

*\*This email is for a business that sells beauty and health-related products\**

Hi (Business name),

Before we get down to business I would like to praise the recent post you created on your Instagram about the Google search which showed the reader that your business has the best hair mask and serums.

Seeing what you do and what your competitors do, how you present your website and your social media posts keeps you from opening a big gap between them and you.

From what I can see, there are only 3 unique ways you can use to see success in the health and beauty niche beyond any of that your competitors like (business names) do.

Do take a look at these ideas I have explained in this Google doc: [Link](#)

Best Regards

Irtisam Ali Khan

P.S. Check out my socials;