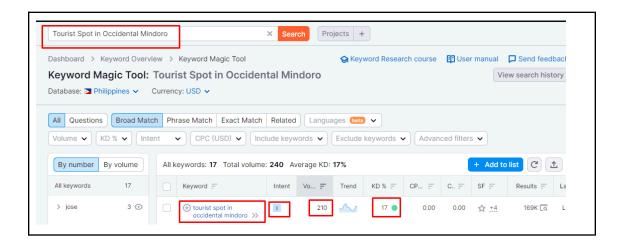
SEO ANALYZATION FOR CREATING BLOG POST ABOUT TOURIST SPOTS IN OCCIDENTAL MINDORO

A)TARGET CUSTOMER

- Foreigners who want to visit the best tourist spots in Occidental Mindoro
- Filipino travelers who want to know the best place to visit in Occidental Mindoro

B)KEYWORD RESEARCH

a) **SEED KEYWORD:** TOURIST SPOT IN OCCIDENTAL MINDORO



As I use SEMRUSH for the Keyword Research for the Seed keyword 'Tourist Spot in Occidental Mindoro', it suggests many related keywords but the only keyword that has enough data on semrush is 'Tourist Spot in Occidental Mindoro'. This I can tell that this must be my main target keyword along my Blog Post for SEO purpose

b) TARGET KEYWORD: TOURIST SPOT IN OCCIDENTAL MINDORO

Note: Target keyword is Your primary target keyword you're optimizing a specific blog post for. It's best practice to optimize a blog post for only one main keyword.

INTENT is INFORMATIONAL = The user wants to find an answer to a specific question.

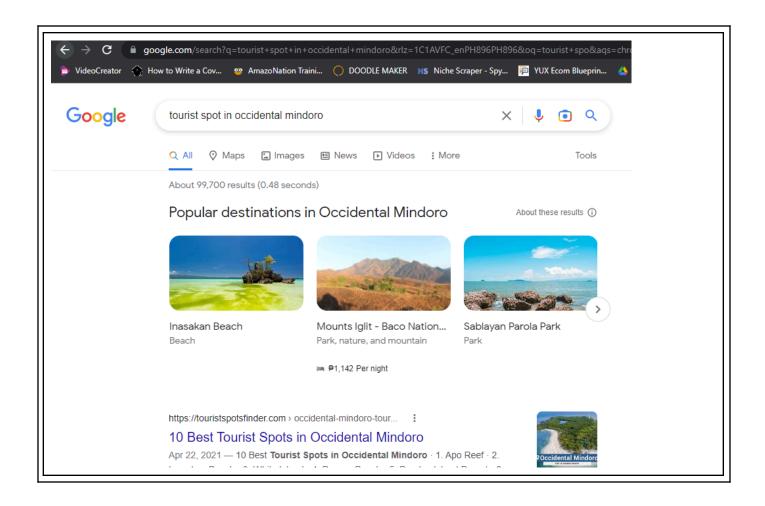
KD is 17 = 'EASY' - You will need quality content focused on the keyword's intent.

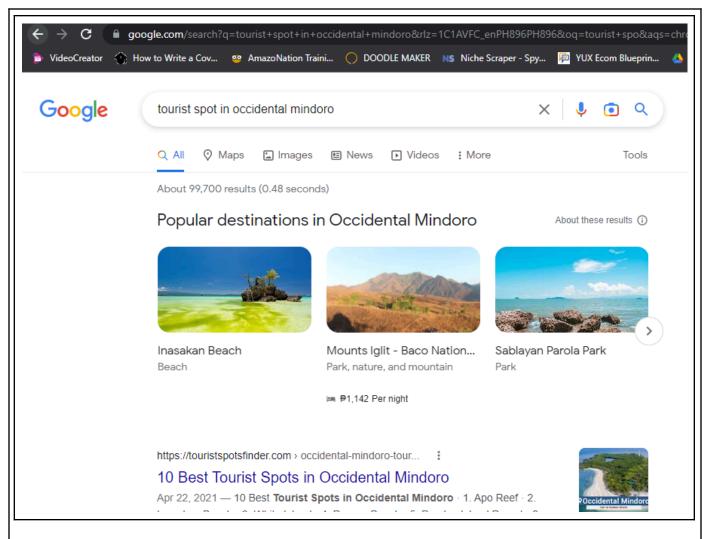
VOLUME is 210 = The average number of monthly searches for a given keyword over a 12-month period.

