question to anchor everything

Key Shift

You’re not polling opinions.
You’re uncovering decisions.

MODULE 3: Turning Answers Into Offers

Goal: Convert insight into income.

What You’ll Learn

- how to spot patterns fast
- what answers mean “sell this now”
- how to turn raw responses into product ideas

What You’ll Do

- paste responses into the Creator

- generate:
    - product ideas
    - offer angles
    - simple next steps
- choose **one** thing to act on

Key Shift

Clarity creates momentum.
Momentum creates profit.

WHEN TO USE THIS CREATOR

Use it when:

- you don’t know what to sell next

- you feel stuck between ideas
- you're planning year-end or New Year offers
- you want confidence before building

This is not busywork.

This is **decision-making fuel**.

THE BIG PROMISE

When you finish this Creator, you should be able to say:

> "I know what my audience wants.
> I know what to make.
> And I know why it will sell."

That's the whole point.

Now go ask.
Then build.
Then get paid. 💰