

# **Instant “What Does My Audience Want?” Survey Creator**

## **User Instructions + 3-Module Mini-Course**

This Creator answers one question that unlocks everything else:

**“What should I make and sell next?”**

Not based on vibes.

Not based on guesses.

Based on real answers from real people.

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## **HOW TO USE THIS CREATOR (USER INSTRUCTIONS)**

### **Step 1: Open the Creator**

You’ll be prompted to:

- describe your audience (who they are, where they hang out)
- list what you *think* they want (don't overthink this)
- share what you already create (posts, emails, videos, notes)

This gives the Creator context so it can do its job well.

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## **Step 2: Generate Your Survey**

The Creator will instantly produce:

- a short, friendly survey
- written in normal human language

- designed to get **honest buying signals**, not fluff answers

You'll get:

- multiple versions if you want them
- suggestions for tweaks based on your audience style

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### **Step 3: Send It Out**

Post or send the survey to:

- your Substack
- your email list
- your socials

- your community

You don't need a big audience.

You need *clear answers*.

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## **Step 4: Feed Responses Back In**

Paste the responses into the Creator.

It will:

- summarize patterns
- highlight exact phrases to reuse in offers
- suggest what product to create *first*

This is where clarity clicks.

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## **Step 5: Decide + Move**

You'll walk away knowing:

- what people want help with *right now*
- what they'd pay for
- what to build next (and what to ignore)

No guessing. No spiraling.

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## **THE 3-MODULE MINI-COURSE**

### **MODULE 1: Why Most Creators Guess Wrong**

**Goal:** Stop building the wrong things.

#### **What You'll Learn**

- why likes and comments lie

- the difference between “interesting” and “buying”
- how creators accidentally ask bad questions

## **Key Shift**

Your job is not to be clever.

Your job is to be clear.

If you don't ask directly, you get fake signals.

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## **MODULE 2: Asking Questions That Create Buyers**

**Goal:** Get answers that point to money.

**What You'll Learn**

- how to ask without sounding salesy
- why *short* surveys work best
- how wording changes the quality of answers

## **What You'll Do**

- use the Creator to generate your survey
- customize tone (casual, expert, playful, calm)
- choose *one* main question to anchor everything

## **Key Shift**

You're not polling opinions.  
You're uncovering decisions.

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## **MODULE 3: Turning Answers Into Offers**

**Goal:** Convert insight into income.

### **What You'll Learn**

- how to spot patterns fast
- what answers mean “sell this now”
- how to turn raw responses into product ideas

### **What You'll Do**

- paste responses into the Creator

- generate:
  - product ideas
  - offer angles
  - simple next steps
- choose **one** thing to act on

## **Key Shift**

Clarity creates momentum.  
Momentum creates profit.

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## **WHEN TO USE THIS CREATOR**

Use it when:

- you don't know what to sell next

- you feel stuck between ideas
- you're planning year-end or New Year offers
- you want confidence before building

This is not busywork.

This is **decision-making fuel**.

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## **THE BIG PROMISE**

When you finish this Creator, you should be able to say:

“I know what my audience wants.  
I know what to make.  
And I know why it will sell.”

That's the whole point.

Now go ask.

Then build.

Then get paid. 