c) **OTHER RELEVANT KEYWORDS**: Brainstorm and know the top keywords of the top competitors for the target keyword 'Tourist Spot in Occidental Mindoro'

i) SKYSCRAPER METHOD

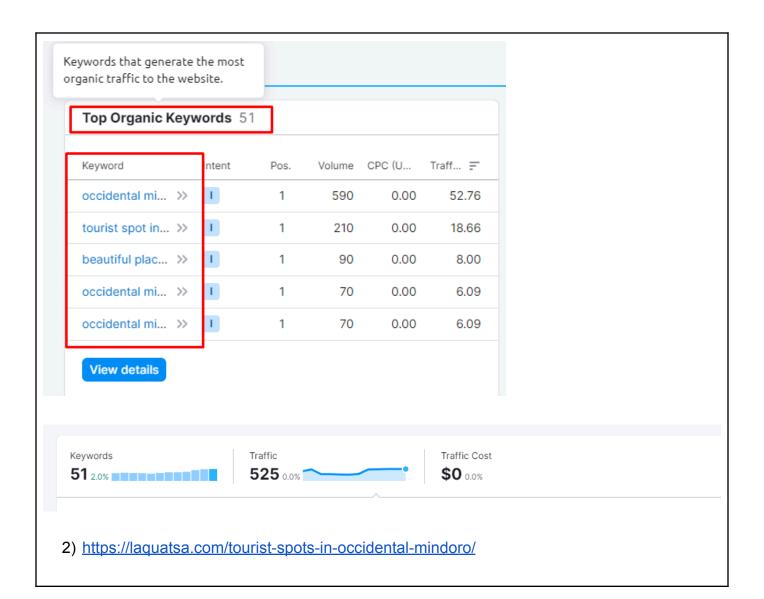
Note: Skyscraper Method for content: Getting the best idea from what Google already suggesting for people who are searching the same target keyword. I use incognito mode to tell google that I am a new unique visitor searching.

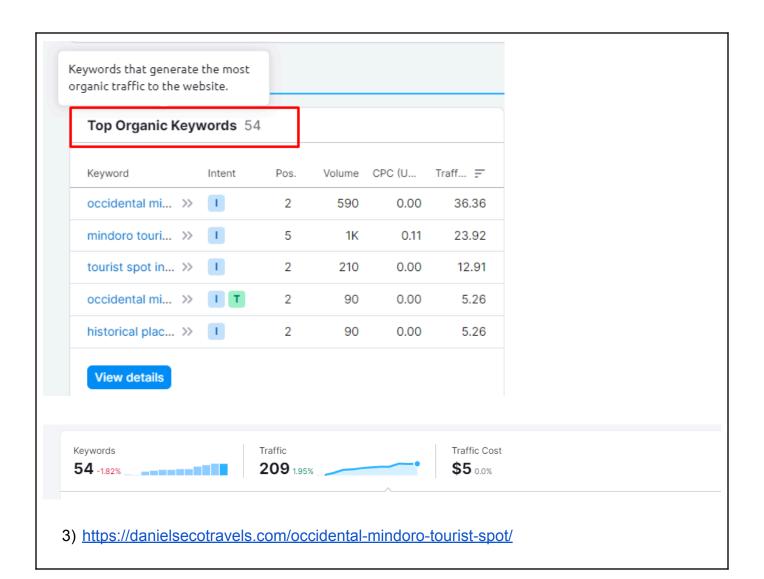


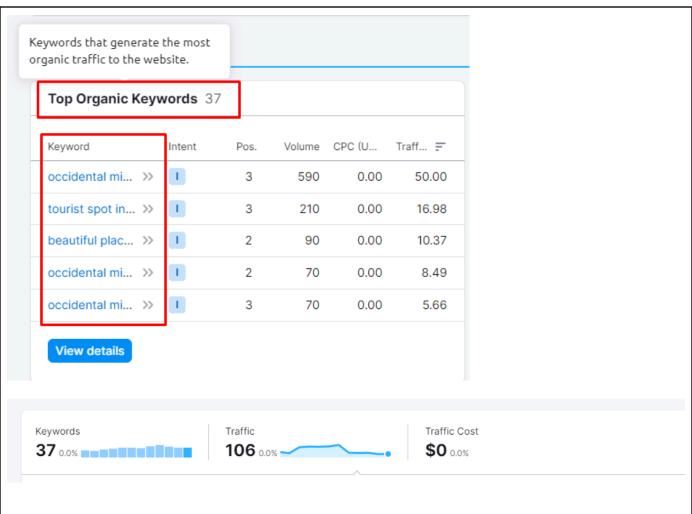


Here my top related topic competitors URL and the keywords that help their blog content get more organic traffic (USING SEMRUSH)

