

Grade Exemplification Matrix for UAL Level 3 Subsidiary Diploma in Visual Arts Unit 2

Assessment Outcomes	Pass	Merit	Distinction
AO1 Use research to inform a specialist investigation in a visual arts area, considering purpose and audience	Relevant but limited research used to inform a specialist investigation in a visual arts area, with clear consideration to purpose and audience	Purposeful and extensive research used to inform a specialist investigation in a visual arts area, with extensive consideration of purpose and audience	Comprehensive and imaginative research used to inform a specialist investigation in a visual arts area, with thorough and perceptive consideration of purpose and audience
AO2 Use specialist materials and media to generate and communicate ideas and concepts within a specified context	Relevant and appropriate use of specialist materials and media to generate and communicate ideas and concepts within a specified context	Purposeful and effective use of specialist materials and media to generate and communicate ideas and concepts within a specified context	Sophisticated and imaginative use of materials and media to generate and communicate ideas and concepts within a specified context
AO3 Select and use specialist techniques and processes to develop, refine and present ideas and outcomes that meet the requirements of the brief	Relevant selection with appropriate application of specialist techniques and processes used to develop, refine and present ideas and outcomes that meet the requirements of the brief	Purposeful selection with skilful application of specialist techniques and processes used to develop, refine and present effective ideas and outcomes that meet the requirements of the brief	Decisive selection with sophisticated application of specialist techniques and processes used to develop, refine and present innovative ideas and outcomes that meet the requirements of the brief
AO4 Use ongoing evaluation to inform and progress a specialist investigation in a visual arts area	Valid and appropriate ongoing evaluation, used clearly to inform and progress specialist investigation	Extensive and purposeful ongoing evaluation, used effectively to inform and progress specialist investigation	Perceptive and comprehensive ongoing evaluation used decisively to inform and progress specialist investigation