

Bachelor of Business Administration, Minor in Non-Profit Business Management

HBI University

Course Duration: 4 years

Credit Hours: 135 (including minor)



Program Description

The Bachelor of Business Administration (BBA), Minor in Non-Profit Business Management at HBIU University is designed for students seeking a strong foundation in business principles, leadership, and financial management, with a focus on faith-based and non-profit organizations. This program equips students with the strategic business management skills, financial planning expertise, and marketing strategies necessary for running both businesses and non-profit organizations. It provides a comprehensive understanding of how to effectively manage and lead organizations while upholding Christian values and ethics in every decision. The curriculum emphasizes entrepreneurial innovation, business ethics, and leadership development, preparing students for successful careers in corporate environments, ministry settings, and non-profit organizations.

Students will gain a solid grounding in business operations, strategic planning, financial management, and marketing, with a particular focus on how these principles apply to non-profit and faith-based sectors. The program's coursework is designed to develop leadership and management skills that are essential for running successful organizations, whether they are for-profit businesses or charitable, mission-driven non-profits. Through practical training, case studies, and real-world application, students will also explore the unique challenges faced by faith-based organizations and non-profits, learning to create sustainable business models while staying true to their mission and values.

The Minor in Non-Profit Business Management introduces students to the essentials of fundraising strategies, grant writing, donor relations, and faith-based business ethics. This minor prepares students to manage and lead faith-based organizations, charities, and non-profit enterprises. Students will explore how to secure funding, manage budgets, develop relationships with donors, and implement ethical business practices in non-profit settings. The minor also focuses on understanding the social responsibility of faith-based organizations and equips students to make a positive impact in communities through effective management and leadership.

Upon completion, students will be well-prepared to take on leadership roles in both for-profit businesses and non-profit organizations, especially those with a focus on social good and faith-based missions.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in chaplaincy and counseling
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Business	3
GEN 105	Introduction to Economics	3
GEN 106	Public Speaking and Communication	3
GEN 107	Research Methods in Business	3
GEN 108	Business Ethics and Corporate Social Responsibility	3
GEN 109	Financial Literacy and Personal Finance	3
GEN 110	Principles of Leadership and Management	3

Core Business Administration Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
BBA 201	Principles of Accounting	3
BBA 202	Business Law and Ethics	3
BBA 203	Organizational Behavior and Leadership	3
BBA 204	Financial Management and Budgeting	3
BBA 205	Business Analytics and Data Interpretation	3
BBA 206	Human Resource Management	3
BBA 207	Marketing Strategies and Brand Management	3
BBA 208	Global Business and International Markets	3
BBA 209	Business Communication and Negotiation Skills	3
BBA 210	Business Decision-Making and Risk Assessment	3
BBA 211	Operations and Supply Chain Management	3
BBA 212	Entrepreneurship and Business Innovation	3
BBA 213	Strategic Planning and Business Growth	3
BBA 214	E-Commerce and Digital Business Management	3
BBA 215	Corporate Finance and Investment Strategies	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
BBA 301	Leadership and Team Development	3
BBA 302	Business Development for Startups	3
BBA 303	Conflict Resolution in Business	3
BBA 304	Ethical Leadership in Business	3
BBA 305	Corporate Governance and Business Ethics	3

Minor in Non-Profit Business Management (15 Credit Hours)

Course Code	Course Name	Credit Hours
NPBM 401	Introduction to Non-Profit Organizations	3
NPBM 402	Fundraising, Grant Writing, and Donor Relations	3
NPBM 403	Marketing for Non-Profit and Faith-Based Organizations	3
NPBM 404	Financial Management for Non-Profit Enterprises	3
NPBM 405	Social Entrepreneurship and Community Development	3

Capstone Project (15 Credit Hours)

The capstone project serves as a culminating experience, allowing students to apply business strategies, financial management skills, and leadership principles to a practical business project.

Students will:

- Develop a strategic business plan for a startup, non-profit organization, or ministry-based business.
- Analyze financial sustainability and business operations models.
- Design a fundraising or donor engagement strategy for a faith-based non-profit.
- Present research findings through a formal report and presentation.

This experience ensures students graduate with practical expertise in business administration, entrepreneurship, and faith-based organizational leadership.

Program Outcomes

Graduates of this program will:

- Gain expertise in business strategy, financial planning, and corporate leadership.
- Develop skills in business ethics, marketing, and organizational management.
- Apply principles of non-profit business management and fundraising.
- Conduct research on business development, financial analysis, and entrepreneurship.
- Implement strategic leadership in corporate and non-profit business environments.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Business Manager	\$60,000 - \$120,000
Non-Profit Organization Director	\$55,000 - \$110,000
Financial Analyst	\$65,000 - \$130,000
Fundraising and Development Manager	\$60,000 - \$115,000
Entrepreneur/Business Owner	\$70,000 - \$150,000