


2022-10-05 October monthly guildwide meeting

Present

Jerone, Carlos, Tony Allen, Max, Eli, Braden, Dave, Yuko, Mike Paone, Jimm visiting! Max, Renee, Nicola,

Agenda

- Check in
 -  PPAC Cultural Constitution V2020221.pdf
- Welcome Cassie!! Welcome Jimm,
- Facilitator / Secretary
 - Facilitator - Carlos
 - Secretary - Jerone, Dave
- STaTS Show & Tell
 - Need to confirm team leads and activity!
 - STATs HQ please follow up w/Life Care to help organize
 - Making Mending Maintaining
 - Getting big photo printer working
 - Back hallway toilet needs to have flow checked
 -
 - Presentation and Preparation
 - Carlos swept stairwell!
 - yuko did a bunch of stuff around MAM
 - Jerone mopped
 - Toolbox
 - Roof fix!
 - Life Care
 - Army + Eli in on Tues/Thursday
 - Attacked fruit flies!
 - Communication
 - Newsletter sent! If you need anything to be submitted for next one, please send us an email!
 - If there's some folks who can help with social media time to time, that would be amazing. So much engagements since the events been popping up more.
 - Please repost and share things as they a
 - Community/Culture
 - Next week: Basement week of care 10/9-10/15
 - Wed/Thurs - Tony
 - Will have discrete tasks for folks to jump in on
 - Collaboratory Day of Care: 11/1/22
 - Onboarding + Orientation

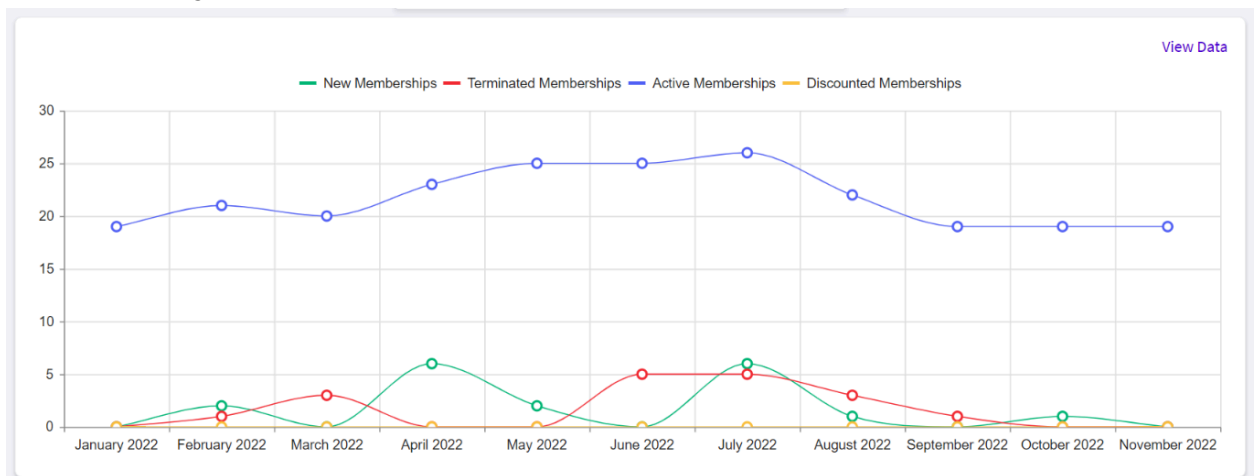
- No update (but will gather more feedback from incoming residents)
- STaTS HQ
 - No updates
- Piggybank (See above for the recap)
 - Update - Q3 Performance
 - 19 guildmates
 - 7 Coop stewarding members (including 4 BOD members)
 - 2 Residents (Cassie & Tony)
 - 0 Practitioners
 - 2 Mail & Meetings
 - 7 folks (formerly residents) who still need to decide which type of cooperative engagement is right for them
 - Q4 Finance update:
 - We have **\$29,213.68** in the bank (as of 10/3)
 - We **owe at least \$50,000** to members for Event Hosting / Pro Services (44k+ to Jerone, who is OK to leave the money there for now since the whole point of Pro Services was cashflow)
 - Most recent property tax payment for first half of 2022 was **\$60,579.66**
 - Cafe revenue split:
 - PPAC - \$4600 spent on water heater, electrical work
 - so far ~ \$1800 revenue from 8 weeks open
 - What does this mean?
 - Unclear. We're probably OK through the end of the year until our next tax bill comes through, but realistically the purpose of these cap .
- Finances?
 - What is projected event revenue? **As compared to other income streams**

