

Fundraiser Ideas

Explore creative ways to layer fundraising into your calendar in the short-term and long-term.

Virtual or Socially Distanced

Most of the fundraisers in this tool can be adapted to be virtual or socially distanced, you don't have to start from scratch! **A successful fundraiser gets everyone excited and brings your community together, even if it's not in person.**

General Tips

- Drop off necessary materials or items at member's houses
- Hype up the fundraiser and send updates on all social media platforms
 - Utilize Instagram Live/Stories
- Connect through Zoom and video conferencing platforms

Easy Fundraisers to Adapt

- Bracket challenges
- Walking/Running for a cause - pledges for every mile
- Online Shuks & Spirit Wear Catalogs
- Selling Baked Goods or Jewish foods (like babka) for pickup
- Virtual/Online Auction or Raffle
- Esports or Gaming Tournament/Comp
- Eating/Endurance Comp - RegBo/CoBo gets sponsors
- Jar Estimations
- Grocery Delivery

Planning Process Reminders

- Set realistic goals for what you can achieve
 - Break it down by chapter
 - Break it down by how much you want to raise at each event
- Use our [promoting best practices](#)
- Use committees for assistance planning
 - Don't do this alone, invite younger members or teens without leadership roles to help
- Follow up with thank you notes
- Evaluate how it went at the end and take notes for next time
- Don't forget to have fun with it all!

Easy to Execute Ideas

Sometimes you need to come up with ideas quickly. Check out these 'easy to build' fundraiser options.

- **Advisor Challenges:** Pie in the face, dance offs, tutoring sessions
- **Jar Estimations:** How many jellybeans are in the jar, how many marbles are in the vase, etc.
- **Bake Sale:** Bagels & lox box, hamentaschen, desserts
- **Car Wash:** You can also do a bike wash, deck wash, or get creative with another object
- **Babysitting:** Members donate a % of what they raise during a week, offer during services or high holidays
- **Grocery Delivery:** Contact members of your community to deliver groceries socially distanced for a fee
- **Coat Check:** At a large event at the JCC, synagogue, or temple for a small fee or donation
- **Concession Stand:** Buy snacks from a discount store and sell at local JCC/AZAA & BBGG sporting event
- **Song-O-Grams:** Charge a small fee to send singing messages (you can do this virtually too!) to a friend
- **Cookies and Milk:** Charge a small fee at convention to have someone deliver cookies and milk before bed
- **Luggage Service:** Carry people's things to and from their rooms at conventions for a small fee
- **Pay a Board Member to ____:** Get willing board members to tuck people in or serve food at convention
- **Brag Box:** Take a break during meetings and events to allow members to pay a certain amount [Ex. \$0.25] per story, quote, brag, etc. that they want to share
- **Restaurant Night:** Talk to a local restaurant or ice cream place and see if they'll let you earn a % of the profits
 - *Contact restaurants about having members pick up their food to adapt to social distancing guidelines!*
- **Upgrade, Please:** Raffle or auction off an upgraded room, nicer accommodations, pick your roommates
 - *Any raffle is easily adaptable to be virtual or socially distanced!*

Leveled Up Ideas

With more time, you are able to build more elevated experiences and connect with your community!

- **Basketball for Bucks:** host a basketball between chapters, charge for admission
- **Progressive Dinner:** Charge for attendance for a feast with each course at a different member's house
- **Regressive Dinner:** Serve dessert first, then dinner, then salads and soup, then bread, and charge for attendance
- **Talent Show:** Audience members pay a fee for admission, except performing individuals/groups
- **Coupon Book Sale:** Find a local vendor and sell coupon books for popular city sites
- **Holiday Sales:** Hanukkah Candles, New Year's Cards, Passover Cakes, Hamantaschen Kits, etc.
- **Teach Something Night:** Is there something your chapter is great at? Have a teaching night and charge admission
- **Recipe Book:** Obtain members' favorite recipes and compile them into a book to sell
- **Book Sale:** Gather member's old books (childhood books, old study and testing books, etc.) and sell
- **Flower Sale:** Sell Flower-O-Grams for holidays or events (graduations, Valentine's Day, Mother's day, etc.)
- **Garage Sale:** Take any leftover items, clothes, or toys from all chapter members and host a chapter garage sale for the community
- **Chapter Swag:** Design and sell t-shirts, boxers, sweatpants, hats, picture frames, pillowcase, flip flops, mugs, etc. with your chapter mascot/colors
- **Trivia Night:** Charge money per team and have cool (donated) prizes
- **International Taste of BBYO Fair:** Use the Taste of BBYO Initiative and cook yummy foods from around the world and charge admission to sample all the treats
- **Parents' Night Out:** Gather all of the necessities and run a babysitting service for the night so parents can go out

- **Gift Wrapping:** Some stores and malls will let you wrap gifts at their store and keep any tips you make
- **Give it UP:** Challenge people to give up a luxury (ex. a daily Starbucks latte at approximately \$5.00) for the week and donate the money instead—you could pair it with your Stand UP Cause
- **Exam Time Care Packages:** Be sure to include coffee and chocolate—advertise to parents outside of BBYO too
- **Servers for a Night:** Talk to a local restaurant and offer for your chapter members to be the waiters/waitresses for a night and keep the tips

Epic Event Ideas

- Fashion Show
- Black Tie Bowling Party (with drinks, a buffet, and teams to make it competitive)
- Yearbook Sale
- Costume Dance
- Inter-Chapter Sports Competition
- Crazy Games Tournament (sumo wrestling, bubble soccer, corn hole, etc.)
- Movie Night
- Award Show Party
- Miniature Golf Tournament
- Battle of the Bands
- Scavenger Hunt
- Community Barbeque/Picnic/Feast
- Cupcake Wars Fundraiser
- Top Chef Competition
- Virtual Lemonade Stand/Make Your Own Lemonade
 - Set up a crowdfunding page, send “thank you” notes with a crystal lite packet for lemonade
- Beat the Goalie (Pick a great goalie and invite people to try to score a goal for a prize, charge admission)
- Have an “-A-Thon” where people pledge money for as long as members can do such activities

◦ Bad Movie	◦ Eat	◦ Netflix	◦ Talk
◦ Bike	◦ Hop	◦ No Sleep	◦ Walk
◦ Bake	◦ Dance	◦ Phone	◦ Watch T.V.
◦ Balance	◦ Jog	◦ Run	◦ Yodel
◦ Basketball	◦ Jump Rope	◦ Skip	
◦ Bowl	◦ Lip Sync	◦ Sing	
◦ Dance	◦ Movie	◦ Swim	
- Alumni Dinner - Plan around AZA or BBG Founder’s Day (AZA – May 3rd, BBG – April 22nd)
- Donated Items Auction
- Carnival