1) https://touristspotsfinder.com/occidental-mindoro-tourist-spots/





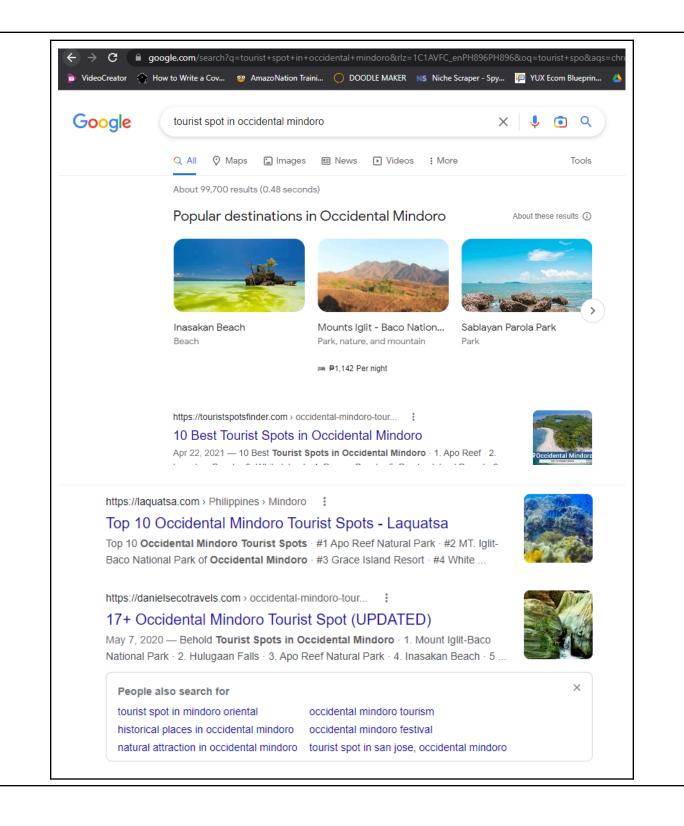


PUTTING TOGETHER THE RELEVANT KEYWORDS USED BY TOP COMPETITORS: We can also use these keywords for our blog post to rank on their position

	Α Α	В	С	D	Е	F	G
	Keyword =	Position =	Previous position =	Search Volume =	Keyword Difficulty ₹	CPC	₹ URL ₹ Traf
	occidental mindoro	81	81	12100	44	0	https://touristspotsfi
	occidental mindoro	63	63	12100	44	0	https://laquatsa.com
	occidental mindoro	93	93	12100	44	0	https://danielsecotra
	san jose occidental mindoro	80	80	3600	26	0	https://touristspotsfi
	occidental mindoro map	81	81	1600	23	0	https://danielsecotra
	mindoro tourist spot	5	5	1000	31	0.11	https://laquatsa.com
	inasakan beach	22	22	880	22	0	https://touristspotsfi
	inasakan beach	28	28	880	22	0	https://laquatsa.com
)	inasakan beach	52	52	880	22	0	https://danielsecotra
	mindoro island	90	90	590	44	0	https://touristspotsfi
2	occidental mindoro tourist spot	1	1	590	20	0	https://touristspotsfi
3	grace island resort	72	72	590	20	0.03	https://laquatsa.com
ļ	occidental mindoro tourist spot	2	2	590	20	0	https://laquatsa.com
5	occidental mindoro tourist spot	3	3	590	20	0	https://danielsecotra
5	calintaan occidental mindoro	76	76	480	30	0	https://touristspotsfi
7	capital of occidental mindoro	82	82	480	31	0	https://touristspotsfi
3	davao occidental tourist spots	62	62	480	23	0	https://laquatsa.com

C)CONTENT IDEA: BY SKYSCRAPER METHOD

Note: Skyscraper Method for content: Getting the best idea from what Google already suggesting for people who are searching the same target keyword. I use incognito mode to tell google that I am a new unique visitor searching.



Through this method, I got an idea on what content I should also do and improve for me to be on top search also for people searching the same target keyword.

