

## ▶ **Japanese Original Version**

<https://prtimes.jp/main/html/rd/p/000000009.000070280.html>

## ▶ **Title**

【Green Zone Japan Presents】 This year, CannaCon 2023 will be held on November 2nd (Thursday) and 3rd (holiday) at Shibuya Stream Hall (directly connected to Shibuya Station).

## ▶ **Subtitle**

Following the success of CannaCon 2022, we are expanding the event to two days this year. As with last year, it will be held in conjunction with the "CBD Journey Vol.5" exhibition, the largest in Japan about CBD/hemp, organized by the CBD department!

## ▶ **Lead Paragraph**

In 2021, a review of the Cannabis Control Law began. It is expected that the amendment will be discussed in the regular Diet session this fall. The General Incorporated Association Green Zone Japan will host a panel discussion style symposium, CannaCon 2023, on November 2nd and 3rd, exploring the possibilities and challenges of cannabis use in Japan in the three areas being reviewed. This will be held in conjunction with the CBD Journey Vol.5 organized by the CBD department at the conference hall directly connected to Shibuya Station, Shibuya Stream Hall.

Come to learn about the revisions related to cannabis use offenses, cannabis-derived pharmaceutical deregulation, industrial hemp, and CBD products. We will invite members of the Diet, officials from the Ministry of Health, Labor and Welfare, and other stakeholders to share the latest information. Don't miss out on information you can't hear anywhere else.

To register, click here:

<https://www.eventbrite.com/e/cbd-journey-cannacon-2023-tickets-625190861697>



## ► **Body Paragraphs**

The planned panel discussions are as follows (subject to change):

### **【Medical Use of Cannabis and Use Offenses】**

While clinical trials have begun for the cannabis-derived medicine Epidiolex, aimed at treating refractory pediatric epilepsy, new offenses are being created for the use of cannabis for recreational purposes. We will discuss the changes brought about by the revisions and the future prospects and challenges with experts, including Member of the Diet Akino Kozo, who has played a central role in the revision of the control law.

### **【Questions about the Pharmaceutical Affairs Law】**

The Pharmaceutical Affairs Law is about the manufacturing and selling of pharmaceuticals, and it sets the rules for what can and cannot be claimed in product advertising and marketing. Current CBD products on the market are also subject to this law, and understanding it is essential for CBD product sellers. We will have experts in the Pharmaceutical Affairs Law to explain it in detail.

### **【Position and Method of Testing Institutions】**

CBD products currently distributed in Japan are positioned as health supplements, and strict quality testing is not mandatory. However, as the market expands and the variety of products increases, testing institutions to ensure product safety will become crucial. Experts will explain what is required of testing institutions and what can be learned from various tests.

## **【Alternative Medicine/Complementary Medicine and Medical Cannabis: The Possibility of Using the Whole Cannabis Plant as Herbal Medicine】**

"Medical cannabis" used for various diseases in countries like the U.S. is mostly non-prescription "folk medicine." This can be likened to the position of traditional Chinese medicine in Japan. We will explore the possibility of using the entire cannabis plant for medical purposes in Japan with experts in basic research, traditional Chinese medicine, herbal research, and Western medicine.

## **【Patient's Voice】**

PCAT, supervised by Green Zone Japan, is used by patients who need medical cannabis, not just for epilepsy. We will hear from patients about their experiences and discuss the possibilities and challenges of cannabinoid products that are not pharmaceuticals.

## **【Industrial Hemp: Initiatives in Mie Prefecture】**

In Meiwa Town, Mie Prefecture, the "Tensu Sedge Hemp Project" was launched this year, aiming to inherit the historical and cultural significance of hemp and establish hemp farming as an industry. We will hear from those involved in this visionary project and consider the potential of Japan's hemp industry after the amendment of the Cannabis Control Law.

## **【Documentary Film "The Scientist" Screening】**

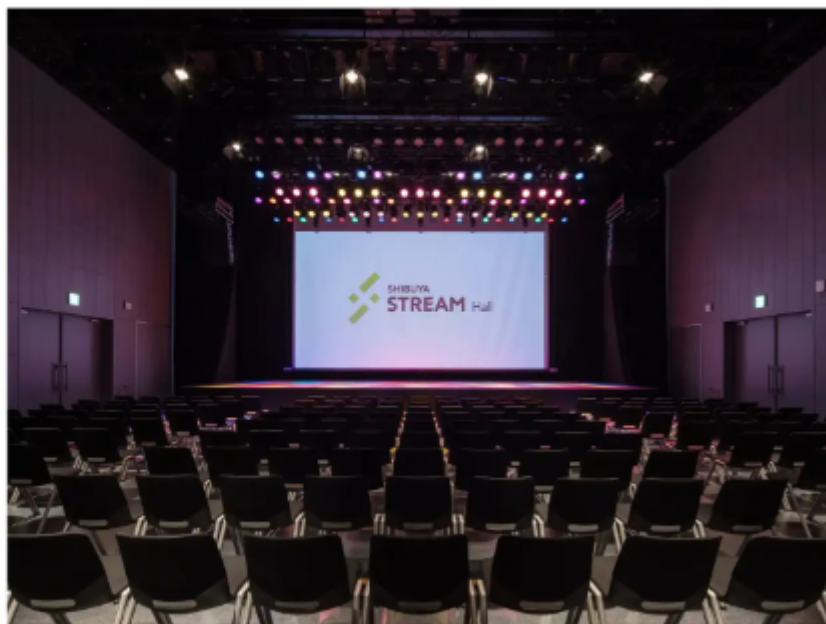
This documentary is about Dr. Raphael Mechoulam, known as the "father of cannabinoid research," who passed away in March. To commemorate the publication of his last work, "The Science of CBD," we will trace Dr. Mechoulam's contributions to cannabinoid research.

