

INSTITUTION OF PUBLIC HEALTH ENGINEERS, INDIA

CK-58, Salt Lake City, (Near Tank No. 9), Kolkata – 700 091

Phone: (033) 4066 8021

Email: HYPERLINK "mailto:iphe.india@gmail.com" iphe.india@gmail.com,
eipheindia@gmail.com

Website: HYPERLINK "http://www.ipheindia.com" www.ipheindia.com

Advertisement Tariff for the Quarterly Engineering Journal

Space	Sizes (in cm)	Single Insertion Rate per Insertion (Rs.)	3 Insertions Rate per Insertion (Rs.)	6 Insertions Rate per Insertion (Rs.)	8 Insertions Rate per Insertion (Rs.)
Front Cover (Art Paper)	19 x 20	12000	11500	11000	10000
Inside Front Cover (Art Paper)	24 x 19	10000	9500	9000	8000
Back Cover (Art Paper)	24 x 19	11000	10500	10000	9000
Inside Back Cover	24.5 x 19	9500	9000	8500	7500
Full Page	24.5 x 17.5	7000	6500	6000	5000
Half Page	12.5 x 17.5	4000	3500	3000	2500
Quarter Page	6.25 x 17.5	3000	2500	2000	1600
Strip	3 x 17.5	2000	1500	1000	850

Note:

- ☐ Full page to strip Advertisement quotations are for the Left Hand side position.
- ☐ 40% extra for Solid Ground Colour.
- ☐ 20% extra for each additional colour, except Black colour.
- ☐ 20% extra for special position (including facing editorial & content page).
- ☐ 20% extra for Right hand position.
- ☐ We accept A/c Payee Cheque or Demand Draft and online transfer only.

- ☐ Cash payment not accepted
- ☐ All Cheques & Drafts to be drawn in favour of “**Institution of Public Health Engineers India**”, against which pucca receipts shall be issued by IPHE after encashment of Cheque.
- ☐ For online (Net Banking) Payment:

Account Name: Institution of Public Health Engineers, India

Account Number: 19700100001166

Name of Bank: Bank of Baroda

Branch Name: Salt Lake – II Branch, Kolkata

IFSC Code: BARBOSALTLA (Fifth character is zero)

MICR Code: 70012045