## Mapping Out Funnels

Instagram paid ad, He's in a flashy car playing loud music and selling his course for free because he is getting paid by shopify for commission.





After clicking it brought me to a landing page which looks clean and is asking me for a good email and good phone number. Business is using A mix of Social media Funnels and a mix of Backend email Newsletter Funnel. Also increasing my desire to act now as it states this is a one time offer and u will most likely never see this "free" program to build a shopify store and make you lots of money.

He also States in the video You don't have to pay him anything whatsoever, He is getting paid from shopify for commission. He also states in the video it is an open ended contract meaning Shopify can end his deal anytime creating a urge to act NOW. This act of making it free and only for a limited time Increases trust and Lowering the risk of taking action.

Also States at the bottom as a "Bonus" He is Preloading Ur "Free" Shopify store With "20+ Home-Run potential products!" Winning products giving u a even better chance of success and making lots of money.