Income Statement **Prime Produce Apprentice Cooperative, Ltd.** **For the month ended 31 October 2022**

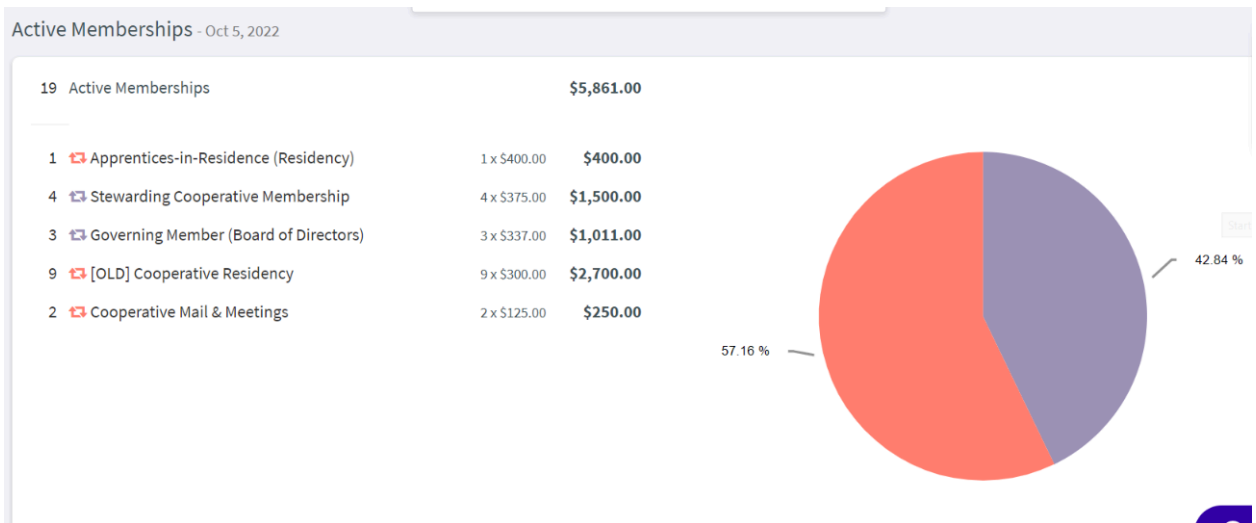
[Add Summary](#)

	Oct-22	Sep-22	Aug-22	Jul-22	YTD
Revenue					
Cafe Revenue	0.00	833.80	0.00	0.00	833.80
Events Revenue	1,200.00	2,300.00	5,700.00	10,150.00	45,550.00
Membership	5,861.00	5,861.00	6,836.00	6,961.00	63,919.00
Processing Fee Revenue	135.36	135.36	164.61	159.36	1,355.19
Professional Services Revenue	0.00	0.00	0.00	2,000.00	67,650.00
Professional Services Revenue - Offset	0.00	0.00	0.00	(832.50)	(19,045.00)
Total Revenue	7,196.36	9,130.16	12,700.61	18,437.86	160,262.99
Less Cost of Sales					
Cost of Service (Events)	0.00	0.00	0.00	10,250.00	11,750.00
Total Cost of Sales	0.00	0.00	0.00	10,250.00	11,750.00
Gross Profit	7,196.36	9,130.16	12,700.61	8,187.86	148,512.99
Operating Income / (Loss)	7,196.36	9,130.16	12,700.61	8,187.86	148,512.99

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- What is projected membership revenue? **No gains in membership from January (new residents/members, but members have left)**



- [2022 Financial Model for PPAC](#)



- Revenue Model Spreadsheet:
https://docs.google.com/spreadsheets/d/1K-JIH9VbtIH0nvM925HiO6glWnXyKTSQXiHiD5LXI5g/edit?usp=drive_web&oid=102099550290870622900

