Facing Change – resources

Compiled by Paddy Loughman

Personal action

Count Us In / TED Countdown
Take The Jump
Make My Money Matter
Earthday Switch
Imagine The Future

Narrative change

Stories For Life
Using story to change systems, Ella Saltmarshe
Defining Narrative Change, Rob Fields
The bluffer's guide to framing, Sho Konno

Design upgrades

Doughnut Economics (animations)
CISL: rewiring the economy
Project Drawdown (see latest review)
To Save The Climate, We Have to Reimagine Capitalism (Rebecca Henderson)

Business risks

Climate Change: financial risks (Bank of England)
Our Planet: Too Big To Fail
To Save The Climate, We Have to Reimagine Capitalism (Rebecca Henderson)

Business action

Race To Zero
Business For Nature
We Stand Together With Nature
How to do business with doughnuts/ Doughnut Economics Action Lab
The Great Reset
Imperative 21
Forum For The Future
New Citizenship Project
Exponential Roadmap: 1.5° Business Playbook
Make A Positive Impact
SME Climate Hub

Industry specific groups/campaigns

The Great Reset (marcomms)

Creative Climate Disclosure (marcomms)
Terraton Initiative (agribusiness)
Asset Owner Alliance (insurance)

Talking about it
Climate comms guidance (my collection)
Six ways to change hearts and minds about climate change, Frameworks, Onroad Media
Britain Talks Climate: a toolkit for engaging the British public on climate change, Climate Outreach
Visual GPS: Sustainability, Getty Images

Books
Doughnut Economics, Kate Raworth
Less Is More, Jason Hickel
The Value of Everything, Mariana Mazzucato
Reimagining Capitalism In a World on Fire, Rebecca Henderson
The Future We Choose, Chistiana Figueres and Tom Rivett Carnac

Articles/papers
The Future Of Nature and Business, World Economic Forum
Capitalism is in crisis. To save it we need to rethink economic growth, MIT Technology Review
Rethinking Humanity, Tony Seba
'New Economics', the way to save the planet?, Matthew Green, Reuters
Is your company ready for a zero-carbon future?, Nigel Topping, We Mean Business
GDP ignores the things that matter, World Economic Forum
Wayward Leviathans, David Ciepley, The Hedgehog Review

Quotes
"Climate change has become a defining factor in companies' long-term prospects. In the near future, and sooner than most anticipate, there will be a significant reallocation of capital…Each company's prospects for growth are inextricable from its ability to operate sustainably and serve its full set of stakeholders." *Larry Fink, Blackrock*

"Capitalism as we have known it is dead" *Marc Benioff, CEO Salesforce*

"The way our economic and political systems work must change, or they will perish…We need a dynamic capitalist economy that gives everybody a justified belief that they can share in the benefits." *Martin Wolf, Chief Economics Commentator, FT*

Companies that fail to respond "will go bankrupt without question" *Mark Carney, Former Governor of the Bank Of England*

"Firms that act now will not only play their part in avoiding the devastating impact of climate change but also steal a march on their competitors." *Carolyn Fairbairn, CBI Director General*

"Most, if not all, measures to address climate change actually bring better quality of life" *Christiana Figueres, former Executive Secretary of the UNFCCC*

Stats

"Unlock an estimated $10 trillion of business opportunities by transforming the three economic systems that are responsible for almost 80% of nature loss... Its ability to create 395 million jobs in 2030 while pivoting the global economy to be nature-positive is perhaps the single most important takeaway for decision-makers." (WEF)

Carbon-intensive firms are likely to lose 43% of their value thanks to policies designed to combat climate change. Meanwhile the most progressive companies will see an uplift of 33% in their value. (BBC)

215 of the largest companies in the world risk collectively losing up to $1trn to climate impacts, with most of this risk set to hit within the next five years, CDP has found. (CDP)

Potential value of sustainable business opportunities is almost 7x the cost of realizing them (US$311bn in costs, US$2.1 trillion in opportunities). (CDP)

Pursuing the SDGs could unlock USD $12 trillion in new market opportunities per year by 2030, generating more than 380 million jobs in the process. (WBSCD)

Overall, net operational savings exceed net implementation costs four to five times over: an initial cost of $23.4–26.2 trillion versus $96.4–143.5 trillion saved. (Project Drawdown Review 2020)

The global economy would lose out by as much as $600tn (£476tn) by the end of the century, on current emissions targets, compared with its likely growth if countries meet the Paris goals. (Nature Communications)