

## Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

My Result Is - Get 20k UAH (\$500) a month income with my BIAB Business

## Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

How will I measure my progress? - Measuring is easy. I will work with clients for summary monthly commission of 20k UAH

What will it look and feel like? - I will feel proud and genuinely powerful.

What will it allow me to do after I reach it? - I will be able to eat properly, buy a few things (clothes, camera, "Together we fight") for myself and, in general, be in more financially stable position. The top thing I will do is I will start ordering "Fire blood".

## **Step 3: How Close Are You To Your Outcome From Your Current Position?**

Describe your situation in detail. Where are you currently in relation to your outcome?

Where am I now? - Currently I'm working with my first client on a free basis. I have a bit of time available, and I'm doing my best to do everything I have to. I'm moving slow in writing the articles, so I'm scared of doing a bad job and losing the clients I could make.

## Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

My Outcome Is -

Checkpoint 1: Fix my site's SEO

- Checkpoint 2: Create an article for my website
- Checkpoint 3: With the outreach, find more clients
- Checkpoint 4:
- Checkpoint 5:
- Checkpoint 6:
- Checkpoint 7:
- Checkpoint 8:

## Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you "know you don't know"? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

What potential roadblocks could hinder my progress? – Lack of available time for work, Can't normally look for prospects, Knowledge gaps.

How will I overcome these roadblocks? – Give the priority to the most important tasks. Establish an effective way of looking for the clients, and, in near future, make them come to you. Go to TRW and Chats to find the answers if I can't Google them.

What do I know that I don't know? – How to do SEO and how to effectively look for prospects

How will I close this knowledge gap? – I will read the Wix support report on my SEO and look for some guides in the internet. I will ask another people how they are looking for prospects in the chats.

## Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

I have access to and will use – Google, TRW, Wix support, fast understanding of things, by doing it.

# Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

With the outreach, find more clients

Task 1: Find system/program/site to find prospects (or use FB)

Task 2: Establish 10 outreach a day + follow-up rule

Task 3: Define the best time to send messages

Task 4: Close clients

### Create an article for my website

Task 1: Write the first draft

Task 2: Go for a walk

Task 3: Write the second draft

Task 4: Write the third draft

Task 5: Ask for an review

Task 6: Fix all problems

Task 7: Publish it on my website

#### Fix my site's SEO

Task 1: Read Wix SEO report

Task 2: Fix the things I understand

Task 3: Learn the things I don't understand (Wix support or Google)

## **Step 8: When Will You Perform These Tasks?**

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

## **Step 9: Time To Execute and Review:**

- 1. Execute your planned tasks according to the schedule.
- 2. Regularly review your progress toward each checkpoint.
- 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
- 4. Continuously refine your plan based on your experiences and feedback received.

## Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
- Maintain momentum by taking time to feel proud of your successes along the way.

### Daily Domination list:

■ ② DAILY DOMINATION ③

■ ② ② DAILY DOMINATION ③

■ ③ ② DAILY DOMINATION ③

■ 4 ② DAILY DOMINATION ③

■ 26.04 ② DAILY DOMINATION ③

## **EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT**

### Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

#### Step 2: Establish Measurable Criteria

 Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

- Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

## Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

### Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint? How can you counteract these factors?

 Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

### Step 6: Identify Helpful Resources

 What resources do you have that can help you overcome obstacles and achieve your objectives faster?

- Online chess tutorials, courses, and videos
- Chess books focusing on specific aspects of the game
- Chess software for analyzing games and practicing tactics
- Several friends who are above 1600 elo

### Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

#### **CONQUEST PLANNER SCHEDULE**

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
  - Study and memorize key lines in chosen openings (30 minutes)
  - Practice opening moves against chess engines or online opponents (30 minutes)
  - Review games to identify opening mistakes (30 minutes)

