Omar's Dream Ride Sweepstakes
Terms and Conditions

These are the official rules (the "Official Rules") that govern Omar's Dream Ride Sweepstakes (the "Sweepstakes"). Participation in the Sweepstakes constitutes Entrant's (defined below) full and unconditional acceptance of these Official Rules and the decisions of the Host (as defined below), which are final and binding in all matters.

1. Host. This Sweepstakes is promoted, sponsored, and administered by Competitive eSports LLC (the "Host").

2. Eligibility. This Sweepstakes is open to all natural persons who are legal residents of the United States and District of Columbia (subject to the exception in the next sentence) (the "Territory") who are at least the age of majority in their jurisdiction (typically 18 years old) at the time of entry, and who have a valid driver's license in their jurisdiction of legal residency ("Driver's License") (the "Entrants"). Entrants shall not include persons residing in other territories, such as Puerto Rico, Guam, or the US Virgin Islands, or any other jurisdiction where the Sweepstakes is prohibited. Entrants also shall not include employees, or shareholders of the Host and their family members. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. **Offer is void outside of the Territory and where prohibited by law.**

3. Entry Period. The Sweepstakes will begin on July 31, 2025 at 9:00 AM Pacific Time ("PT") and shall end on August 31, 2025 at 11:59 PM PT (the "Entry Period"). The official timekeeping clock shall be the Host's clock. Entrant's entry must be received by the Host with the Entry Period to be entered into the Sweepstakes.

4. Entry. NO PURCHASE NECESSARY TO ENTER.
    a. During the Entry Period, Entrants will be permitted to enter the Sweepstakes by completing all of the following to earn one (1) Entry:
        i. creating a free MyBlue account at tl.gg/myblue or use an existing MyBlue account at the same hyperlink (Basic-only accounts shall not satisfy this requirement);
        ii. joining the Sweepstakes event online at https://tl.gg/omarcar ("Sweepstakes Event Link").
    b. Entrants can be permitted to earn up to an additional eleven (11) Entries (for a total of twelve (12) maximum Entries) by completing a quest at the Sweepstakes Event Link (while logged in), in accordance with the directions thereon, for up to eleven (11) quests. For the avoidance of doubt, each quest completion constitutes an additional entry. Quest completion is not skill-based.

    Entries made by an Entrant but not received or accepted by the Host are void, and the Host is not responsible for any entries not received or accepted. Any fraudulent

interference with the entry process or attempt to breach these Official Rules may result in Entrant's disqualification from the Sweepstakes in the sole discretion of the Host.

5. Declaration of Compliance Consent. By entering this Sweepstakes, each Entrant is consenting to and agreeing with the Declaration of Compliance stated below as **Exhibit A** (the "Declaration of Compliance").

6. Limitations on Entries. As stated above, an Entrant may submit a maximum of twelve (12) Entries per Section 4 and subject to the limitations therein. For the avoidance of doubt, an Entrant may not enter the Sweepstakes in excess of these limitations. An Entrant may not use multiple accounts to submit an entry. Entries received from any person or account in excess of the stated limitation will be void, and the Host may choose to disqualify the Entrant in breach of these Official Rules.

7. Winner Drawing.

    a. On September 2, 2025 at 12:00 PM PT, at the Host's principal place of business, the Host will select two (2) entry(ies) from Entrants in a random drawing from among all eligible entries received (the "Potential Winner(s)"). The odds of being selected depend on the number of eligible entries received. The Host will attempt to notify the Potential Winner(s) via email on or about the date of the random drawing (the "Notice"). If the Potential Winner(s) does not respond within three (3) calendar days after the date of the Host's first attempt to contact the Potential Winner(s) (the "Response Deadline"), the Host may select alternate Potential Winner(s) at random from the remaining non-winning Entrants. For the avoidance of doubt, if a Potential Winner(s) does not respond to the Host by the Response Deadline, the Potential Winner(s) will lose any and all right to claim the Prize (defined below).

    b. Prize.

        i. The first "Winner" (defined below) of the Sweepstakes that is selected will have the option to receive either one (1) 2022 BMW M3 Competition-Carbon Buckets 4-Door Sedan (Isle of Green Metallic color) (retail value of $72,444.57 USD) or a cash prize of Five Thousand US Dollars ($5,000), but not both, and economy class flight transportation (retail value $650) for the Winner(s) to fly to/from the applicable car dealership where Winner(s) will be filmed being presented with the vehicle (even if they choose the alternative cash prize), and one (1) SuiPlay0X1 Handheld Gaming Device (retail value $599 USD).
        ii. A second Winner of the Sweepstakes will receive one (1) SuiPlay0X1 Handheld Gaming Device (retail value $599 USD).
        iii. Each of the foregoing two (2) prize combinations is a "Prize".

