



MEDIA RELEASE

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2024 Minnesota 4-H Dairy Showcase Recognizes Alexis Hoefs for Excellence

St. Paul, MN (8/25/24) - The top 25 4-H dairy project members from across Minnesota were recognized for their dedication to their cows, clubs and communities. The Minnesota 4-H Dairy Showcase is a points-based recognition program that awards cash prizes to the state's top 4-H dairy project members. More than \$75,000 was contributed by donors and awarded to youth at the 16th Annual Minnesota 4-H Dairy Showcase held Sunday, August 25th, at the Minnesota State Fair.



Alexis Hoefs of Le Sueur County achieved 9th Place in the Minnesota 4-H Dairy Showcase. James and Lisa are the parents of Alexis. Alexis will receive \$2,500 from Dana Allen-Tully & Jim Tully; Ever.Ag.

Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio

and earn points based on his or her project leadership, dairy-related activities and community involvement. Bonus points are given to individuals receiving champion and reserve champion honors. A committee of judges selects the top 25 based on a scorecard format. To date, the event has awarded more than \$704,875 to deserving Minnesota 4-H youth.

The Minnesota 4-H Dairy Showcase is a joint effort between the Minnesota Livestock Breeders Association and the Minnesota 4-H Dairy Project Development Committee.