

Welcome to working in the open, with the Open Working Lineup (OWL)

What is working in the open?

1. Sharing what you know.
2. Using learning from people and organisations.
3. A way to get where you want to be in your project, more quickly and more confidently.

Things you might share or use from others

- User needs statements
- Findings from user research
- Project organisation e.g. a Trello board
- Templates you've made
- Lessons learned
- Processes
- Things to avoid!

How do you know what to share and when?

You're ready to share when you've learned something and you're ready to talk about it, e.g. what you've found out so far on your projects or user personas you've made.

Why should you work in the open?

- You build on existing learning
- You get results more quickly
- You don't repeat others' mistakes
- You don't replicate existing work
- You save time and money
- It feels good to be involved in the community and help others
- It's reciprocal - you give and you get back!