



MMS Twitter Challenge 2.0

The purpose of this challenge is to spread all the good we are doing in the district. Be a chief storyteller! Get the good word out about our school. Administrators will be taking pictures and posting updates as well. If you are uncomfortable or want to approve any pictures, please let your administrator know. The media opt out document can assist you with this. Make sure you check the photo release list for your building. **(Please don't use student names while tweeting.)**

12/3: B106 will be open from 2:30-4:30 for staff who want help setting up an account, learning more about the challenge, or how to use Twitter for parent communication and/or your own professional learning. You may be able to earn up to 2 hours of PD for this time.

Day 1 - Tuesday, 12/4/18

If you don't already have an account, sign up for Twitter, change the egg to a picture of you, and update your profile. Send a tweet stating that you are taking the MMS Twitter Challenge followed by the hashtag #PowerUpMMS and #MASBigReds.

Day 2 - Wednesday, 12/5/18

Follow your building administrators (@sspickard and @krissycollier) and two other staff members. By searching #MASBigReds or #PowerUpMMS you will be able to find other MAS Staff that are participating in the Challenge. One of the goals of this challenge is to increase your PLN (Professional Learning Network).

Day 3 - Thursday, 12/6/18

Take a selfie with another staff member, share a compliment about him or her, and post it on Twitter with the hashtag #MASBigReds and our MS hashtag #PowerUpMMS .

Day 4 - Friday, 12/7/18

Tweet a snapshot or two of quality work that is going on in your classes with an explanation of what is happening. Remember to include the hashtag #MASBigReds and our MS hashtag #PowerUpMMS

Day 5+ - Saturday/Sunday ... or throughout next week.

By now you should be feeling a bit more at ease with Twitter. Today is the most important day of the Challenge. Today is the day you start using Twitter to build/expand your PLN. I've included a list of "Chats" below. Find one (or more) that interests you. I've listed this as Day 6 and 7 but this is really Day 6 – 100+. #MichEd, Wednesday's from 8:00 to 9:00, is a great chat for teachers to get involved with. "Lurking" is fine to start with but don't be afraid to add your thoughts on a subject. Remember you're limited to 280 characters and to finish your comment with the hashtag of the chat (#MichEd for example). If you leave out the hashtag the group won't be able to see your post. Also, when you find someone that shares the same passion on a topic that you do, follow them. Our goal in this challenge is to increase everyone's PLN.

Educational Chats

Day 7 - Monday, 12/10/18

Find at least two of the posts that other MAS staff made on Day 4 and retweet them. Remember to include #MASBigReds in your retweet.

Day 8 - Tuesday, 12/11/18

Tweet at least one idea or thought from your chat. It could be something you learned or a resource that was shared. "Tag it" with the chat's hashtag (#MichEd for example) and our #PowerUpMMS and #MASBigReds. If you "Tag It" with both hashtags, it will show up in both places.

Day 9 - Wednesday, 12/12/18

We all know that we are doing awesome work. Tweet something out positive about our school. This could be about a student activity (canned food drive), what a colleague is teaching (awesome project that is going on in another classroom) or a current activity (our Vision, Intervention, after-school events, etc...). Remember to include #MASBigReds and our MS hashtag #PowerUpMMS .

Day 10 - Thursday, 12/13/18

Search #MASBigReds and/or #PowerUpMMS and read what your colleagues posted. Reply to at least two of the posts. Also share a few that are now in your PLN that you feel others might want to follow. Don't forget to add #MASBigReds and #PowerUPMMS to each of your posts.

Congratulations.....you are now a Twitter'er. There are a few minor areas that you'll still want to add to your toolbox like sending a direct message, but you are well on your way to being a Twitter expert. The goal, now that you have some momentum, is to keep it going. Twitter is a GREAT tool for what I call "Mini-PD's". Get involved with the chats, share ideas, and keep building your PLN.

To be eligible for the prize, complete all 10 daily assignments and complete this [form](#).

Ideas/Information:

[50 Ways to Use Twitter in the Classroom](#)

[Understanding Hashtags](#)

[Twitter Tools](#)

[Hashtags to consider](#) for educators

Evidence:

"Twitter has opened a whole new world of professional learning and growth for me. I've had a personal Twitter account for a while. However, I did not realize how beneficial it could be for my PLN." - Mrs. Patti Lowhorn, 4th grade teacher, Palms Elementary, East China School District

"The 10 Day Challenge exposed me to a branch of social media that I pretty much ignored before. I didn't realize how I could use twitter as a professional development resource until I was challenged." Mrs. Mandy Mychek, 4th grade teacher, Palms Elementary, East China School District.

"I've used #edchat many a time for questions, lesson ideas, etc. Twitter isn't so scary once you just get out there and start using it."
Jessica

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