

Convince the boss: Sales Enablement Certified: Masters

Hey **[insert your boss' name]**,

I'm interested in enrolling in Sales Enablement Collective's Sales Enablement Masters certification and would like to inquire whether you'd be willing to offer financial support for me to do so.

Sales enablement helps salespeople introduce a seamless sales process and achieve better sales results.

This certification will improve my understanding of fundamental sales enablement topics and provide me with indispensable tools that'll help me design and launch effective sales enablement programs.

The training provider, Sales Enablement Collective, is a respected company, and they only work with the best. The certification instructor, Sapphire Reels, is a renowned sales enablement practitioner and has significant experience in executing strategies.

The certification is completely self-paced, therefore, it won't interfere with my working hours, and upon completion, I'll receive official certification, providing I pass the mandatory exams.

The certification curriculum is split into five modules and covers fundamental topics:

- Introduction to sales enablement
- How to start (or fix) sales enablement programs
- Developing sales enablement programs

- How to launch a sales enablement programs
- Scaling sales enablement programs

What's more, I'll also have access to the certification materials for life, so I'll be able to revisit the curriculum and remain on top of my game.

Having explored market alternatives, I'm adamant that this certification represents exceptional value for money and would prove a great investment in supporting my own professional development, and that of my colleagues.

I'd be more than happy to discuss this opportunity with you in more detail. If you'd like to do a bit more research of your own before we meet, you'll find all the information you need including what's in the syllabus, [here](#).

Let me know if there's anything else you need from me at this stage.

Thanks,

[Your name]