

- **My idea is... (the person, the story)**

The Pen is equivalent to the Sword - Gareth Prior. A short documentary looking at Gareth's passion within sword fighting, larp and reenactment.

- **It is an interesting idea (or an important one) because...**

There is limited knowledge or even media about reenactment and sword fighting. People tend to think history is reserved for teachers and historians, but that's not the case. Through sword fighting we can see the motives of our ancestors in war in history, and also learn what they would have learnt to remain fit and capable of fighting.

- **I personally want to make this film because...**

I find sword fighting a beautiful artform, even in its bloody and horrific usage. The strength, agility to handle a blade is more than anyone could imagine if they've never held a sword before. This documentary would be informative and educational in an interesting and inclusive way in hopes for the watchers to then take more initiative in looking at HEMA and modern day reenactment groups to pursue.

- **I want to shoot it in the style of...**

A cross between a behind the scenes shoot of GoT and a simple slice of life of a swordsman and his passions.

- **I will achieve this by... (planning, testing lighting setups, etc)**

Having quick cuts of action shots where there are clashes of swords, or arrows being shot. Then to contrast the high stakes actions, moments and interviews of calm and joy.

- **To make this I will need 'X' amount of time.**

I will need 48 hours to shoot the documentary. And 10 hours to fully edit. Making 58 hours in total from set to the editing suit.

- **It will take this long because...**

Movement and blocking of sparring. Set building and assembly for cinematics. Then in post production, added sound effects. Dramatic music and then cutting the documentary together to create a seamless story.

- **I will need a budget of... (be thorough)**

I will need a total budget of £50,000 to complete this film.

- **It will cost this much because...**

This cost covers all employers on set and in post production, covers all

equipment needed to shoot. All safety procedures, insurance and stunt coordinators. All editing subscription and transport for shooting equipment.

- **The audience this film appeals to is... (Psychographics & demographics)**

This documentary is mainly aimed at a more niche audience. History students, teachers and historians would probably be the main audience because this documentary will be a mix of Gareth and his passion for swordfighting, whilst also being completely factual.

- **It appeals to these people because... (throw some statistics in here)**

They are nerds.