MDCP Pin Design Competition

MDCP would like to challenge your students to put their skills to the test and contribute creative designs to commemorate the 2025 MDCP Career Technical Education Competition season. This challenge tasks students with creating a custom pin design for MDCP CTE Competitions.

Competitions include at least the following:
- Welding
- Construction
- Automotive
- Hackathon (Computers)
- Sweet Guinness (Baking)
- Chopped (Culinary)
- Digital Design
- Competitive Capture (Video/Film)
- Medical, EMS, & Fire
- Tech Wars (Theater)

WHY

This design challenge is intended to give students the chance to contribute to the branding of the MDCP Competition season while simultaneously sharpening their technical skills in graphic design.

GOAL

MDCP wants this pin to commemorate the 2025 MDCP CTE Competition season, celebrating the amazing work done throughout the region. This pin will be given to all 2025 CTE competitors, advisors and industry partners.

TECHNICAL SPECIFICATIONS
- All designs must be rendered in color (limited to four process or spot colors).
- Entries must be created in design software such as Illustrator, Photoshop, or InDesign.
- Only one PDF file should be uploaded. The artwork in this PDF file should be no larger than 2" x 2".
- Contestants should consider that the pin design will be displayed on a small pin. Smaller text may not be legible at a small display size.
- All copyright laws must be followed in the creation of the design.
- Plagiarism of any kind (e.g. logos, slogans and mottos) will result in disqualification.
- The student must retain a digital copy of their original design in its native file format until the results are announced.
- MDCP retains the right to modify the final design as necessary.

OFFICIAL MDCP COLORS

While not required to be used, designers should be aware of MDCP's official colors (outlined below). Designers can explore other colors.

- Blue Color: HEX #004890   RGB (0, 72, 144)   C 56%   M 28%   Y 0%   K 44%
- Purple Color: HEX #7e007e   RGB (126, 0, 126)   C 0%   M 49%   Y 0%   K 51%

REQUIRED TEXT
- Mountain Desert Career Pathways, or MDCP
- 2025

ELIGIBILITY

This challenge is open to all registered students in a Digital Design/Graphics Career Technical Education (CTE) program from districts within MDCP JPA. Limit one entry per student.

SUBMISSIONS

ONLY ONE PDF file should be uploaded via the Google Form.
The artwork in the PDF file should be no larger than 2" x 2".

TIMELINE FOR THE CHALLENGE
- September 4, 2024: Challenge becomes LIVE
- September 20, 2024: All entries are due by 11:59 pm

AWARDS

The winner of the design challenge will have their design represented as the official pin of the 2025 MDCP CTE Competition season.

- Recognition of the winner on the MDCP website and Social Media.
- Recognition of the winner's design during the annual MDCP Gala.
- Bragging rights

QUESTIONS

For any additional questions, please contact mdcp@mdcareerpathways.com