



Choose Indie Art Month Campaign Planning Resources 2026

Welcome

We encourage you to use the following resources to build a successful [Choose Indie Art Month campaign](#). Feel free to add your questions and new ideas for leveraging this movement right into this document (or email jenrisley@amiba.net). **We'll treat this as a working document to boost collaboration.**

Some quick details:

- [Choose Indie Art Month](#) is October.
- Find downloadable [logos and images here](#).
 - Use Canva? [Check out our templates](#) (login required).
- View and download our [press release template](#).
- View [social media examples](#).
- Add these hashtags to your posts: **#chooseindielocal #chooseindieart**.
- **Anyone, anywhere, can get involved.**

Making Ripples

From October 1 to October 31, our Choose Indie Art Month campaign celebrates artists, artisans, musicians, and creativity. Together, we urge our communities to take positive action and boost the [ripple effects](#) our neighborhoods, towns, and cities receive when we support our locally owned businesses.

Amplifying Our Work

We strive to amplify all local, statewide, national, and international networks' efforts to promote Choose Indie Art Month during October.

Sharing Inspiration

- **Campaigns**

- [Arts & Economic Prosperity 6 Study](#)
 - [Arts Impact Explorer | Americans for the Arts](#)
 - [10 Reasons to Support the Arts in 2026 | Arts ActionFund](#)
 - [National Arts and Humanities Month | Americans for the Arts](#) (October 2024)
 - [NAHM_OCT2024_TOOLKIT](#)
 - [10 Reasons to Support the Arts in 2025 | Americans for the Arts](#)
 - [Race Forward and Americans for the Arts Unveil the Anchor Projects for the Inaugural Cultural Week of Action](#) (2024)
- [Banned Books Week](#) (October 4 - 10, 2026)
 - <https://www.righttoreadnight.com/toolkit>
 - [Banned Books Week - Little Free Library](#)
 - <https://twitter.com/LtlFreeLibrary/status/1710045757212856786>
- [Artists Sunday](#) (Sunday after Thanksgiving)
 - <https://artistssunday.com/blog/>
 - <https://artistssunday.com/2024/08/03/20-ideas-on-how-to-engage-our-community-to-support-local-artists>
 - <https://artistssunday.com/proclamation/>
- [Homepage - Make Music Winter](#) (December 21)
- [ArtsVote](#) (Fall)
 - [ArtsVote | Arts ActionFund](#) - 2026
 - [EXECUTIVE ACTIONS & THEIR IMPACT ON THE ARTS: A Comprehensive Guide](#)
 - [10 Reasons to Support the Arts in 2025 | Arts ActionFund](#)
 - [10 Reasons to Support the Arts in 2023 with Local Arts Organization Spotlights | Arts ActionFund](#)
 - [10 Reasons to Support the Arts in 2022 Social Media Toolkit | Arts ActionFund](#)
 - [Why the Arts Matter in Your State Social Media Toolkits | Arts ActionFund](#)

- <https://www.artsactionfund.org/ArtsActionNews>
- <https://www.artsactionfund.org/ReportCard>
- <https://www.artsactionfund.org/shepardfairey>
- [Celebrate Shop Indie Art Month](#) - We Are LIT (2022)
- <https://www.lowcountrylocalfirst.org/abundant-arts-and-culture-month> (August 2023)
- <https://tlcmonadnock.com/art/> (2026)
 - [Celebrate Local Art: October is Choose Indie Art Month](#) (2025)
- [Shop Indie Art – Local Return](#) (2022)

THEMES

CELEBRATE INDIE ART: Events

- [Arts Weekend - Andersonville](#) - September 25 - 27, 2026
- [Discovering Art in Hudson](#) (2024)
- [Community Day of the Dead Altar & Show](#) - October 3, 2025
- [Porchfest – Old Wethersfield](#), CT - August 29, 2026
- [Scranton Tomorrow Flash Mob](#) - October 28, 2023
- [Annual Hudson Halloween Window Painting](#) (2018)
- [Wyandotte Paint Out guidelines — Downriver Council for the Arts](#) (2022)
- [Sculpture Walk Springfield](#)
- [The Artist's Way by Julia Cameron](#)
- **Arts Walks/First Fridays**
 - [First Fridays](#) - Hartford, MD
 - [Durango Creative District](#)
 - [Join us for First Fridays 2024! - Durango](#), CO
 - [Best Art Walks](#)
 - [Oakland First Fridays](#)

SHOP INDIE ART: Directories

- [Maryland Arts Directory](#)
- [CreativeGround](#) - New England
- [Indigenous Alaskan Art | BuyAlaska](#)
- [Handcrafted | BuyAlaska](#)

CULTIVATE INDIE ART & THE CREATIVE ECONOMY

- [Making Work Pay: Strengthening the Local Economy and Art Opportunities](#)
- [Community Arts Toolkit](#)

- [NY isn't NY Without Artists](#)
- [50 States of Arts Participation](#)
- [Springboard for the Arts](#)
- [Alaska Native Artist Resource Workbook](#)
- [Maryland State Arts Council](#)
- [New Hampshire State Council on the Arts](#)
- [Artist Communities Alliance](#)
- [Creative Collective](#)
- [Appalshop](#)
- [Brush Up Your Creative Business | NH Small Business Development Center](#)
- CLF - City Art Challenge
- [COMMUNITY SUPPORTED FILM — CID](#)
- <https://www.partnershipmovement.org/>
 - <https://artsu.americansforthearts.org/artsbiz>
- <https://www.americansforthearts.org/by-topic/creative-economy>
- <https://www.hueartsnyc.org/>
 - <https://www.hueartsnyc.org/wp-content/uploads/2022/02/HueArts2022BrownPaper.pdf>

INVEST INDIE ART

- [pARTnership Movement](#)
- [New Report Released on the Economic Impact of the Arts and Cultural Sector | National Endowment for the Arts](#)
- [NADAC](#)
- [Upstart Co-Lab](#)
- [Mini Grants — Discover Monadnock Arts Alive!](#)

OTHER TOPICS

- **Makerspaces**
 - [Makerspaces.com](#)
 - [Makerspace Directory](#)
- **Placemaking/Community Murals/Public Art**
 - [What is Placemaking?](#)
 - [ART IN THE RIGHT OF WAY TOOLKIT](#)
 - [Mural Art | scrantontomorrow](#)
 - [WaterFire - RI](#)

- [How Four Rural Towns Are Building Vibrant Communities Through the Tools of Creative Placemaking](#)
- [Janet Echelman - Boston](#)
- [Address Gentrification](#)
- [ArtPrize](#)
- [Big Dig/Greenway](#)
- [Anniversary Map - Public Art Archive](#)
- [FairTrade.net](#)
- [Asphalt Art Initiative | Bloomberg Philanthropies](#)
- [Forecast Public Art](#)
- **Inclusion and Diversity**
 - [Kathy Wan Povi Sanchez | First Nations Development Institute](#)
 - [New from NASAA: Native Communities Resource](#)
 - [Support Local Artists – ArtLifting](#)
 - [Souls Grown Deep](#)
- **Social Justice and Peace**
 - [#ArtsJustice](#)
 - [Can Art Help Fight A War? | ARTS Blog](#)
 - [Continuum of Impact Guide | Animating Democracy](#)
 - [the art of life](#)
- **Transportation**
 - [Arts in Transportation Strategy Sampler - NASAA](#)
- **Environment**
 - [Baltimore Buried These Streams. Now, An Artist Is Bringing One Back.](#)