

the Standard Review format

the following is a helpful guide to format your review for reddit. it is more of a preferred and encourage format. if you choose to do it differently, that's up to you but reviews in this format seem to garner a larger attention from our users and that is why it will be preferred. reviews that aren't formatted in this way will not be punished or removed. below is a typical review in our format

The screenshot shows a Reddit post titled "Glenfarclas 10 Year Old: A Review" by user "Snake Byte". The post includes a full-color photo of the whisky bottle and its red presentation box. Handwritten annotations with arrows point to the title and the photo, stating: "name the whisky put 'review' in the title" and "Nice full color photo uploaded to imgur and posted.".

Below the post is a comment section. A comment by user "KW160" is highlighted with a large bracket and an arrow pointing to it from the text "Comment your review". The comment reads:

Agreed. I have both the 10 & 12 and there is a pretty big difference. I have not had anything older or the 105 but I suspect this is one of those distilleries that gets significantly better with age.

The original post's comment text is also visible, showing a detailed review of the Glenfarclas 10 Year Old whisky, including a list of characteristics and a concluding paragraph.

Reasoning behind this style:

the **Imgur Picture/Link** post and **comment review** works best because it is the most attractive and rewarding style. There's a lot of effort put into these reviews and every one of them deserves those magical karma points. It's more rewarding for reviewers and there is more incentive to post when that karma stuff is gainable.

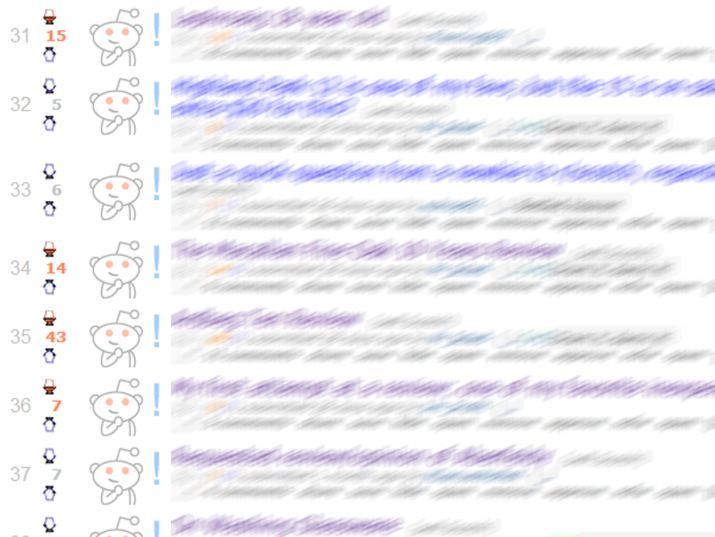
Also the "self post" format is kind of passive. There seems to be way more comments in the PIC/link/Comment style reviews. it may be because people see the review on the front page and they can just click the self post box, so they don't have to go into it and are less likely to comment on the review.

also this:



looks better
added for anonymity):

than this (blur



Our page looks more fun and inviting to newcomers. This also helps our archive so that people can see what we are talking about with a nice easy-to-find full color photo in the same place every time.

Why [Imgur](#)? it is reddit's goto for image host for a reason. It's clean and easy to use. It loads fast and links to imgur last a very long time. It is highly encouraged to use Imgur whether or not you took the picture yourself or you found it on google.

Speaking of which, you DO NOT have to take the photo yourself. A clean nice photo from google outweighs the blurry camera phone picture. it's all about your audience. think about them or what you would want to see.

Formatting help:

if you're new to posting on Scotchit or even reddit at all here are some basics for help with formatting your reviews.

First of all, posting:

(I made it easy, submission link is on the top right of the page if you have subreddit styles turned on, if you don't then your loss because our page looks pretty nice.)



2nd Stage entering your info:

(replace quotes with

link text

You are submitting a link. The key to a successful submission is interesting content and a descriptive title.

title

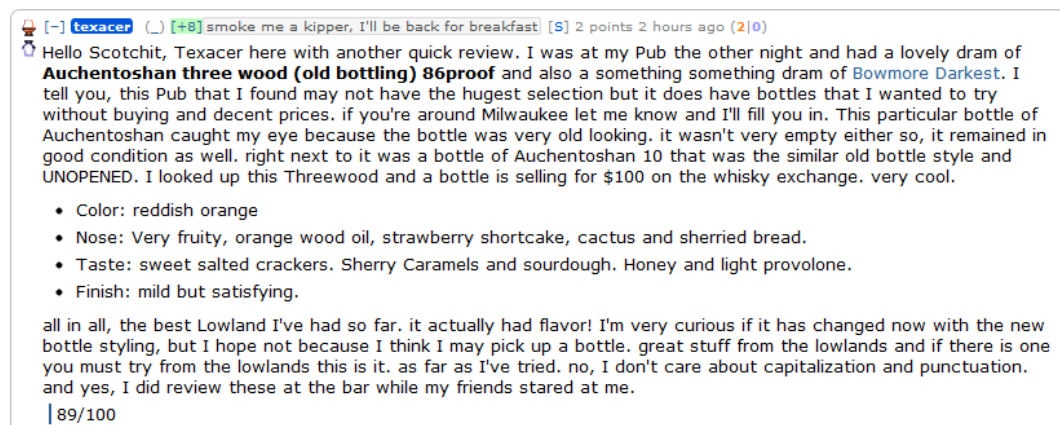
"Whisky Name Here" : a review

whatever you have)

your title can be worded however you want it to be as long as it has the name of the whisky and the word REVIEW in it. you can be creative or plain, doesn't matter. putting REVIEW in the title makes it easier to find if it gets lost or you forgot to archive.

