

EthCC Side Event Working Group

February 16th

Presents

- Leen
- Xavier
- Marianne
- Noémie
- Jacques-André
- Matias

Agenda

Notes

Blockchain for Good (BFG): 5 conferences / workshops in Paris during EthCC 2023

500 people during the day

Marianne, partner of Bettina to organise EthCC, previously working at a hedge fund and organise events, based in Paris.

Noémie, working with JA, researcher in CBDC / crypto. Based in Paris.

Leen, Regens Unite (<https://regensunite.earth>), bridge between tech and non tech regenerators.

Matias: blockchain developer and educator,

Jacques André, independent researcher, teacher at university. Based in Paris.

Place:

The Factory:

It is located on the 2nd floor and it can host up to 120 people in a standing set-up. There is also a kitchen area in front where the catering preparation can be done (with dishwashers and microwaves only). Here is the practical information:

- 32 benches, 16 tables
- 1 projector with a white background for projecting through HDMI connection
- Sound System with 2 handheld and 2 wireless microphones
- The price of the room for the full day is 1500€ VAT excluded

The Boardroom:

It is located on the 2nd floor and it can host up to 65 people theatre-style. There is also an area next to it with high tables (The Foyer) that is suitable for walking drinks or a standing lunch. Here is the practical information:

- 65 chairs, 12 rolling tables (max capacity 65 seated, 80 standing)
- 1 projector with a white background for projecting through HDMI connection
- A podium, and flipchart
- Sound System with 1 microphone with a cable
- The price of the room for a full day is 1000€ VAT excluded

The Playground:

It is located on the 3rd floor and it can host up to 16 people seated. Here is the practical information:

- 16 poufs, 2 swings
- 4 glass boards for writing
- The price for the room for a full day is 600€ VAT excluded

Theatre Solvay: €60-70k for the whole project, huge fee for conservation of Belgium patrimoine.

Booking only one room.

Visit the city, treasure hunting with POAPs / NFTs.

EthCC 8-11 / July

9th during EthCC Blockchain for Good track

Mix audiences and the speakers.

Full day of conferences:

- 1- Identity
- 2- Energy
- 3- Environment / climate
- 4- Agriculture
- 5- P2P money

(On the P2P money topic, this might be of interest to you: <https://lu.ma/eqwrjhjh>)

Mix of institutionals, tech people, locals,

A regen party

Creating an exhibition, e.g. <https://dao.brussels/projects/solarpunk-nft-contest>

“The City and Web3”

Invite local coops

What would it mean to introduce a token in your coop?

Create conversations

Start trusting tech people. Too much push back from those people at the moment. Lack of trust.

Marianne idea : <https://aegidium.co/>

This year we have the budget to organise a full day event with catering.

50k for a full day event

Party place:

<https://recyclart.be>

Also:

<https://www.visit.brussels/en/visitors/agenda/bright-festival/programme/actions-horeca/bright-disco-night>

In the community, parties are free.

Target 300 people (there will be a turnover)

First wave sold out in 23 minutes.

Regulators

Another side event: Institutional summit with EUCI.

Need to provide brand kit.

Streaming ? Just captation + edition.

500k

1M solana on

10-30k with booth

Stable summit along side ethcc, budget around 300k.

Curve finance

TODO:

Put Marianne in touch with Dominik from BeCentral.

Confirming 2 rooms at BeCentral and option on the chill room

Leen: Still unsure about the role of Regens Unite

Matias: happy to collaborate with web3

Jacques-André:

Marianne: