

# Bitvocation “Peer Stories” Contributor Guidelines: “How I Started Working in Bitcoin”

**We’re inviting YOU to share your story**—how you found your way into working in Bitcoin. Whether you landed a full-time job, started your own business, or began freelancing for Bitcoin clients, we want your journey to inspire others.

[Read previous peer stories here.](#)

## What We're Looking For

Think of your piece as **a story meets a roadmap**:

- Personal and real, like you're telling it over coffee with another Bitcoiner
- Actionable and valuable, like you're mentoring someone who wants to follow in your footsteps

## Format & Structure

**Original Story:** Please send us an original story, not a copy of a previously published article. If you have told the story before, give it a new spin, as per the structure below.

**Word Count:** 1,000 – 1,500 words

A sweet spot for storytelling with practical insights—long enough to teach, short enough to be read in one sitting.

**Submission Format:** Google Doc

- Fully formatted with headlines and subheadlines
- Fully proofread and spell checked
- Basically ready to publish, without heavy editing requirements from our side.

# Structure to Follow:

You don't need to follow this exactly, but here's a simple story arc to guide you:

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## 1. Hook / Headline

Grab attention. Example:

*"From Fiat Burnout to Full-Time Bitcoiner: My Escape Plan"*

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## 2. The Before Picture

Briefly paint the picture of your life before you started working in Bitcoin.  
What were you doing?

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## 3. Your Orange Pill Moment - optional

Everyone loves orange pill stories, but don't spend too much time on this - our audience is already orange-pilled. Feel free to share it briefly, though, if it's relevant to your story.

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## 4. The Turning Point

What made you decide to exit your fiat job and look for work in Bitcoin?

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## 5. The Path You Took

This is where the **education** comes in:

- What steps did you take to get your first opportunity?
- What skills did you build or lean into?
- How did you build your network?
- How did you create "luck"? (e.g. putting yourself out there, sharing your work, joining communities)

- Did you use any of Bitvocation's tools or services? Feel free to give us a shoutout, if you used our job feed or were part of the POW Lab or BTX :)
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## 6. Mindset + Bitcoin Values

What beliefs helped you along the way?

How do Bitcoin values (freedom, ownership, sovereignty) shape your approach to work?

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## 7. Tangible Advice

Speak directly to the reader:

- "If I were starting from scratch today, here's what I'd do..."
  - "3 things I wish I knew sooner"
  - "These are the tools, platforms, or habits that helped me get noticed."
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## 8. The After Picture

Where are you now?

What does your work life look like today?

What has Bitcoin work unlocked for you—personally or professionally?

Any experiences with Bitcoin companies you want to share?

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## 9. Call to Action / Closing Words

Leave the reader with inspiration—or a challenge.

Invite them to follow you, connect with you, or start their journey.

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## 10. Your Bio

End with a short author bio (3-5 lines max), including:

- Your name

- Current role or business
  - Social media handles
  - Optional: a link to your website or project
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## Images

Please include **2-3 high-res images** to break up the text. For example:

- A photo of you
  - Screenshot of a tweet or post that helped you go viral
  - A conference photo, work setup, or something meaningful to your story
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## Submission Checklist

Before submitting, make sure your article is:

- ☐ Between 1,000 and 1,500 words
  - ☐ Structured with clear **headings and subheadings**
  - ☐ Spell-checked and grammatically clean
  - ☐ Includes your **bio** and 2–3 images
  - ☐ Delivered in a Google Doc
  - ☐ Feels authentic, personal, and educational
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## Ready to share?

Submit your piece by messaging Anja, if we're already connected, or submit it to us [through our Substack](#).

We publish Bitcoin peer stories once a month in the second half of the month. That means we will be selective, and it might take a while before it's published. We will let you know though.

## A Free Service—Fueled by Community

This is a **free service** we offer to help Bitcoiners become more visible and for the community to learn from. If you want to support us, we gratefully accept **sats donations** either to [bitvocation@strike.me](mailto:bitvocation@strike.me) or through **Geyser Fund**. (Or you can purchase a podcast episode as an add-on 👉👉👉)

## Want your story as a podcast?

We can **AI-podcast your article** and add it to the Bitvocation podcast that you can share with your audience. We will also embed it in the article to make your story more accessible—for those who prefer to listen on the go, or for the visually impaired.

Check out this example from [Prashanth's founder story on YouTube](#) or on [Fountain.fm](#). Your episode will be available on all major podcast platforms.

We offer this as an extra service for donations. As you can tell from our [Geyser Fund page](#), we like the number 88,888 if you're wondering how many sats to send :) But it's up to you. This is a new service we're offering.

## Thank you for sharing your story

You never know who's reading. By sharing how you got into Bitcoin work, you encourage others to become more visible, more confident, and more intentional on their journey.