c. No more than two (2) Prizes will be distributed in the Sweepstakes. The total retail value of the Prizes detailed in these Official Rules is either: $74,292.57 USD when the first Winner selects the vehicle (and not cash) as part of their Prize, or $6,848 when the first Winner selects the cash (and not the vehicle) as part of their Prize. The Prizes may be delivered to Winners by manner and means that are in the sole and absolute discretion of the Host, including but not limited to requiring the Winner(s) to retrieve the Prize(s) at Motor Cars of Chicago, 3301 Essington Road, Joliet, IL 60435 ("Dealership"), shipping a voucher to redeem for the applicable prize item(s), and/or other method at Host's discretion. Winners shall be required to satisfy any and all obligations, complete and submit any and all paperwork, as applicable, as is customarily required by the applicable dealership and Sponsor when substantially similar vehicles are sold or gifted to third parties; for the avoidance of doubt, this may require the applicable Winner to secure automotive insurance ("Insurance"), and/or submit certain paperwork to the applicable jurisdiction's department of motor vehicle services (e.g., title transfer(s)), at Winner's sole cost and expense.

d. Further, in lieu of any Prize(s), the Host may in its sole discretion instead deliver the value of each applicable Prize to the applicable Winner. The Winners will be solely responsible for any shipping costs, tax obligations, and/or insurance obligations that arise as a result of receiving the applicable Prize. The Prizes will be fulfilled within approximately ten (10) weeks of the conclusion of the Sweepstakes, except that the handheld device portion(s) of the Prize shall be fulfilled within seven (7) months of conclusion of the Sweepstakes.

e. The Prize is provided with the manufacturer's limited warranty. Any and all details, including color and options, will be at the sole discretion of the Host. Except as specified herein, the Prize cannot be substituted, transferred or redeemed for cash by the Winner. Host reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

8. Winner Qualification. Without limiting each Entrant's consent and agreement with the Declaration of Compliance as stated in **Section 5** of these Official Rules, upon request from the Host, each Potential Winner(s) will be required to complete, electronically sign and submit the Declaration of Compliance, and provide proof of Potential Winner(s)'s Driver's License (e.g., photograph), and provide any other information as reasonably required by Sponsor or Host, within five (5) days of the date that Notice is first sent to the Potential Winner(s), in order to claim the Prize. Potential Winner(s) will also submit all required information to the Host in order for the Host to deliver the Prize to the Potential Winner(s) following the conclusion of the verification process. If a Potential Winner(s) cannot be contacted, fails to submit the Declaration of Compliance and/or provide the mailing address or other requisite information, within the required time period, or the

Prize is returned as undeliverable, or in the event the applicable Driver's License and/or Proof of Insurance is not valid on the date that the Prize is to be received or retrieved, Prize will be forfeited and Host will have no further obligation to the Potential Winner(s) (or Winner(s), as applicable). When a Potential Winner(s) responds to the Host before the Response Deadline, signs and submits the Declaration of Compliance within five (5) days of the date that Notice is first sent, and provides Host with the necessary contact information to deliver the Prize, the Potential Winner(s) becomes a "Winner(s)" of the Sweepstakes. All Entrants, Potential Winner(s), and the Winner(s) (as applicable) must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all other applicable requirements, as determined by the Company. In the event that a Potential Winner(s) is disqualified for any reason, Host will award the Prize to an alternate Potential Winner(s) by random drawing from among all remaining eligible entries. Only two (2) alternate drawings will be held, after which the Prize will remain un-awarded, to the extent permitted by law.

9. Publicity Rights. The Winner(s) (and/or Potential Winner(s), as applicable) grant to the Host a worldwide, fully paid up, royalty free, irrevocable, perpetual, sublicensable and transferable license to the Winner(s)'s (and/or Potential Winner(s)'s, as applicable) name, likeness, voice, image, photograph, social media account names, submission information, and any other content produced as a result of entering the Sweepstakes and/or winning the Sweepstakes (the "Material"), to be used in connection with the promotion, marketing, and making historical reference to this Sweepstakes, the Host, Sponsor, and/or any affiliates of the foregoing, at the Host's sole and absolute discretion. This license includes the right for Host, Sponsor, and/or its affiliates, to capture audio and/or video and/or photographic footage of the Winner(s) (and/or Potential Winner(s)) at any time in connection with the Sweepstakes and Prizes, including receipt of the Prizes.

