

Helping Local Businesses with Content Marketing

Hey Eric,

I'm reaching out to you because I have a list of effective unique selling points.

Implementing these strategies could benefit your marketing approach.

I have unique selling points designed to target the pain/pleasure points of the reader.

I will be pasting an example below.

I can also help you with articles that will help potential clients learn more about you and your services.

Let me know if it is something that interests you so we can chat about it...

Here is an example,

The effective strategies to beating office workers' weight; start feeling healthier and energetic!

Imagine being in front of the TV 24/7

Would that really be healthy?

Watching TV for long periods of time will make you fat, and unhealthy, and can cause heart disease, which can lead to your death.

How would your kids think when they don't have a mum because you prefer to watch TV?

If you're concerned about needing long-term medication to manage obesity-related health issues, making the right choices now can help prevent that.

Imagine the day when you step onto the scale and see that you've lost 60 pounds, feeling happier as your kids cheer, knowing that your hard work has improved your physical health

Discover how to make others see you as a positive influence

[Yes, I want to be a role model for my kids!](#)

Remember, it's never too late to turn things around...

👉 Testimonials 👈