I got the Top 3 Competitors here:

https://touristspotsfinder.com/occidental-mindoro-tourist-spots/

https://laquatsa.com/tourist-spots-in-occidental-mindoro/

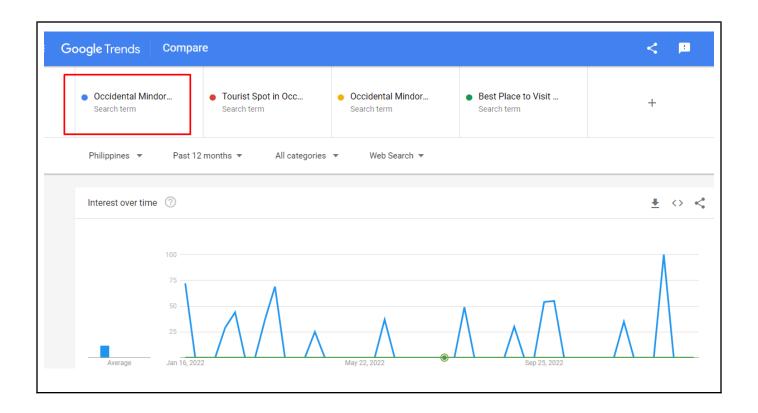
https://danielsecotravels.com/occidental-mindoro-tourist-spot/

Observation: They are listicles and informational

What are their Top Tourist Spots in Occidental Mindoro? https://docs.google.com/document/d/15cwl6JQHncSjbhA5-6NH3CsZnZeatnU-aZljXHX0kho/edit?usp=sharing

BEST KEYWORD BASE ON GOOGLE TREND

Occidental Mindoro Tourist Spot



D)OUTLINE Top 10 Best Tourist Spots in Occidental Mindoro [2023] Inasakan Beach White Island Grace island Apo Reef Ragara Beach Lubang island Devils Mountain

- o Calawagan mountain resort
- o MT. Iglit-Baco
- o Onoda Trails and Caves

E) BLOG POST DRAFT

Top 10 Best Occidental Mindoro Tourist Spots You Must Visit in 2023

Are you planning a trip to Occidental Mindoro in 2023?

Occidental Mindoro is one of the most popular tourist destinations in the Philippines because of its stunning views and friendly people. Whether you want a tranquil beach holiday or an exciting adventure, there are plenty of attractions to explore. In this blog you will know the Top 10 Best Occidental Mindoro Tourist Spots that you must visit in 2023.

Whether you're an adventure enthusiast or a laid back beach bum, Occidental Mindoro has something special just waiting for you.

To help plan your itinerary, here is our list of the top 10 best tourist spots in Occidental Mindoro that should not be missed when visiting in 2023.

A List of the Top 10 Best Tourist Locations in Occidental Mindoro

- 1) Inasakan Beach
- 2) White Island
- 3) Grace island
- 4) Apo Reef
- 5) Ragara Beach
- 6) Mamburao Beach
- 7) Resort at Calawagan Mountain
- 8) MT. Iglit-Baco
- 9) Onoda Trails and Caves
- 10) Presing Park

1)Inasakan Beach



Image by dr0nerentalph

Inasakan Beach, which used to be called Mina de Oro Beach, is a quiet beach with fine white sand and clear water. The Spanish phrase "Mina de

Oro" can also mean "goldmine" or "source of wealth or profit." If you go to this beach, you will really discover a goldmine.

Most people believe that Inasakan Beach is like Boracay. It is one of the most popular tourist attractions in San Jose, Occidental Mindoro, and is located in Barangay Inasakan on Ilin Island. Apart from the breathtaking view, the beach's best feature has always been its serene and peaceful atmosphere.

Locals like the beach, and if you ask where Inasakan Beach is, they will show you the way to this paradise. It is home to many different kinds of sea life. You can be sure that you and your family or loved ones will have a worry- and stress-free vacation here.

How to get there?

Take a tricycle from <u>San Jose Airport to Barangay Pag-asa</u>. If you are looking for a place to stay in Barangay Pag-asa nearest to the destination, you may consider <u>Beachfront Bed & Breakfast</u>. Take a boat from there to Barangay Inasakan. The travel time will be at least an hour and a half.

2)White Island



Image by dr0nerentalph

The second on our list is the White Island.