10. Indemnification. By submitting an entry in the Sweepstakes, each Entrant agrees to indemnify, defend, and hold harmless the Host, BMW, Motor Cars of Chicago, and their affiliates, designees, parents, subsidiaries, dealerships and advertising and promotion agencies and all of their respective employees, directors, officers, representatives and agents (collectively, "Released Parties") from: (a) any and all claims, demands, damages, causes of action and judgments (including attorney's fees, court costs and expert's fees), (collectively "Claims") arising out of or relating to any breach by the Entrant of the terms and conditions of these Official Rules and/or the Declaration of Compliance, including any representations and warranties; (b) any other losses, damages, rights, claims and actions of any kind in connection with or resulting from the entrants participation in the Sweepstakes or acceptance of any Prize (including any injury or harm resulting from use of the vehicle or travel related thereto), including, without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy; (c) use by the Host of Entrant's entry submission or Winner's (and/or Potential Winner's, as applicable) Material as set forth in these Official Rules; and/or (d) in the case where the Entrant is a Potential Winner and/or Winner, as applicable) any and

all Claims arising out of or in connection with their use of the Prize (including compliance with the law with regards to the Prize (e.g., insurance and registration obligations).

11. Disclaimer, Release and Limit of Liability. The Released Parties makes no representations or warranties of any kind, express or implied, regarding any Prize or Entrant's participation in the Sweepstakes. The Prize is provided hereunder, and received and accepted by Winner(s), as-is. By participating in the Sweepstakes, Entrants agree to release and hold harmless the Host, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Sweepstakes, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the "Released Parties)" from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the Prize (including any travel or activity related thereto), including, without limitation: (a) any technical errors associated with the Sweepstakes, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Sweepstakes; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) any other errors or problems in connection with the Sweepstakes, including, without limitation, errors that may occur in the administration of the Sweepstakes, the announcement of the Winner(s), or the cancellation or postponement of the Sweepstakes; (e) any loss or damage to the Prize (as a result of shipping or otherwise); or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrants participation in the Sweepstakes or acceptance, receipt or misuse of the Prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the greater of (i) the cost of entering and participating in the Sweepstakes, if any, or (ii) the sum of Fifty Dollars ($50), and in no event shall the Entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. General Terms. In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Sweepstakes is unable to run as planned for any other reason, including, without limitation, the cancelation or delay of any event that is integral to an Entrance

Method, as determined by Host in its sole discretion, the Host may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Sweepstakes and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Host reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the Host or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Host reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Host to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

13. Data. The Host collects personal information from each Entrant when the Entrant enters the Sweepstakes. The Host will treat all personal information in accordance with any applicable data protection laws and Host's Privacy Policy.

14. Arbitration. By participating in the Sweepstakes, each Entrant agrees that should a dispute arise in any manner concerning or relating to this Agreement between the Entrant and the Host, including the arbitrability of this Agreement, other than injunctive relief and equitable relief, the dispute shall be submitted to and settled by binding and confidential arbitration in accordance with the rules of the American Arbitration Association in Los Angeles, California. Parties involved in arbitration shall bear their own legal fees and costs in any arbitration and shall equally split the fees of the arbitration and the arbitrator. Any decision and findings of the arbitrator shall be final and binding on the Parties and held confidential by the Parties, and the Parties agree to execute all documents necessary to maintain such confidentiality.

15. Governing Law and Disputes. Each Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Los Angeles, California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrants rights and obligations, or the rights and obligations of the Host in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules.

16. Winner List. To receive a list of the Winner(s) who received the Prize(s), any individual may request the same by mailing a self-addressed, postage-paid envelope to: Competitive eSports LLC, ATTN: Omar's Dream Ride Sweepstakes Winner List, 2890 Colorado

Avenue, Santa Monica, CA 90404 for receipt by no later than 30 days after the end of the Sweepstakes.

EXHIBIT A
Declaration of Compliance

By participating in the Sweepstakes, I, _____, am submitting this Declaration of Compliance to the Host with the understanding that it will be relied upon by the Host in connection with my having been selected the winner of the Sweepstakes. All capitalized terms shall have the same definition as those set forth in the Official Rules of the Sweepstakes.

I represent that I am eligible to win the Prize(s);

I represent that I satisfy all eligibility requirements set forth in the Official Rules, which I acknowledge I have read and understood, and any other requirements imposed by law;

I hereby represent and affirm that I have read, understood, complied with and will continue to comply with all the rules, regulations, and terms and conditions set forth in the Official Rules;

I have not perpetrated and will not perpetrate any fraud or deception in connection with the contest and have not sought to influence the outcome other than by participating as expressly permitted in the Official Rules;

I will be responsible for all applicable taxes on the Prize(s), and other legal requirements (including but not limited to automotive insurance and registration, as applicable) and hereby agree to indemnify and hold harmless the Host for any claim by any governmental agency relating back to the collection of the same;

I understand that any non-compliance with the Official Rules may result in my disqualification from the Sweepstakes and other penalties from the Host, including, without limitation, loss of the Prize(s);

I hereby grant the Host an irrevocable fully paid up, worldwide, royalty free, sublicensable and transferable license to display, create derivatives of, and otherwise use my likeness, voice, image, photographs, social media account names, and name in connection with the promotion, marketing, and making historical reference to this Sweepstakes, Host, Sponsor, and/or their affiliates.

Name: _____

Date:_____