# Privacy Policy

**StyleFit**

**Effective Date:** 11/08/2026

**Last Updated:** 11/08/2026

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## 1. Introduction

At StyleFit ("we", "us", "our"), we respect your privacy. This Privacy Policy explains how we collect, use, store, and protect information when you use our website at [website URL], our mobile applications, and related services (together, the "Service").

By using the Service, you agree to this Privacy Policy. If you do not agree, please do not use the Service.

**Key points:**

- You retain ownership of the images you generate.
- We do not sell your personal data.
- You are responsible for the content you upload.
- You may request deletion of your account and data at any time.

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## 2. Information We Collect

**a. Account information.** Name, email address, password, country, and any profile details you choose to provide.

**b. Payment information.** Billing name, address, tax identification details, and transaction records. Payments are processed by third-party payment gateways. We do not store complete card numbers, CVV codes, or UPI credentials.

**c. User content.** Photographs, product images, garment images, logos, reference material, text prompts, and other material you upload, together with the images generated from them.

**d. Usage data.** IP address, device type, operating system, browser type, app version, feature usage, generation counts, token activity, timestamps, and log data.

**e. Communications.** Support requests, feedback, and correspondence you send us.

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## 3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain the Service;
- Process purchases, subscriptions, and token balances;
- Deliver the image generation you request;
- Communicate with you about your account, transactions, and service updates;

- Provide customer support;
- Improve, personalise, and develop the Service;
- Detect, prevent, and investigate fraud, abuse, and prohibited use;
- Enforce our Terms & Conditions;
- Comply with legal, tax, and regulatory obligations.

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## 4. User Content and Your Responsibility

**You are solely responsible for everything you upload to the Service.**

By uploading any image or other material, you confirm that you own it or have all necessary rights and permissions to use it, that you have obtained consent from every identifiable person shown in it, and that no person shown in it is under 18 years of age.

We do not verify ownership of, or clear rights in, the material you upload. We rely entirely on your confirmation.

**Please do not upload material you would not want disclosed.** Do not upload identity documents, financial records, health information, or the personal data of any person who has not consented. If you choose to upload sensitive material, you do so at your own risk and on your own responsibility.

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## 5. Data Storage, Retention and Security

Your data and images are stored on cloud servers operated by reputable infrastructure providers. We apply industry-standard security practices, including encryption in transit and at rest, access controls, and monitoring.

We retain information for as long as is necessary to provide the Service, to comply with our legal and tax obligations, to resolve disputes, and to enforce our agreements. Retention periods vary by data type and may change as our systems and legal obligations evolve.

**No system of storage or transmission is completely secure.** While we take reasonable steps to protect your information, we cannot and do not guarantee that unauthorised access, disclosure, alteration, or loss will never occur. You use the Service at your own risk, and you are responsible for keeping your account credentials confidential and for all activity under your account.

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## 6. Sharing Your Information

**We do not sell your personal data.**

We may share information with:

- **Service providers** who support our operations, including cloud hosting, storage, payment processing, analytics, email delivery, and customer support tools;
- **AI processing partners**, to the extent required to generate the images you request;
- **Professional advisers**, including legal, accounting, and audit advisers;

- **Authorities**, where we are required to do so by law or where we believe in good faith that disclosure is necessary to protect our rights, safety, or property, or those of our users or the public;
- **An acquirer**, in connection with a merger, acquisition, financing, or sale of assets, in which case your information may transfer as part of that transaction.

Generating an image requires transmitting your uploaded material to third-party processing providers. Those providers handle data under their own terms and security practices. **We do not control their systems and are not responsible for their acts or omissions.**

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## 7. International Transfers

We operate globally. Your information may be processed and stored in countries other than your own, which may have different data protection laws. By using the Service, you consent to such transfers. Where required by applicable law, we put appropriate safeguards in place for these transfers.

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## 8. Your Rights

Depending on where you live, you may have the right to:

- Access the personal data we hold about you;
- Correct inaccurate or incomplete data;
- Request deletion of your data;
- Receive a copy of your data in a portable format;
- Withdraw consent where processing is based on consent;
- Object to or restrict certain processing;
- Opt out of marketing communications at any time;
- Lodge a complaint with your local data protection authority.

To exercise any of these rights, contact us at **[support@email]**. We will respond within the time period required by applicable law. We may ask you to verify your identity before acting on a request, and we may decline requests that are unlawful, unfounded, or excessive.

Please see our Account & Data Deletion Policy for details on deleting your account.

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## 9. Cookies and Tracking

We use cookies and similar technologies to keep you signed in, remember your preferences, secure the Service, and understand how the Service is used. You can control cookies through your browser settings, though disabling them may affect how the Service functions.

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## 10. Children

The Service is intended for users aged **18 and over**. We do not knowingly collect information from anyone under 18. If we become aware that we have done so, we will delete the account and associated information.

**You must not upload images depicting any person under 18.** This prohibition is absolute and any breach results in immediate account termination and, where applicable, reporting to the relevant authorities.

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## 11. Third-Party Links and Services

The Service may contain links to third-party websites, applications, or services. We do not control them and are not responsible for their content, privacy practices, or security. Your dealings with any third party are solely between you and that third party.

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## 12. Changes to This Policy

**We may update this Privacy Policy at any time, at our sole discretion, without prior notice.** Changes take effect when the updated Policy is posted on the Service, and the "Last Updated" date will be revised accordingly.

It is your responsibility to review this Policy periodically. **Your continued use of the Service after any change constitutes your acceptance of the updated Policy.** If you do not agree with any change, your sole remedy is to stop using the Service and delete your account.

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## 13. Contact

Email: **stylefit993@gmail.com**

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*This Privacy Policy should be read together with our Terms & Conditions and our Account & Data Deletion Policy.*