

## Revamp Your Credit Repair Funnel for Maximum Success

Hello Marvin,

I've been involved in the credit repair niche for a while now, and your business has stood out to me, primarily because of your strong reputation in the credit repair industry and the dedication you put into your content, such as the podcast with The King of Business Credit.

This approach allows you to collect high-quality leads, which is excellent for your business.

Your free masterclass for entrepreneurs is an effective method for gathering leads and converting them into customers. I appreciate the use of event funnels to sell mid to high-ticket products since they offer a substantial amount of value and personalized information.

I have some ideas to enhance the effectiveness of your funnel. For instance, you could consider sending emails between the live event and when they opt-in to keep participants excited, perhaps by teasing insights from the event or sharing valuable credit tips. Additionally, follow-up emails on the backend could work wonders to encourage those who didn't make an instant purchase.

If you'd like to explore these ideas further, I'd be happy to provide you with a free sample so you can get a better sense of how these improvements could look.

Best regards,  
Jesse Grosse