



What is The Black upStart:

The Black upStart teaches aspiring Black entrepreneurs how to start a successful and profitable business through intense, culturally-relevant popup schools. Our learning experience prepares Black innovators to compete in their local business economies by training them to:

- THINK BLACK: Learn how to brainstorm a profitable business idea
- BUILD BLACK: Learn how to build your first prototype
- PLAN BLACK: Learn how to craft a business model canvas
- TEST BLACK: Learn how to validate your business idea

What is Skillhouse by The Black upStart:

The Black upStart's Skillhouse is a traveling popup school *for the culture* that teaches the New Majority how to build wealth by multiplying their streams of income and acquire cash flow generating assets. Graduates increase their wealth aptitude and increase their economic position in a global economy.

Position Description:

The Black upStart is seeking a licensed and/or certified financial professional (CPA, etc) to teach new investors how to form an investment circle. Ideal candidates will understand how to identify and evaluate stock market trends and advise on how to make informed investment decisions about real estate investment trusts (REITs) and exchange traded funds (ETFs). Additional industry knowledge about how to buy stock in the cannabis and technology industries is ideal but not required. In-depth knowledge about how to define key investment group terms, required LLC paperwork and partnership agreements, how to recruit and retain members and manage investor meetings is required. Past experience participating in an investment group is a must

Requirements:

- 3+ years of experience as a licensed or certified financial professional (Adviser, CFP, Broker, etc)
- 3+ years as a broker is a plus
- Experience evaluating the market especially: ETFs and REITs
- In-depth knowledge about the cannabis industry and/or technology industry is a plus
- Investment Circle/Club Member (former or current)
- In classroom teaching experience

To Apply:

- Submit Resume
- LinkedIn
- Curriculum Outlining Coursework for Below Class

Compensation:

\$100/hr

Expected Hours: 2-3

Expected Class Size: 20-30

Course Description:

Let's make money while we sleep. This course will teach new investors how to invest in the stock market. Not only will you learn how to open a brokerage account online or with your phone. You will learn how to research, select, and buy index funds (ETFs) and real estate investment trusts (REITs) that have the potential to grow in value and return your investment over and over again. The class will conclude with your investing \$100 into a brokerage account with the assistance of a financial adviser.

- DEFINE IT: Investment Circle Key Terms; Learn About Choosing a Legal Structure
- PROCESS IT: Organizing Your Paperwork to Maximize Profit
- FUND IT: Select Your First Investments, Set Up Your Account
- ORGANIZE IT: Understanding Real Estate Investment Trusts (REIT) and Exchange Traded Funds (ETFs)
- FORM IT: Filing Taxes, Checking Your Account
- STRUCTURE IT: Make This Into an Investment Circle

Graduate: The cohort will graduate having opened a brokerage account on Robinhood and E*Trade, a well crafted investment portfolio, and having invested their first \$100 in real estate and index funds.