# Align SIOC & schema.org

## PUBLIC DRAFT

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Suggested new class: Forum
Suggested new class: Thread
Suggested new class: Post

#### Overview

The aim of this is to align terms from SIOC which are suitable for describing internet discussions (e.g. forums, discussion groups) with schema.org which lacks these terms at present.

# Goal (/ht to GR)

- Maximize the amount and granularity of structured forum and discussion data on the Web.
- Minimize Webmaster confusion about the choice between SIOC and Microdata.
- Preserve the expressive power of SIOC without raising the entrance barriers for adopters.
- Recognise the differences between forums and other discussion methods like blogs and microblogs while appreciating their similarities:
  - In forums, starter forum posts have much the same structure as reply posts and are all contained in threads that together define the topic under discussion. While the starter post kicks off the discussion, reply posts can have equal or greater significance depending on their content. discussionUrl for a forum thread does not really exist like it does for the comments section of a blog page.
  - In blogs, blog posts normally have the most content and hold the greatest weight in the discussion, followed by shorter comments with less content.

- Preserve backward-compatibility as much as possible, i.e. avoid major renaming of widely-used, existing SIOC elements (as GoodRelations endeavoured to do). In principle, however, it is possible to have a limited amount of naming differences between the schema.org version and the original version of the same SIOC element, so that we can maintain consistent naming conventions in both schema.org and SIOC.
  - The next update for SIOC is also proposing some new terms, please see
     https://docs.google.com/document/d/1xdoKtjx9g-izDJE4pHFnRy9pEjodgTmuZcvDlyQ7xY8/edit
- Avoid future divergence.

# **Aligning Classes and Properties**

SIOC Class or Property	Schema.org Class or Property
sioct:Weblog	Blog
container_of	blogPost
container_of	blogPosts
	UserComments
has_reply	comment
follows	follows
Community	
Container	
sioct:AddressBook	
sioct:AnnotationSet	
sioct:AudioChannel	
sioct:BookmarkFolder	
sioct:Briefcase	
sioct:EventCalendar	
sioct:ImageGallery	ImageGallery
sioct:ProjectDirectory	
sioct:ResumeBank	

sioct:ReviewArea	
sioct:SubscriptionList	
sioct:SurveyCollection	
sioct:VideoChannel	VideoGallery
sioct:Wiki	
Forum	
sioct:ArgumentativeDiscussion	
sioct:ChatChannel	
sioct:MailingList	
sioct:MessageBoard	
sioct:Microblog	
sioct:Weblog	Blog
Item	Article
sioct:Poll	
Post	
sioct:BlogPost	BlogPosting
sioct:BoardPost	
sioct:Comment	Comment
sioct:InstantMessage	
sioct:MailMessage	
sioct:MicroblogPost	
sioct:WikiArticle	
Role	
Site	
Space	
Thread	

UserAccount	
UserGroup	

## **Adding New Classes and Properties**

## http://schema.org/Forum

Subtype of http://schema.org/CreativeWork

**New Properties** 

thread -> Thread

**Reuse Existing Properties** 

name
description
url
interactionCount -> UserThreads new
interactionCount -> UserPosts new

### http://schema.org/Thread

Subtype of <a href="http://schema.org/CreativeWork">http://schema.org/CreativeWork</a>

**New Properties** 

post -> Post

**Reuse Existing Properties** 

headline dateCreated dateModified interactionCount -> UserComments<sup>1</sup>

## http://schema.org/Post

<sup>&</sup>lt;sup>1</sup> In the Discussion proposal, postCount was cited as a potential property. I have used interactionCount linking to UserComments. For a Thread, UserPosts = UserComments + 1. Many forum sites use the number of replies for threads (UserComments), and total number of posts for forums (UserPosts). But if a site specifies a post count for a discussion thread, this could reuse UserPosts.

#### Subtype of <a href="http://schema.org/Article">http://schema.org/Article</a>

#### **New Properties**

attachment
postType -> Question, Answer, BestAnswer

#### **Reuse Existing Properties**

headline url dateCreated description articleBody

### References

- Discussion proposal for schema.org from Charlie Jiang, Bing http://www.w3.org/wiki/images/2/29/Schema.org Discussion v2.7.pdf
- Wiki page on Discussion in schema.org on W3C wiki <a href="http://www.w3.org/wiki/WebSchemas/DiscussionSchema">http://www.w3.org/wiki/WebSchemas/DiscussionSchema</a>
- Proposal for new terms in SIOC version 1.36
   <a href="https://docs.google.com/document/d/1xdoKtjx9g-izDJE4pHFnRy9pEjodgTmuZcvDlyQ7x">https://docs.google.com/document/d/1xdoKtjx9g-izDJE4pHFnRy9pEjodgTmuZcvDlyQ7x</a>
   Y8/edit
- Current version 1.35 of the SIOC ontology <a href="http://rdfs.org/sioc/spec">http://rdfs.org/sioc/spec</a>
- Aligning GR and schema.org Public Draft
   <a href="https://docs.google.com/document/pub?id=1Kx63gW9DBky1j97Jpwl3dU9k0pKPSgCT3">https://docs.google.com/document/pub?id=1Kx63gW9DBky1j97Jpwl3dU9k0pKPSgCT3</a>

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- Description of SIOC Types module http://www.w3.org/TR/hcls-sioc/
- Full set of schema.org terms http://schema.org/docs/full.html
- Previous mappings between SIOC and schema.org
   <a href="https://github.com/mhausenblas/schema-org-rdf/blob/master/mappings/sioc.ttl">https://github.com/mhausenblas/schema-org-rdf/blob/master/mappings/sioc.ttl</a>
- Hypothes.is http://hypothes.is/