

SAMPLE PITCH DECK - Requirement Template
Mga Kwento ng Klima (MKK) Short Films 2023
OMLC

1. Running Title:

Tentative title of the film.

2. Project Lead/s with Contact information:

Name and Phone number and/or email address

Official representative and coordinates for the team

3. Concept of Project:

Provide an overview, specific topic idea or themes on climate change.

Explore the impacts of climate change on a specific community or region and their efforts to adapt to the changing conditions. This could involve interviewing local residents, scientists, and policy-makers to better understand the challenges they face and the solutions they are pursuing.

4. Logline:

Construct a one-sentence summary of your story.

5. Synopsis:

ACT 1

Set the scene for the story. **In one paragraph**, provide a brief **introduction** to the main character(s) and the **setting** of the story. Keep it concise and focus on the most important details.

ACT 2

In **1-2 paragraphs**, **(1)** Summarize the **main conflict or challenge** that the character(s) face. This could be a specific event that drives the story. **(2)** Describe the **key events and turning points** that occur throughout the

story. These should be the major plot points that move the story forward.

ACT 3

In **1-2 paragraphs**, **(1)** Highlight the **key messages on CLIMATE CHANGE** that the film explores. **(2)** Conclude with a sentence or two that ties everything together and leaves the reader with a clear understanding of the film's overall impact.

6. Director's Statement:

Explain the director's vision and goals for their film.

In **1-2 paragraphs**, **(1)** Describe your **inspiration**: Explain what inspired you to make this film. **(2)** Discuss your **creative approach**: Explain the creative choices you want to bring in your story to life. This could include your visual style, your choice of music, your use of sound design, and any other technical aspects of your film project.

7. Design Pegs:

Mood board, locations, character styles through photos.

Mood Board

A collection of images, colors, and textures that determine the visual style and tone of the film.

Locations

Location pegs are references used to establish the look and feel of a particular location in a film. You may specify the name of the locations.

Character Style

Character style pegs are images or references used to establish the appearance and personality of a character in a film.

8. Creative and Technical Team

Director, Screenwriter, Producer, Camera Person/s, Production Design, Audio Person, Video Editor, Colorist (if any), Sound Mixer, Musical Scorer and other members of your team.

9. Proposed Production Timeline

Please note that the MKK Short Films competition process runs from May to June 2023.

Story Development - Involves textual and field research, screenplay development and screenwriting (estimated number of days)

Pre-Production - Includes all preparations, audition/acting workshop, location hunting, and finalization of production and post production budget (estimated number of days)

Principal Photography - Projected number of shooting days

Post Production 1 - Editing (estimated number of days)

Post Production 2 - Musical scoring, sound mixing, color and grading, subtitling (estimated number of days)

10. Poster Study

A poster is often the first impression audiences will have of the film, so it's important to create a design that accurately represents the film's mood and themes while also being visually compelling and memorable.

11. Format

Page size: A4

Font Style and Size: Courier New | 12

Line Spacing: 1.5

Space before paragraph: None

Save the synopsis in PDF using this file name format:

PitchDeck_Production Name_Title of the Film