3rd Stage:

(Inside the body of the review after you posted the picture is where you "comment" your review like the example here)



But how do you get **BOLD** or • bullets? or |quotes? or [Links](#)? into your commented post?

as with all of reddit, it is highly suggested to download the RES or "reddit enhancement suite". It can help with formatting very easily and it can do a lot of of fun things to enhance the reddit experience as a whole. download for free here: [Reddit Enhancement Suite](#) and formatting will be a breeze. it installs quickly right in whatever browser you prefer.

don't want RES?

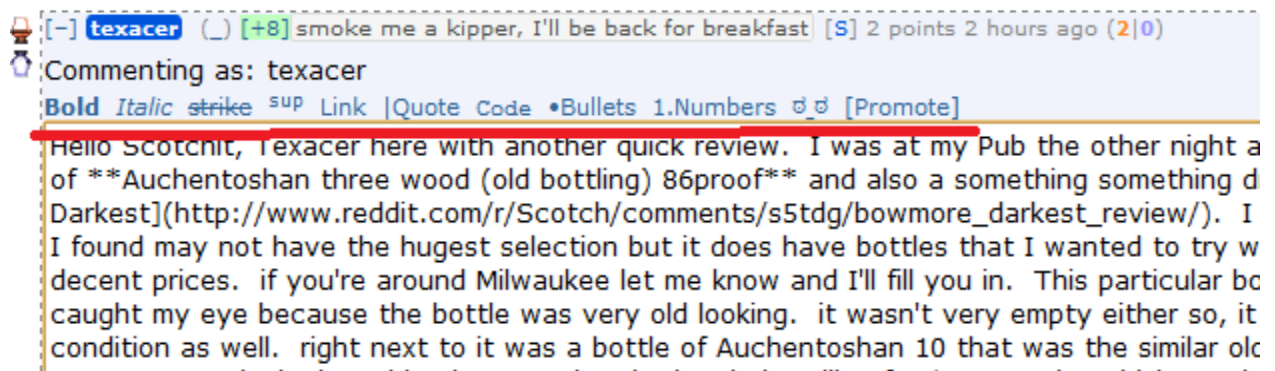
Here are some simple formatting tips without RES. These are taken right from reddit, under the comment box, where it says "formatting help":

you type:	you see:
------------------	-----------------

italics	<i>italics</i>
bold	bold
[reddit!](http://reddit.com)	reddit!
* item 1 * item 2 * item 3	• item 1 • item 2 • item 3
> quoted text	quoted text
Lines starting with four spaces are treated like code: <pre>if 1 * 2 < 3: print "hello, world!"</pre>	Lines starting with four spaces are treated like code: <pre>if 1 * 2 < 3: print "hello, world!"</pre>
~~strikethrough~~	strikethrough
super^script	super ^{script}

Note: when making something bulleted its ASTERISK and then a SPACE before you type.

with RES you get some easy formatting buttons where all you have to do is type and then click the buttons:



so when you have all the code sorted out,



becomes this:

 [~] **texacer** () [+8] smoke me a kipper, I'll be back for breakfast [S] 2 points 2 hours ago (2|0)

 Hello Scotchit, Texacer here with another quick review. I was at my Pub the other night and had a lovely dram of **Auchentoshan three wood (old bottling) 86proof** and also a something something dram of **Bowmore Darkest**. I tell you, this Pub that I found may not have the hugest selection but it does have bottles that I wanted to try without buying and decent prices. if you're around Milwaukee let me know and I'll fill you in. This particular bottle of Auchentoshan caught my eye because the bottle was very old looking. it wasn't very empty either so, it remained in good condition as well. right next to it was a bottle of Auchentoshan 10 that was the similar old bottle style and UNOPENED. I looked up this Threewood and a bottle is selling for \$100 on the whisky exchange. very cool.

- Color: reddish orange
- Nose: Very fruity, orange wood oil, strawberry shortcake, cactus and sherried bread.
- Taste: sweet salted crackers. Sherry Caramels and sourdough. Honey and light provolone.
- Finish: mild but satisfying.

all in all, the best Lowland I've had so far. it actually had flavor! I'm very curious if it has changed now with the new bottle styling, but I hope not because I think I may pick up a bottle. great stuff from the lowlands and if there is one you must try from the lowlands this is it. as far as I've tried. no, I don't care about capitalization and punctuation. and yes, I did review these at the bar while my friends stared at me.

| 89/100

it's easier than it looks really.

note: content is up to you, this is formatting help. for more help with reviews [see here](#)

the recommended content however is like seen in the examples above: An introduction, bulleted review including but not necessarily limited to COLOR, NOSE, TASTE, FINISH and maybe even AMBIANCE. and then concluding remarks with a score of some sort.

That's it. play around with formatting. another example is 3 dashes - make a solid line when you hit return. if you need to change/update your review don't worry about editing it or noting that you edited it, its not a big deal on Scotchit.

and again, this is all encouraged but not mandatory. this format is beneficial to everyone though.

after you have done your review, hopefully it will garner attention from our fellow Malt Meisters and you can answer any of their further questions.

(*Note to people leaving comments on reviews: REPLY to the “commented review”, so that the reviewer knows you said something. notifications don’t go to the reviewer unless you do and you may be missed.*)

All that remains is for you to submit your review to our archive for people to find when they are curious about a particular whisky. You are helping all of us out in trying to decide what to purchase. Thank you all.

[Whisky Archive](#)

[Submission form for Archive](#)

if you have any ideas to make this document better let me know directly - [Texacer](#)