 Capilano Students' Union	Procedure Name.	Procedure No.
	Terms of Reference: Campaigns & Advocacy Committee	BD-04.4
	Created Under Policy	Approval Date
	Board Committees	May 7, 2021
	Responsible	Scheduled Review
	Governance Committee	May 2022

Purpose


The mandate of the campaigns & advocacy committee includes the following:

- (a) Promote and support the development of a culture of constant advocacy, through developing and maintaining a robust issues-based policy framework to guide advocacy at every opportunity by student executives and staff on student issues.
- (b) Promote and support an intersectional approach to the development of issues-based policy positions, ensuring that the Capilano Students' Union looks beyond the traditional definition of a "student issue" to ensure that our academic advocacy and external advocacy supports students' whole identities.
- (c) Promote and support a culture of research- and data-backed advocacy work, both with respect to collecting and sharing students' lived experiences, and quantitative information that supports the organization's official positions.

Duties

The specific duties of the campaigns & advocacy committee include the following:

- (a) Review, provide input on, and recommend for the board's approval the annual campaign plan of the Capilano Students' Union, ensuring that the plan advances the priorities approved by the board in the strategic plan and the annual plan.
- (b) Advise student executives and staff on effective advocacy strategies in relationships between the Capilano Students' Union and the university; provincial, local, and federal governments; and regional transportation authorities.
- (c) Advise student executives and staff on effective advocacy strategies to improve academic quality and student engagement at Capilano University.
- (d) Advise on how to ensure volunteer and grass-roots engagement in all campaigns of the Capilano Students' Union, both to contribute to the success of our campaigns and advocacy work, and to develop new student leaders.

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- (e) Monitor the compliance of the Capilano Students' Union with the [Lobbying Act](#) (Canada) and the [Lobbyist Transparency Act](#) (British Columbia) to ensure that the organization is doing its advocacy work transparently and according to the law.
- (f) As scheduled, or upon request of the board or the executive committee, review the board-approved issues-based policies of the Capilano Students' Union, recommending whether they should be renewed or allowed to lapse, and developing amendments for consideration and approval by the board.
- (a) Any other assignments referred to the committee by motion of the board.

Composition

The membership of the campaigns & advocacy committee includes:

- five (5) board members (who are not executives);
- four (4) students-at-large (who are not board members);
- the vice-president equity & sustainability;
- the vice-president external; and
- the vice-president student affairs.