- Event hosting fees: should we have a way for members to adjust their take-home fees (at the top end)?
 - How do we get more revenue into the guild, and keep it sustainable for members who host and put
 - **Next Event hosting meeting: 6pm Wednesday 10/12**
zroom.primeproduce.coop

- Upcoming **Guild activities**:
 - Retrospective Review/Visioning
 - Sunday 10/9 3pm - Jerone to share and Dave to co-facilitate
 - [Notes from last time](#) | [Video recording](#)
 - Nicola, Jimm joining
 - Aspiration: we come together around something that we're working towards, beyond survival.
 - Basement Day (week) of care!
 - Dave/Jerone/Jacque (?) to do some preliminary design/planning
 - Please check in if you have some time next week to help!
 - 3rd FI Recording Studio ("fresh produce studios") (there will be a loomio with updates)
 - Nap room → vocal booth
 - Dave of opinion fire escape needs to be clear

- Forthcoming proposal about the library finding a home (2nd floor–will allow studio to move ahead and will also get PP libraries moving)
- New website: Jerone posted a loomio about taking this over– please let me know if you want to talk about it!
- Upcoming Events
 - Political / religious events - where do we stand?
 - There are two inquiries:
 - 12/5 MON HK Democrats: end-of-year fundraiser for community groups
 - 10/30 SUN Church group: potluck
 - Traditionally we have avoid specifically affiliated political events, but the HK democrats are not proposing a campaign-specific, proselytizing event, also HK specific
 - We also have tried to program in a way that prevents us from becoming a polarized, insular group
 - Who is in the room and who is potentially engaging? How much of our values are we trying to align?
 - Difference between arms-length “rental” vs hosting/tacit endorsement
 - **Can we lead with our values and community agreements? Maybe this is how we filter for clients?**
 - **AGREED to go ahead unless event team spots any red flags**
 - **Yuko Kudoto** follow up with church group
 - Event management / negotiation process revisiting – Max’s loomio: <https://www.loomio.com/d/4LAoUMCw/event-hosting-ppac-production-services-new-structure>
 - Former structure with Marcos and Be Social Change team where they handled intake, and assignment for a percentage fee.
 -
 - Oct 7 (Friday) Grow Fundraiser : RAFFLE– who wants a new Pixel 6a phone (thanks paone!): <https://go.rallyup.com/grow2022> and free panel <http://tinyurl.com/GROWpanel22>
 - Oct 9-15 Preliminary Basement day/week of Care
 - Ground floor will be staging/sorting/tossing area
 - Oct 16 (Neighborhood Noodle Night (Supporting Dear Asian Girls, with Dave library installation & Carlos interactive installation!)
 - Fettucini! Yuko’s Doc! Arts library! Dance tech!
 - <https://www.eventbrite.com/e/neighborhood-noodle-night-fall-2022-were-back-tickets-419169466157>
 - To discuss at events meeting
 - Oct 22 Career Day for the Soul ** Can someone help with pick up on 23rd?
 - Prep is starting on 21st.
 - no conflict w/influencer event, pushing to November
 - **Oct 28 Friday - Halloween Party X!** hosted by Braden, Jerone, and Nicola/Chef Mom/Cafe 424!

<https://www.eventbrite.com/e/skullscreeam-halloween-2022-the-10th-annual-tickets-432208957627>

- volunteers? (lighter lift than last year!)
- Dance party is 9pm - 1am (\$25)
- Dinner 7-9pm (\$??)
- Community Updates / Share
 - Dave hosting classes visiting Roof Garden (and Jacquie) (earlier Wednesday) and Cybernetics Library
 - Carlos did VR at the frigging Emmys
 - Jacquie new job!
 - Pakistan flood relief: congrats on fundraising 85K!!!
 - Max: GROW Japan is happening
 - Renee: Checked in Prof. Farina. Zicklin School of Business MBA Consulting. Three questions need to be answered by end of October. Jerone and Max will craft the reply and send to Anthony.Farina@baruch.cuny.edu by mid November. Classes begin in January. You can find the questions here: [Loomio](#)
 - preview:
 - What is your business?
 - What is the competitive environment in which you operate and what is your competitive advantage?
 - What is the business problem you would like our student to solve?
 - Turtle Thursday! Thursdays 5-8pm!