White Island is one of the tourist attractions of Occidental Mindoro. Because it is thought to have appeared decades ago, the island is also known locally as Manadi Island, which translates to "Sudden Appearance." It is a tiny island that is ideal for swimming, snorkeling, scuba diving, fishing, and other water sports.

Turtles use certain areas of the shore as breeding grounds and bury their eggs there. The island may be traversed on foot in a short amount of time. You must carry your own food because the island lacks a store or electricity.

How to get there?

Take a tricycle from <u>San Jose Airport to Barangay Pag-asa</u>. If you are looking for a place to stay in Barangay Pag-asa nearest to the destination, you may consider <u>Beachfront Bed & Breakfast</u>. From there, take a boat to White Island. It will take at least 15 minutes to get there.

3) Grace Island



Image by ronerentalph

Perhaps the nicest island resort in Occidental Mindoro is Grace Island Resort. It has a clean beach with white sand and clear water, but its floating cottages are what most people come to see. This private paradise is great for families or couples.

You may easily jump into the ocean and swim from the balcony of your floating cottage. When you're done, you can go back to your cottage. Jetski, a zipline, and miniature banana boats are also available.

You can also go to their sanctuary for birds and marine life. If you see more of the island, you'll want to stay longer for sure. Their staff is known to be very helpful, so it's easy to get in touch with them.

How to get there?

Take a trip for 10 minutes from San Jose Airport to the <u>Grace Island booking</u> <u>office</u>.

You need to confirm your reservation at the desk where the boat is waiting, and then take their boat to the island.

4)Apo Reef



Image by Wikipedia

Apo Reef has some of the best places to dive in the world. It is thought to be the second-largest reef system that is all connected in the world, after the Great Barrier Reef. It goes on for more than 34 kilometers without stopping.

These coral reefs are home to a huge variety of sea life. There are manta rays, sharks, turtles, jellyfish, and a lot of other animals in this group. Whales also come by here every once in a while. Just looking at the colorful corals will make your trip here something you'll remember for the rest of your life.

Apo Reef is a protected sanctuary because of how beautiful and rich it is. If ecotourism is done right, it should be able to last for generations to come. It is now one of the most popular places for tourists to visit in Sablayan, Occidental Mindoro.

How to ge there?

Take a tricycle from the San Jose Airport to the bus station. Take a bus that goes to Sablayan. To find out which boat will transport you to Apo Island from Sablayan, speak with the Sablayan Etourism Office, your contact boatman, or a tour operator.

5)Ragara Beach Resort



Image by <u>Tripadvisor</u>

The Ragara beach resort in the small town of Calintaan, Occidental Mindoro, is a real gem. It is one of the province's most popular resorts. One traveler said that it felt like Boracay, but it wasn't as busy. It has a beautiful view of the sunset and is quiet. This is the place to go if you want to get away from the noise of the city.

Regara Beach is a calmer, less crowded beach. It is a long stretch of beach with fine sand and a lot of palm trees. On the beach, there is a private resort called Ragara Beach Resort. It is a simple place to stay that serves good food and has good rooms. This beach is a simple paradise where people can use free huts, beach beds, and hammocks. A great place to take a break and enjoy the peace and quiet.

How to get there?

From San Jose Airport, you can find a bus to go to <u>Ragara Beach Resort</u> and it may take 50 mins to an hour for 45.2 km ride.

6) Mamburao Beach



Image by Iraya Digital Creation

Mamburao Beach is one of the places in Occidental Mindoro that gets the most tourists. It is known for its long, fine-sand beach, clear water, and lots of palm trees along the coast. Mamburao Beach has a lot of beach resorts with great places to stay and great amenities. It's a great place to go with a group of friends because you can swim, dive, and play beach volleyball.

Hundreds to thousands of people come to its long stretch of sandy beach on weekends and holidays.

You can relax on the beach or swim in the blue water. If you want to stay overnight, there are many resorts and places to stay along the beach.

How to get there?

From San Jose Airport, you can take a bus and it will take approximately 2 hrs and 50 mins in driving to Mamburao Beach Resort.

7) Calawagan Mountain Resort



Image by Tribu Occidental Mindoro

Calawagan Mountain Resort is a public resort run by the Local Government. It is on a forested mountain in Occidental Mindoro. Families, groups of friends, and teens from the area go here to get away quickly, especially in the summer when the water is naturally cool and refreshing.

