

Crossroads at Big Creek Summary

Number of employees: 3 full-time and 2 part-time employees.

Number of volunteers: 50 - 75 active

What is your Mission Statement?

Crossroads at Big Creek is a learning center and nature preserve that offers education, conducts research and provides outdoor experiences to inspire environmental stewardship in learners of all ages and from all backgrounds.

What is the main source of your funding and what percent of your funding does that source provide?

The main source of our funding for operations is from donations from individuals, families and area businesses. This source provides just under 70% of our revenue.

What is the geographic scope of your services throughout Door County?

Crossroads at Big Creek services all of Door County.

Explanation of how you serve Door County including primary programs your organization offers to the community.

Crossroads at Big Creek maintains a 200-acre nature preserve with marked trails that is open to the public at no charge. It is enjoyed by hundreds of families each and every day for hiking, kayaking, skiing, snowshoeing, photography, dog walking and other low-impact recreational activities.

Crossroads at Big Creek provides environmental education to all of the area schools in the form of Earth Day programs, tree planting opportunities, seed collection and other nature-based education. Crossroads also offers environmental programming to the community at large through lectures, films and speakers and opens its Collins Learning Center to other non-profit entities like Learning in Retirement and scouting troops.

Additionally, Crossroads engages volunteers in land restoration work through our Habitat Healers program. Volunteers of all ages work together to improve the quality of Crossroads' lands for the plants, fish, insects, birds, mammals and people who use it. In the process of doing this work, volunteers learn how to take better care of their own lands, as well.

How would you define the impact your organization is making in Door County?

Crossroads at Big Creek is inspiring the next generation of environmentalists. We are providing individuals, families and school children with direct access to the outdoors and education on how to care for it.

What is your annual budget?

Our annual program budget is \$204,000

If you were to receive a donation from 100+WWC, how would that donation be used?

We would use a donation to provide outdoor summer programming to local and visiting families in the Door County area. We are particularly interested in multi-generational activities, providing opportunities for families to experience nature together.