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from Noun Project

Regenerative Economics

CAMERA STUDY

A camera study enables people to share their lives with researchers through photographs. This method provides a view into environments you might not usually see.

Steps to Set Up a Camera Study:

1. **Identify stakeholders and explain the purpose:** Determine whose perspectives you want to explore and inform potential participants about the research goal. Ask them if they are willing to take photographs of their experiences. Use a [participant consent form](#) to get permission to use their photographs.
2. **Give clear directions:** You could provide a camera, it's easier and less risky for participants to use their phones (if they have one), as they are more familiar with their own devices.
 - Example instruction: "We would like to understand what a day in your life feels like. On a day of your choosing, take your phone with you everywhere you go, and take photographs of experiences that are important to you."
 - Make your request broader than the specific issue you are investigating to capture the surrounding context. This can provide additional insights.
3. **Review and discuss:** After the participants have taken their photographs, set up an [interview](#) to discuss the photographs with them. Ask them to explain the significance of each photograph so you can understand the meaning behind the photographs.
4. **Consider doing an exhibition:** An exhibition of photographs from a camera study can showcase different perspectives and experiences. If you want to do an exhibition, only use photographs if the participants have consented. [Example camera study exhibition.](#)