The swimming pools get most of their fresh water from the Canawagan River, which is a very clean river. There are picnic areas and grills at the resort. You

can swim in the river or look at the rock formations after crossing the hanging bridge. The Calawagan River received a national award from the DILG for being the country's cleanest body of water.

This is the best place to go if you want to climb a mountain, cross a river, or swim under a waterfall. It is also a great place to unwind and enjoy nature. From Mamburao, which is the capital of Occidental Mindoro, it takes an hour to get to the resort.

How to get there?

From San Jose Airport, it is 3 hrs and 30 mins 181 km ride to the resort via Mindoro West Coastal Rd

8)Mt. Iglit-Baco



Image from Wikipedia

The Mount Iglit-Baco National Park is one of the most popular tourist destinations in Occidental Mindoro. It is a protected area that is in the middle of Mindoro and is surrounded by Mount Iglit and Mount Baco. The park is where the Philippines' only native animal, the Tamaraw, lives. The creation of this park was motivated by the tamaraw's status as one of the most endangered species in the world. If you like to climb mountains, this is a great place for you to go. It would be enough to tour for two days and one night. One would see Tamaraw Buffalos eating, and the mountains would have beautiful sunrises and sunsets.

If you like to climb mountains, this would be a great trip for you. It has 8 major river systems, beautiful landscapes, and ridges that are so steep that hiking them would take two days and one night.

Mount Iglit-Baco National Park is in the middle of the province of Mindoro and covers a large area. It is in Sablayan, which is in Occidental Mindoro. You should first call the Tourism Office of Sablayan and ask them to give you a tour guide and set up your trip.

How to get there?

When you get to San Jose Airport, hire a tricycle to take you to the Tamaraw Conservation Program Office (TCP) to get a permit to enter the Mts. Iglit-Baco National Park (MIBNP). The tricycle will cost you about 20php, while the Trekking Fee is 250php and the DENR Environmental Fee is an additional 30php.

9) Onoda Trails and Caves

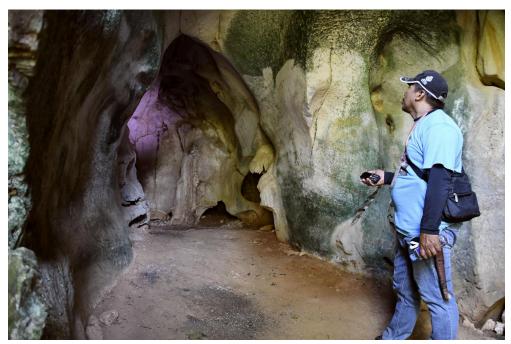


Image from <u>Travel to the Philippines</u>

One of the most popular places to visit in Lubang Occidental Mindoro is the Onoda Trail and Caves. During World War II, Lt. Hiroo Onoda and his troops used it as a place to hide and a way to get away. The eight-kilometer trail passes through four caves. Along the way, there are also streams, trees that are a hundred years old, and wild animals.

You might want to go to the Onoda Trails and Caves if you've heard about a Japanese soldier who wouldn't give up even after World War II was over. It shows where Lt. Hiroo Onoda and his troops hid and how they got away.

The trail goes through four caves and is about eight kilometers long. As you move through these, you'll see trees that are hundreds of years old, streams

that are clear as glass, and different kinds of wild animals. If you follow the trail, you'll feel like you're living the exciting life of a soldier.

How to get there?

It will take 8 hr 58 min (251.5 km) via Mindoro West Coastal Road from San Jose Airport Occidental Mindoro.

10) Presing Park



Image from Mindoro AdvenTours

Also called Parola Park, which was named for the wife of former Mayor Loreto Urieta while he was in office. In 1861, a historic watchtower and cannon were built in this Mountain Park to protect against Muslim pirates and other people who used to raid the area. Guards and watchers were stationed there around

the clock to signal or warn people to hide while cannon fires were used to protect the town. There was still a lighthouse and an old cannon there today. The park has the best view of the sunset in town.

One of the locations in Occidental Mindoro where people go to learn about the history is Presing Park. The brave Sablayenos, who lived here in the 1700s, fought the Moro pirates on one of these hills. Here, you'll find a light beacon and a canon that is over 100 years old. Since it's an open hill, it's a good place to watch the sunset.

Besides seeing the sights, you can rappel, climb walls, zip-line, and do many other things here.

How to get there?

It will take about 3 hrs (153 km) via Mindoro West Coastal Road from San Jose Airport Occidental Mindoro.