

CONQUEST PLANNER

1. Define Objective
 - a. What is the goal?
 - i. 5000 euros profit in a single month
 - b. How will I know I've achieved it?
 - i. At the end of the month I will check my bank account, deduct whatever business expenses I had, and the profit will be 5k or above
 - c. When is my deadline?
 - i. 2025 JAN 1ST

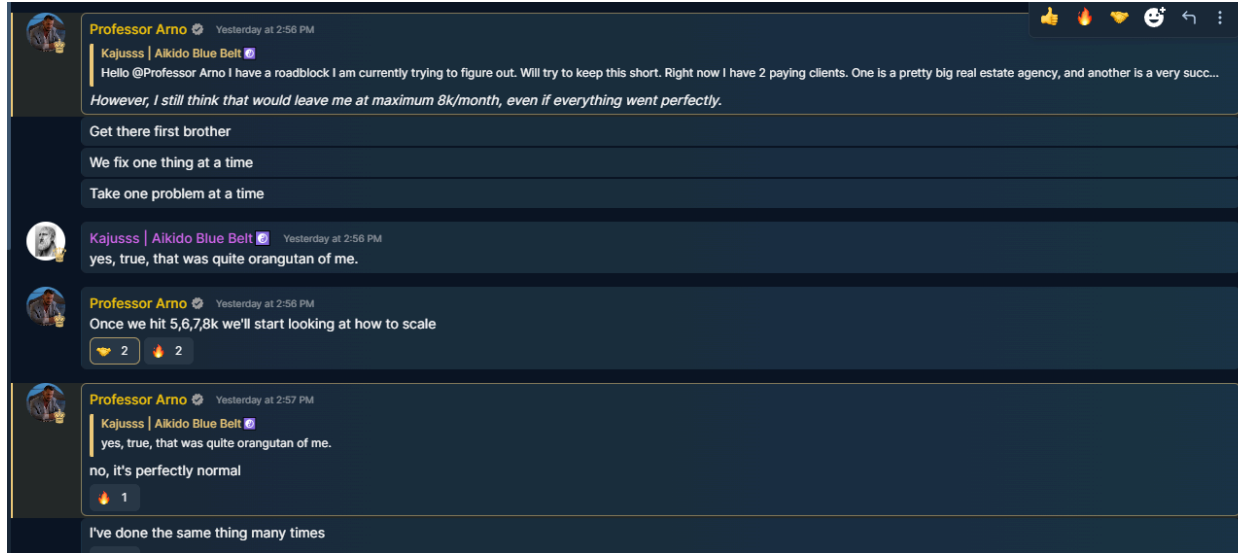
2. What are the Checkpoints between my Objective and where I am? //GET AS DETAILED AS POSSIBLE
 - a. Checkpoint #1: Confirming that my business model works
 - i. I generate leads consistently
 - ii. They are qualified and convert
 - iii. My automations work well
 - iv. My CRM works well

 - b. Checkpoint #2 - Getting more clients and crushing it for current ones
 - i. Get great results for Gytis Sriubas and 011
 - ii. Doing more outreach while only outsourcing some of the calling
 - iii. Getting good results for them

3. Checkpoint #3 - 5000 euros profit in a single month
 - a. Most of it will most likely come from 011 NT
 - b. Will be working with multiple types of local biz from HVAC to Solar
 - c. Good relationships, good systems. A good relationship = client happy with results, is friendly and casual with me, receives reports regularly. Good system = I can outsource without killing my profits and am able to onboard more clients

4. What Assumptions or Unknowns do I face?

- University: Will I have dropped out? Will I have switched universities to an easier one?
- Proving the business model: I have to make sure I can actually get results before scaling
- Managing enough clients at once to earn 5k/month
- How much of the profit will hiring people eat up?



1. What are the biggest challenges/problems I have to overcome?
 - Main client wants all the focus on them
 - Providing results and tracking them in order to get paid per performance
 - I still get distracted sometimes. GOING ALL IN needs to be real. No excuses