

## Lights On Afterschool: Partner Promo Tools

*Thanks for helping us get the word out about Lights On! Please use these to encourage sites to take part, and to share your participation in the nation's celebration of afterschool. If you don't see what you need, contact [csteinecke@afterschoolalliance.org](mailto:csteinecke@afterschoolalliance.org) - we're happy to work with you on additional pieces.*

### In this document:

- [Graphics for social media](#)
- Share on social media:
  - [X/Twitter](#)
  - [Facebook/Instagram](#)
  - [Take the Lightbulb Challenge](#)
- Spread the word: [Email, blog, newsletter copy](#)

## Graphics

Make your social media post stand out with *Lights On* graphics:

<https://www.afterschoolalliance.org/loaSocialMedia.cfm>

## SOCIAL MEDIA

### X/Twitter

#### September - October

#LightsOnAfterschool, the national showcase for afterschool programs, is around the corner! Sign up and see how you can join the nationwide celebration on October 24!  
<https://3to6.co/asi>

Registration for #LightsOnAfterschool is now open! There are hundreds of ways to celebrate the amazing afterschool programs that keep kids learning and having fun—sign up today to join the 25th celebration of *Lights On Afterschool*! <https://3to6.co/asi>

We're ready to show the world how #AfterschoolWorks for our kids! Join the celebration of an unforgettable #LightsOnAfterschool: <http://www.afterschoolalliance.org/loa.cfm>

Keep the #LightsOnAfterschool where you are! There's so many creative ways to celebrate the afterschool programs across the country that help youth reach their full potential! Sign up today: <http://www.afterschoolalliance.org/loa.cfm>

We're ready to show the world how #AfterschoolWorks for our kids! Sign up to celebrate and join thousands of afterschool programs for the 25th #LightsOnAfterschool: <https://3to6.co/asi>

### ***Two Weeks Out***

Keep the #LightsOnAfterschool where you are! There's so many creative ways to showcase the impact afterschool programs have on our community. Join the largest nationwide celebration of afterschool programs: <http://www.afterschoolalliance.org/loa.cfm>

We're ready to show the world how #AfterschoolWorks for our kids! It's not too late to sign up and celebrate #LightsOnAfterschool with these fun and easy event ideas: <http://www.afterschoolalliance.org/loa.cfm>

### ***One Week Out***

The nation's largest celebration of afterschool programs is happening now! Find a #LightsOnAfterschool event happening near you, and show your support for the programs that keep kids safe, inspire them to learn, and help working families! <http://www.afterschoolalliance.org/loaFindEvent.cfm>

Our #LightsOnAfterschool, is yours? Join us in recognizing all that afterschool programs do to help young people succeed and prepare them for a bright future! Take the #LightbulbChallenge and help raise awareness! Here's how to do it: <http://www.afterschoolalliance.org/LightbulbChallenge.cfm>

Even if you're busy, you can be a part of #LightsOnAfterschool and inspire others to get involved by taking the #LightbulbChallenge. Post a photo of you, your coworkers, or your team posing as a lightbulb on Oct 24! Here's how: <http://www.afterschoolalliance.org/lightbulbChallenge.cfm>

### ***Day of Lights On (October 24)***

It's on! We're celebrating the 25th annual #LightsOnAfterschool with over 1 million afterschool champions to showcase all the ways afterschool programs are serving our communities – now and in the future! Join the celebration: <http://www.afterschoolalliance.org/loa.cfm>

Our #LightsOnAfterschool, is yours? We challenge @[XX] @[XX] to do the #LightbulbChallenge or donate to help afterschool programs!

Join us for #LightsOnAfterschool tonight! We'll celebrate afterschool with [ACTIVITY 1] and [ACTIVITY 2]!

We're keeping the #LightsOnAfterschool to highlight the impact of afterschool—[# OF KIDS] kids in [YOUR STATE] rely on afterschool programs every day!

We're keeping the #LightsOnAfterschool to shine a light on the need for afterschool in XX—[# OF KIDS IN YOUR STATE] kids are still waiting to get into a program.

2 out of 3 parents agree: #AfterschoolWorks for [THEME]! We're celebrating [THEME] for #LightsOnAfterschool by [ACTIVITY].