There are other sessions currently being arranged. Details and the timetable will be announced once confirmed.

## **Event Details:**

- Name: CannaCon 2022: Cannabis Control Law Amendment and Medical Cannabis
- Date: November 2nd (Thursday) and 3rd (holiday), 2023
- Timeline: Being arranged
- Venue: Shibuya Stream Hall, 3-21-3 Shibuya, Shibuya-ku, Tokyo
- Event Details: Please see the event page ( <https://www.eventbrite.com/e/cbd-journey-cannacon-2023-tickets-625190861697> )
- Participation Fee: Free
- Purpose/Theme: To learn about issues related to the amendment of the Cannabis Control Law and explore the possibilities of the cannabis industry in Japan
- Target Participants: Open to all

## ► About the Venue (Shibuya Stream Hall)



Directly connected to Shibuya Station, Shibuya Stream Hall is a multi-purpose venue that spans three floors. As a hub in Shibuya, a city bustling with creative professionals, it is an ideal location for product launches, seminars, exhibitions, shows, and more.

Shibuya Stream Hall Official Website: <https://stream-hall.jp/>

## ► About the Cannabis Control Act

Enacted shortly after the end of World War II in 1948, under the directives of the GHQ, this law prohibits the cultivation, possession, and distribution of cannabis, excluding matured stems and seeds. Medical use is also not permitted. In January 2021, the Ministry of Health, Labour and Welfare embarked on a review of the Cannabis Control Act for the first time in 73 years. Following expert committee recommendations, a Cannabis Regulation Subcommittee was established in March 2022. It is anticipated that revisions will be discussed in the regular session of the National Diet in 2023.

You can read the full text of the Cannabis Control Act here:

<https://elaws.e-gov.go.jp/document?lawid=323AC0000000124>

## ► Participation Inquiry for Sponsorship and Exhibitions

We kindly invite businesses related to CBD/hemp, media professionals, and influencers to consider joining us as exhibiting companies, sponsoring companies, or media/community partners. Please reach out to us via the inquiry form linked below.

[https://docs.google.com/forms/d/e/1FAIpQLScnu\\_zeUYM7XRjahH0Puomp4JtrPPZJ89yQTHUIF1Dyc0bmYg/viewform](https://docs.google.com/forms/d/e/1FAIpQLScnu_zeUYM7XRjahH0Puomp4JtrPPZJ89yQTHUIF1Dyc0bmYg/viewform)

# About CBD Journey & CannaCon 2023

## Organization/Management

### ■ CannaCon Management

#### ● General Incorporated Association GREEN ZONE JAPAN



We established the General Incorporated Association GREEN ZONE JAPAN to better inform people in Japan about the progress of medical cannabis research and the actual conditions of its clinical use overseas. We aim to contribute to advancing necessary research and establishing systems so that medical cannabis can be delivered quickly to patients who need or desire it. We are working on various activities to widely disseminate correct knowledge about medical cannabis.

Name: General Incorporated Association GREEN ZONE JAPAN

Representatives: Representative Director: Masataka Yoshii, Directors: Shiku Furushiro, Naoko Miki, Hideaki Shiroyama, Tomoaki Shibasaki

Address: 5-26-24 Higashi-Ogawa, Ogawa-machi, Hiki-gun, Saitama 355-0322, Japan

Established: July 3, 2017

Activities: Providing opportunities, materials, and resources for medical practitioners and the general public to learn about medical cannabis

URL: <https://greenzonejapan.com>

### ■ CBD Journey Management

#### ● CBD Club



The CBD Club operates various services such as a CBD community, CBD directory, and CBD calendar, with a mission to "correct the information asymmetry about CBD."

#### 【CBD Community】

• CBD Events: <https://cbdbu.peatix.com/>

• CBD/Cannabis Forum: <https://forum.cbdbu.jp/>

• CBD Club LINE Open Chat: <https://line.me/ti/g2/02QY1RIE7O8AHmVBqU0bGA>

#### 【CBD Media】

- CBD Club Media: <https://cbdbu.jp/>
- CBD Directory: <https://directory.cbdbu.jp/>
- CBD Calendar: <https://calendar.cbdbu.jp/>

#### 【CBD Platform】

- Sustaina Convenience: <https://sustainability.cbdbu.jp/>
- CBD Journey: <https://cbd-journey.com/>
- AI Budtender: <https://line.me/R/ti/p/@449rpmev>

#### ● Asabis Corporation



Asabis Corporation harnesses the power of CBD and hemp to the fullest through community and technology, contributing to productivity enhancement, realization of wellbeing, and environmental conservation.

Name: Asabis Corporation

Representative: CEO Ryota Nakazawa

Address: 6-23-4 Jingumae, Shibuya-ku, Tokyo 150-0001, Japan, Kuwano Building 2F

Established: August 2, 2021

Capital: 3 million yen

Business content: Planning, development, and management of media, community, and platform specialized in CBD/cannabinoids

URL: <https://www.asabis.co.jp/>