

2.6 Gathering Requirements

MVP Objective

To create a responsive web app for meal planning that meets the goals and needs of users that other apps do not. Some of the users I want to target are those with medical conditions who require specific diet protocols and the people who support them.

Jobs to be Done & Feature Requirements

When__ I want to __ so that I can__.

Jobs to be Done	Feature Requirements
When I plan meals for the week I want to see what past meals were successful so that I can more effectively plan and make the household happy.	Calendar (Need) Search (Need)
When I am cooking I want a clear list of ingredients and steps so that the meal comes out delicious as expected.	Recipe ingredients (Need) Recipe steps (Need) Video
When I don't feel like cooking I want to have meals already prepared so that I can maintain my healthy way of eating.	Recipes for meal prepping (Need) Servings per recipe (Need) Recipes that are freezer friendly (Need)
When I have food intolerances I want to set up my profile so that I don't see recipes that I can't eat.	Create profile (Need) Update with food preferences (Need)
When I don't know what to cook I want to search for recipes that are in season so that I can make a meal that I can use ingredients from my CSA box.	Recipe search (Need) Sort by season Sort by ingredients Import CSA box ingredients

Hypothesis

Meal planners and home cooks want to quickly find recipes that accommodate their diet and make it as easy as possible to go shopping. I am aiming to achieve a more shareable experience regarding meal planning and shopping for families, housemates, or small work teams in the hospitality industry.

Success Metrics

Quantitative

- Number of signups
- Downloads
- Reviews over 3 stars

Qualitative

- User feedback
- Positive reviews
- Sharing/ social media

JTBD for MVP Iteration 2

Jobs to be Done	Feature Requirements
When I go shopping I want to have separate lists for each store so that I don't waste time or miss ingredients.	Shopping list (Need) Store list or tag
When I want to create an elaborate meal I want to pull recipes from all different sources so that I can plan what I'm going to cook in a timely manner.	Sync recipes from other apps? Photo upload of recipes from cookbooks Sort by cook ahead meals
When I see a celebrity chef on tv I want to be able to find the recipe they're cooking so that I can make the tasty meal I see on tv	Highlight certain celebrity chefs
When I make a meal for a larger group I want to have a portion converter so that I can have enough for everyone.	Portion converter
When I create a menu for the restaurant I want to share with management and prep cooks so that I can have the team on the same page.	Submit weekly meal plan for approval