



KITA KREATIF
PUSAT RISET KOMUNIKASI PEMASARAN, PARIWISATA
DAN EKONOMI KREATIF UNIVERSITAS SYIAH KUALA

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PUSAT RISET KOMUNIKASI PEMASARAN, PARIWISATA DAN EKONOMI KREATIF
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Title, Font Garamond 14. Title not more than 12 words

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ARTICLE INFO	ABSTRACT
Received Revised Accepted Available online DOI: Keyword Xxx, xxxxx	A single paragraph of about 300 words maximum. The abstract should briefly state the problem, the purpose/aim of the research, the main methodology, the results, and the significant conclusion. Because an abstract is frequently given apart from the article, it must be able to stand on its own. As a result, references/citations should be avoided. Non-standard or rare abbreviations should also be avoided, but, if necessary, they must be specified in the abstract itself.

1. Introduction

Introduction font Garamond 12 with 1.15 spacing.

Introduction consist of 2 – 4 pages.

Introduction must able to shows the academic debate according the topic of this manuscript.

The introduction must able explain clearly about:

- (a) Research gap
- (b) Novelty
- (c) Research objectives

2. Methods

Methods font Garamond 12 with 1.15 spacing

Methods consist of 1 – 2 pages.

3. Result and Discussion

Result and Discussion font Garamond 12 with 1.15 spacing

Authors must state the main result of this manuscript in the first paragraph of result section.

Authors must explain clearly the empirical result from this research.
Authors must compare the empirical result with previous studies and theory.

4. Conclusion

Conclusion font Garamond 12 with 1.15 spacing

Conclusion consist of 1 – 3 paragraphs.

Conclusion must explain clearly about the answer from the research objectives and policy recommendation.

5. References

References style is APA style 7th edition.

Minimum references are 20 references with 80% must from journals, especially from international reputable journals

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Last name, Initial of first and middle name., & Last name, initial of first and middle name. (year).
Manuscript Title. *Etikonomi*, 22(1), xx – xx. <https://doi.org/10.15408/etk.v22i1.28486>

Table

Captions for tables must be placed above the table. Captions are in 12pt Garamond.

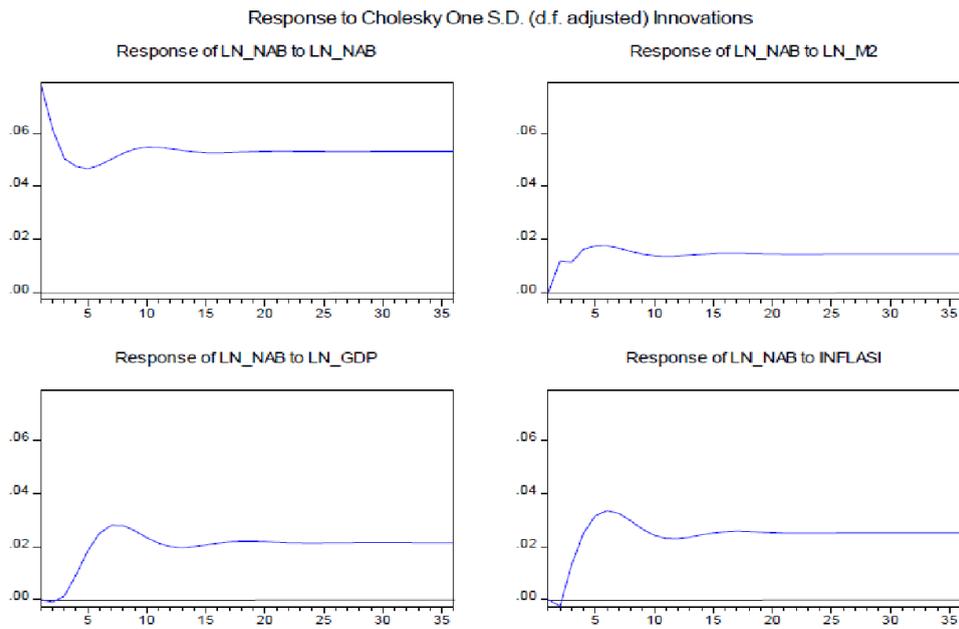
Tabel 1. Summary of Operational Variables

Type of Variable	Name	Variable Definition	Hypothesis (Expected Sign)	Source of Data
Dependent	Bank Z score	Logarithm natural of bank z score . Bank z score : $((\text{return on asset} / \text{equity to asset ratio}) / \text{sd return on asset})$	$\ln bzs_{i,t-1}$ and $\ln bzs_{i,t-2}$ has positive influence (+)	Quarterly Published Financial Reports from the Financial Services Authority
Independent	Bank's specific variables	I		

Source: (Data processing)

Figure

Captions for Figures must be placed underneath the artwork. Captions are in 12pt, Centered.



Source: Data processing

Figure 2. Result of Impulse Response Function (IRF)