

# Privacy Policy

Canopy Apps, providing the “Wolf Upsell Products” application to merchants who use Shopify to power their online stores. We respect individual privacy and value the confidence of our consumers, employees, customers, business partners, and others.

This Privacy Policy will provide detailed information and help you better understand how we collect, use, and share your personal information when you install or use our apps with your Shopify supported store. If we change our privacy practices, we may update and make changes to this privacy policy.

## **Personal Data We Process**

When you install our Application, we are automatically able to access certain types of personal information from your Shopify account. We collect data about the websites hosted by the Company you visit and we need this information to provide you with our Services. This includes your IP address, how you visited the website, the time of your visit, information about cookies installed on the particular device, and other network information. We may also use personal information for other cases if you have given us your permission to do so. In addition, we store the following personal information: Emails, names, and locations of customers that are necessary for reports, localized email notifications, product updates, support, and reminders.

## **How We Use Personal Data**

The personal information we collect from you is being used by us in order to provide better service to our customers and to operate our apps. Additionally, we use personal information to: communicate with you, provide you with information about our products, optimize or improve the Service, and handle software bugs or support requests

## **Sharing Your Information**

Your Personal Information is never shared with any third parties and is not even shared for the use of advertising. We may share your Personal Information to comply with applicable laws and regulations, search warrant, respond to a subpoena, or another lawful request for information we receive, or to otherwise protect our rights.

## **Your Rights**

If you are a European resident, you have the right to access, update or delete the personal information we hold about you and obtain a copy of the information we store on our systems, and also ask us to update, correct, or delete it. If you wish to exercise any of these rights, contact us directly at emailid. Additionally, if you are in the EU, you can lodge a complaint to the supervisory authority under the General Data Protection Regulations (“GDPR”), in particular in the Member State of your residence, place of work, or where the alleged infringement of the GDPR occurred. Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States .

## **Security and Data Retention**

The data we collect from you is stored on secure servers and access to the data is highly restricted. We retain your Personal Information for a certain period of time or until you ask us to delete it. If you ask us to delete the Information, we may have to retain it to comply with other legal obligations, resolve disputes and enforce our agreements. The security of your data is really important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. We implement measures to secure your personal data and to avoid loss of information, risks of damage, and unauthorized access or use of information. However, these measures do not provide absolute information security. .

## **Changes To The Privacy Policy**

We may update this privacy policy at any time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. If we make changes to this policy, we will change the “Last Updated” date above and we will also notify you by email of updates, so that you are aware of the information we collect, how we use it, and under what circumstances, if any. You agree that your continued use of our Services after such changes have been published to our Services will constitute your acceptance of such revised Policy.

## **Contact Information**

If you have any questions or would like to access, amend, correct, or delete any personal information of yours, or require any additional information about our privacy policy you can contact on [canopyappsdev@gmail.com](mailto:canopyappsdev@gmail.com).