## Facebook/Instagram

### ***September - October***

It's on! We're so excited for the 25th #LightsOnAfterschool! Sign up to host an event this October and showcase how #AfterschoolWorks: <https://3to6.co/35e>

Afterschool programs help young people learn and grow in a safe, caring space! But for every child in an afterschool program, four are waiting to get in. If you think every kid deserves access, join the nation's rally for afterschool on Oct. 24! Sign up to take part in #LightsOnAfterschool: <https://3to6.co/35e>

We're proud to join communities all across America celebrating #LightsOnAfterschool on October 24! There are tons of ways to join the nation's largest showcase of afterschool programs. Sign up now and you'll receive free posters, tips, & guidance: <http://www.afterschoolalliance.org/loa.cfm>

For every child in an afterschool program, four more are waiting to get in. If you think every kid deserves access, join us for the nation's rally for afterschool programs this October. Sign up to be part of #LightsOnAfterschool: <https://3to6.co/35e>

Want to know how you can help keep the #LightsOnAfterschool? Invite your community to see your program shine on Oct. 24! Sign up to take part, and you'll receive free posters & tips to turn the #LightsOnAfterschool! <http://www.afterschoolalliance.org/loa.cfm>

### ***Week of Lights On Afterschool (Oct. 20)***

#LightsOnAfterschool is coming up fast! Check out last minute event ideas to bring the celebration to your community—take the #LightbulbChallenge, host a game night, or light up a local landmark! No matter how big or small, all celebrations count! <http://www.afterschoolalliance.org/loalastminute.cfm>

How is your community celebrating #LightsOnAfterschool this week? Find an event happening near you to see firsthand why afterschool programs are essential to the youth and families they serve: <http://www.afterschoolalliance.org/loaFindEvent.cfm>

Our #LightsOnAfterschool, is yours? Join us in recognizing all that afterschool programs do to help our young people learn, thrive, and succeed. Take the #LightbulbChallenge and help raise awareness! Here's how to do it: <http://www.afterschoolalliance.org/LightbulbChallenge.cfm>

Even if you're busy, you can be a part of #LightsOnAfterschool and inspire others to get involved by taking the #LightbulbChallenge. Post a photo of you, your coworkers, or your team posing as a lightbulb on Oct 24! Here's how:

<http://www.afterschoolalliance.org/lightbulbChallenge.cfm>

### **Day of Lights On (October 24)**

Today is the day! Join us and afterschool programs throughout the [STATE] to celebrate Lights On Afterschool! Help us shine a light on the impact afterschool programs are making – inspiring learning and helping youth realize their full potential. ##### [State] kids rely on afterschool every day, but ##### [State] are still waiting to get in. Share your support! #LightsOnAfterschool #AfterschoolWorks

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## **Take the Lightbulb Challenge**

Every year, we challenge friends of afterschool across the country to take the [#LightbulbChallenge](#).

### **Here's how you can join:**

Take a photo of yourself mimicking our *Lights On Afterschool* lightbulb and share on social media with the hashtag #LightbulbChallenge and #LightsOnAfterschool. This is an easy way to spread the *Lights On Afterschool* spirit and keep the lights on for hundreds of thousands of children who rely on these programs for a safe space to learn and grow!

Challenge your friends, co-workers, or social media followers to do the same!



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## **EMAIL/BLOG/NEWSLETTER**

Every week we send out an email with top planning tips and exciting announcements about participating partners and events. To encourage programs in your network to register for *Lights On Afterschool*, please use this [sample email copy](#).

## ***September - October***

The time has come! We're proud to be joining the Afterschool Alliance and thousands of afterschool programs for the nation's showcase of afterschool programs: *Lights On Afterschool!* Join in the celebration!

Afterschool programs provide the fun and safe environment youth need to explore new things, build meaningful connections, and reach their full potential. On October 24, we're helping to shine a light on the important role of afterschool programs in our community - and you can too!

[Sign up now](#) to join the celebration - you will receive free posters to promote your event, and tips make your *Lights On Afterschool* like no other!

The [Lights On Afterschool toolkit](#) provides all the resources you need to plan a great showcase of your program. Help make this year the brightest *Lights On* celebration yet!

*Happy Lights On Afterschool!*

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## ***Two Weeks Out***

Join the Largest Nationwide Celebration of Afterschool!

Afterschool programs help youth reach new heights by inspiring learning, fostering connections, and supporting working families. Join *Lights On Afterschool*, the nationwide celebration of afterschool, and show your support. You can [plan your own event](#), take the [#LightbulbChallenge](#), or [find an event](#) happening in your community!

Don't forget to sign up now: <http://3to6.co/LightsOn-Signup>

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## ***October 24: Today is Lights On Afterschool***

Today, one million Americans will come together at more than 8,000 events to celebrate 25 years of *Lights On Afterschool* – the only nationwide celebration of afterschool programs. Celebrations are happening all over the country, and come in all shapes and sizes. Show your support and [find an event near you!](#)

In addition to celebrations on the ground, social media is lighting up with news about events across the country! Follow [#LightsOnAfterschool](#) to find the latest updates and participate in the [Lightbulb Challenge](#) to show your support for afterschool this year!

*Happy Lights On Afterschool!*