

NIC Outreach 2024

Nicholson is focusing on outreach to schools, especially to preschools in order to promote 1000 Books before Kindergarten. NIC already has PuRL reserved for several community events and is cultivating a relationship with the Jackson County Health Dept.

Regular outreach visits:

1. Rhonda and Jill began regular monthly visits to South Jackson Elementary School in the 2024-2025 school year. Teachers sign up their classes to take turns checking out from PuRL. Dates are Aug 19, 2024 , Sep 9, 2024 , Oct 28, 2024 , Nov 18, 2024 , Dec 16, 2024 , Jan 27, 2025 , Feb 24, 2025 , Mar 17, 2025 , Apr 21, 2025 , and May 5, 2025 .
 - a. We use these visits to promote PLAY cards and to spread awareness of library events and services for struggling students, like GLS.

Events:

- 1) Daisy Festival Parade: May 4, 2024
 - a) PuRL attended and was very popular.
- 2) Local Heroes Event: Jun 4, 2024
 - a) Public safety-type event. PuRL attended.
- 3) Visit to coincide with South Jackson Elementary School's Meals giveaway:
 - a) PuRL checked out books to visiting families on Jun 12, 2024 .
- 4) Visit to South Jackson Elementary School for Back to School Bash: Aug 27, 2024
 - a) PuRL is a definite here.
- 5) Homeschooling Fair @ the Nicholson library: Sep 10, 2024
 - a) PuRL is a definite here.
- 6) East Jackson High School Fall Festival: Oct 24, 2024
 - a) Fall Festival and Trunk or Treat event. PuRL is a definite here.
- 7) Outreach wishlist:
 - a) Outreach to schools:
 - i) Improve awareness of PLAY cards by increasing outreach to schools.
Possibilities include:
 - (1) Field Days
 - (2) Literacy Nights
 - (3) "Fun Fridays" at East Jackson Middle School
 - (4) Attending STEM Nights at South Jackson Elementary School
 - (5) Checking books out to students during lunch hour/study hall
 - (6) Visits to schools to familiarize teachers and students with online library resources.
 - ii) Visit Preschools to promote 1000 Books before Kindergarten.
 - b) Partnership with the Jackson County Health Dept.:

- i) As of 2/8/2024: Currently working on a collaboration with Lauren Jenkins, Iris Hernandez, Chelsea Freeman, and Elaine MacDonald of the Barrow and Jackson Health departments, along with Outreach Librarian Jill and Angel of Commerce.
- c) iServe:
 - i) This is a mobile food pantry that visits Commerce and Pendergrass once a month. NIC is interested in contributing a staff member to assist in a PuRL visit to iServe's food pantry.
- d) Nicholson Flea Market:
 - i) Jill will call J & J Flea Market at 11661 Commerce Road to see if it would be possible to take PuRL to the Flea Market on the weekends.